

SIGN PACKAGE CRITERIA

DATE	11/08/06
PROJECT NAME	Broadway Center East
PROJECT ADDRESS	1711-1751 E. Broadway Rd. and 1755 E Broadway Rd.
TYPE	Internally illuminated sign cabinet
ILLUMINATION	T-12 CW HO fluorescent lamps
MATERIAL	S/F cabinet with acrylic faces, opaque vinyl background - 3M Russett Brown #7725-29
CONSTRUCTION	24 Gauge metal textured and painted to match building. See drawing
LETTER STYLE	Open
LOGO	Restricted to 25% of sign area – DRC policy.
COLOR	Open subject to landlord approval - the following colors are preapproved, one color per sign without landlord approval: 230-337 Process Blue 230-26 Green 230-015 Yellow 230-44 Orange Background Vinyl to be opaque Russett
SIZE RESTRICTION	Maximum 2' 4" in vertical height, 13' in length
INSTALLATION	
WINDOW SIGNAGE	Window signs are restricted to 25% of the individual window in which the sign is located.
CENTER ID	
MAJOR/PAD TENANT VARIATION	Major has option for individual pan channel
PROJECT ADDRESS	1753 E Broadway Rd - Suites 101-107 only
TYPE	Individual Pan Channel Letter
ILLUMINATION	Neon or LED
MATERIAL	Aluminum
CONSTRUCTION	5" returns. No exposed neon tubing. No exposed raceways.



SIGN PACKAGE CRITERIA

LETTER STYLE	Open
LOGO	Restricted to 25% of sign area – DRC policy.
COLOR	Letters and logo - open. Returns and trim cap shall be Duranodic Dark Bronze or equal.
SIZE RESTRICTION	Building mounted signage shall be limited to 80% or less of the horizontal and vertical backgrounds. Major tenant - 30" maximum sign height Minor tenant - 24" maximum sign height
INSTALLATION	All signs must be centered above tenant's storefront.
WINDOW SIGNAGE	Window signs are restricted to 25% of the individual window in which the sign is located.
CENTER ID	
MAJOR/PAD TENANT VARIATION	



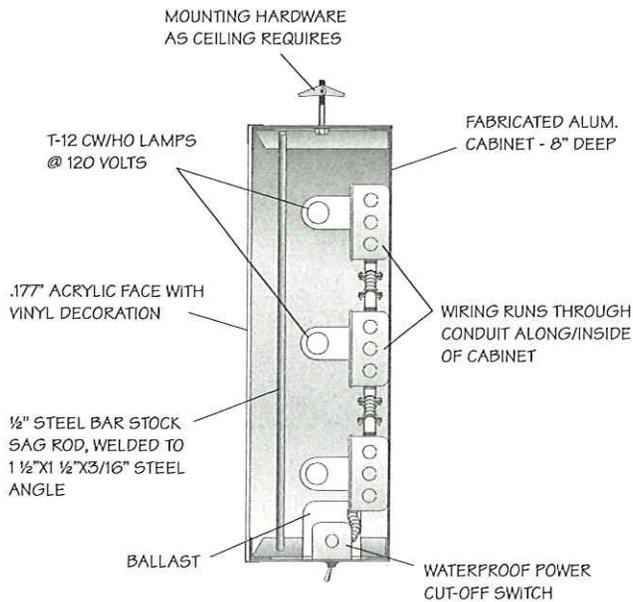
FABRICATE & INSTALL FOURTEEN (14) SINGLE-FACE, ILLUMINATED, CEILING-MOUNTED CABINET SIGNS

CABINET - FABRICATED ALUM. CABINET, TEXTURED & PAINTED MATTHEWS ACRYLIC POLYURETHANE #29496.

FACES - 3/16" WHITE ACRYLIC, WITH 1 1/2" ALUM. RETAINERS. DECORATE FACES FIRST SURFACE WITH WITH 3M SCOTCHCAL #7725-29 RUSSET BROWN (OPAQUE) VINYL WITH REVERSED OUT COPY AND OUTLINE (OUTLINE IS WHITE ACRYLIC BEHIND).

NOTE:

OPTIONALLY, LETTERS MAY BE COLORED WITH 3M SCOTCHCAL 230-337 PROCESS BLUE, 230-44 ORANGE, 230-015 YELLOW OR 230-26 GREEN VINYL WITH A 1/8" WHITE OUTLINE (OUTLINE IS WHITE ACRYLIC BEHIND)



SECTION - Not To Scale

CUSTOMER SELECTED VINYL COLOR OPTIONS:

- 3M # 230-337 PROCESS BLUE
- 3M # 230-015 YELLOW
- 3M # 230-26 GREEN
- 3M # 230-44 ORANGE

PROJECT	Broadway Centre	DESIGNER	FLUORESCO J. GARY BODNAR
LOCATION	1711 - 1755 E. Broadway, Tempe, AZ 85282	UNLAP/PERSON	J. GARY BODNAR
SCALE	As Noted	DATE	11-14-02
APPROVED BY	ANTHONY NOTO	ISSUE NUMBER	Broadway 82103 (rev 9).cdr
REVISED		DATE	10-31-03
		SCALE	1" = 4'

Since 1961

FLUORESCO
LIGHTING & SIGNS

ARIZONA CALIFORNIA NEVADA

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SIGN A - SIGN A IS THE ONLY SIGN OF THIS DIMENSION



SIGN B



SIGN F



SIGN J1 - SIGN J1 IS THE ONLY SIGN OF THIS DIMENSION



SIGN K



SIGN C

INTENSE MAGENTA 3M 3630-118



SIGN G



SIGN L



SIGN D



SIGN H



SIGN M

SCALE: 1/4" = 1'-0"



SIGN I



SCALE: 3/8" = 1'-0"

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PROJECT	Business Properties at McClintock & Broadway	REVISED	
LOCATION	Phoenix, AZ	DATE	10-31-03
SCALE	As Noted	DESIGNER	J. GARY BODNAR
DATE	11-14-02	CLIENT	JON WOLF
APPROVED BY		PERMITS NUMBER	B2103 (rev 9).cdr
		SIZE	2' x 4'

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ARIZONA CALIFORNIA NEVADA

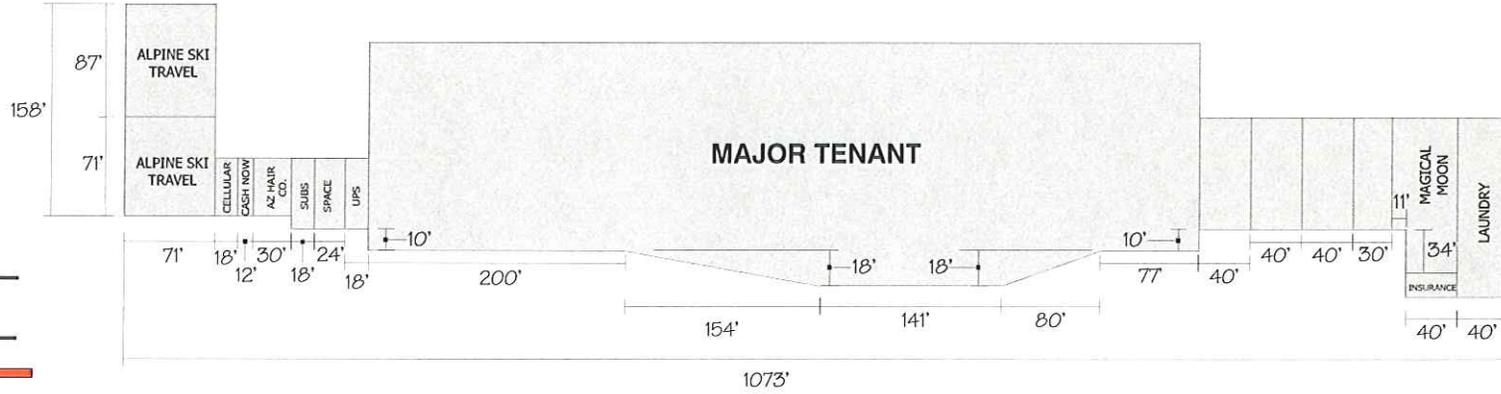
MC CLINTOCK

MONUMENT SIGN

TED'S
HOT DOGS

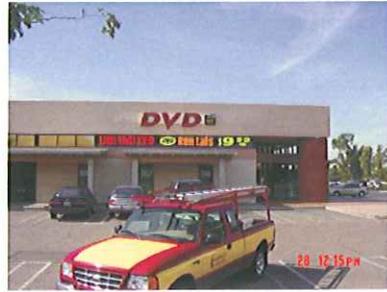
MONUMENT SIGN

BROADWAY



PROJECT: Business Properties at McClintock & Broadway		REVISION
LOCATION: Phoenix, AZ	DESIGNER: ANTHONY NOTO	DATE: 10-31-03
SCALE: As Noted	DATE: 11-14-02	SIZE: 3 1/4"
DATE: 11-14-02	DATE: 11-14-02	DATE: 11-14-02
APPROVED BY:	DATE: 11-14-02	DATE: 11-14-02

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FLUORESCO
 LIGHTING & SIGNS
 ARIZONA CALIFORNIA NEVADA

PROJECT	Business Properties at McClintock & Broadway	REVIEWED	10-31-03
LOCATION	Phoenix, AZ	DESCRIPTION	
SCALE	As Noted	DRAWN BY	ANTHONY NOTO
DATE	11-14-02	PROJECT NUMBER	Broadway B2103 (rev 9).cdr
APPROVED BY		PAGE	4 OF 4

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