



## SIGN PACKAGE CRITERIA

<b>DATE</b>	12/18/17
<b>PROJECT NAME</b>	Baseline Business Park
<b>PROJECT ADDRESS</b>	5016-5032 S. Ash Ave; & 230-254 W. Baseline Rd.
<b>TYPE</b>	Non-illuminated individual reverse pan channel letters
<b>ILLUMINATION</b>	None
<b>MATERIAL</b>	Copy to be sheet metal or aluminum construction
<b>CONSTRUCTION</b>	Minimum 1" returns
<b>LETTER STYLE</b>	Open
<b>LOGO</b>	Restricted to 25% of sign area – DRC policy.
<b>COLOR</b>	Copy Sherwin Williams SW7044 "Urbane Bronze"
<b>SIZE RESTRICTION</b>	6.5" minimum or 15" maximum letters
<b>INSTALLATION</b>	Located on concrete band above individual suite flush mount.
<b>WINDOW SIGNAGE</b>	Window signs are restricted to 25% of the individual window in which the sign is located.
<b>CENTER ID</b>	
<b>MAJOR/PAD TENANT VARIATION</b>	Allowed with property owner and City of Tempe approval
<b>DELIVERY DOOR SIGNAGE</b>	