

# SIGN PACKAGE CRITERIA



<b>DATE</b>	05/12/2025
<b>PROJECT NAME</b>	Broadway Plaza
<b>PROJECT ADDRESS</b>	1740 E. Broadway Rd
<b>TYPE</b>	Individual pan channel letters
<b>ILLUMINATION</b>	Internally illuminated with LED or neon, or non-illuminated. No illumination on elevation facing a residential parcel.
<b>MATERIAL</b>	Aluminum
<b>CONSTRUCTION</b>	5" return
<b>LOGO</b>	Restricted to 25% of sign area – DRC policy
<b>COLOR</b>	Open face and trim cap color. Return color to match trim cap color.
<b>SIZE RESTRICTION</b>	Letter height shall not exceed 36". Building mounted signage shall be limited to 80% or less of the horizontal and vertical backgrounds
<b>INSTALLATION</b>	Business identification signage shall be permitted on north building elevation (facing residential) only if business utilizes the north doors as a public entry.
<b>MAJOR/PAD TENANT VARIATION</b>	

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TYPICAL  
ELEVATIONS



