

SIGN PACKAGE CRITERIA

DATE	04/05/95
PROJECT NAME	Bradley-Owens Building
PROJECT ADDRESS	4535 South Lakeshore Drive
TYPE	Panel sign
ILLUMINATION	None
MATERIAL	Natural wood
CONSTRUCTION	
LETTER STYLE	
LOGO	Not allowed. Restricted to 25% of sign area – DRC policy.
COLOR	Gravuply plates, dark walnut background with white copy
SIZE RESTRICTION	7" x 18" with 3" x 16" Gravuply plates
INSTALLATION	
WINDOW SIGNAGE	Window signs are restricted to 25% of the individual window in which the sign is located.
CENTER ID	Buildings A, B, and C to have a 2' x 3' non-illuminated directory on north elevation / Rust #2380 over 5/8" Duraply with gold trim cap. Tenant panels to have black copy on #2146 Ivory background; max. 6' high.
MAJOR/PAD TENANT VARIATION	When building C is leased to a single tenant, tenant may install individual metal reverse pan channel letters on southeast elevation with max. 12" letter height, color to be #2418 Brown.