



SIGN PACKAGE CRITERIA

DATE	06/22/2017
PROJECT NAME	Baseline Village
PROJECT ADDRESS	1825 Thru 1867 East Baseline Rd.
TYPE	Cabinet
ILLUMINATION	Optional
MATERIAL	Aluminum, polycarbonate, vinyl
CONSTRUCTION	Polycarbonate faces with vinyl background and white show-thru copy
LETTER STYLE	Open
LOGO	Restricted to 25% of sign area – DRC policy.
COLOR	Cabinet painted to match building color. Face background color open. Show-thru white copy
SIZE RESTRICTION	Maximum 2', length not to exceed ord. or 80% of leased frontage
INSTALLATION	Centered on mansard
WINDOW SIGNAGE	Window signs are restricted to 25% of the individual window in which the sign is located.
CENTER ID	Multi-tenant
MAJOR/PAD TENANT VARIATION	Allowed with property owner and City of Tempe approval