

SIGN PACKAGE CRITERIA

DATE	09/03/97
PROJECT NAME	Arizona Mills Mall
PROJECT ADDRESS	5000 Arizona Mills Circle
TYPE	Individual internally illuminated pan channel letters
ILLUMINATION	
MATERIAL	
CONSTRUCTION	All electrical components shall comply with U.L. No exposed raceways/conduit. No sign or supporting structure shall project more than twelve inches out from the wall of the anchor building.
SIGN LOCATION(S) 2 & 3	Maximum five (5) foot letter height with overall sign area not to exceed 250 s.f. per sign face. Sign widths not to exceed to 1/5 of the width of the wall on which they are mounted.
LETTER STYLE	
LOGO	Restricted to 25% of sign area – DRC policy.
COLOR	
SIZE RESTRICTION	Sign location(s) 1. - maximum three (3) foot letter height
INSTALLATION	Sign(s) 1. Canopy-mounted above the main entry doors. 2. Wall-mounted on the adjoining wall. 3. Wall-mounted on a wall not adjoining the main entry doors. Signs shall be located at least three (3) feet below the top of the building parapet.
WINDOW SIGNAGE	Window signs are restricted to 25% of the individual window in which the sign is located.
CENTER ID	
MAJOR/PAD TENANT VARIATION	All anchor tenants are required to install at least one exterior sign. Anchor tenants may only install one sign on each of their facades with a maximum of no more than three (3) signs.

ARIZONA MILLS

EXHIBIT E SIGN STANDARDS

- A. Exterior business identification signs for each anchor tenant meeting the following standards will be allowed:
1. A maximum of .0075 s.f. of sign area per s.f. of leasable area.
 2. An anchor tenant with two full building elevations may utilize a maximum of two of its building elevations for signs.
 3. Sign area to be calculated on actual copy area which constitutes the irregular boundary of the sign copy and excludes area between rows of sign copy.
- B. Exterior business identification signs meeting the following standards for restaurants will be allowed:
1. A maximum of 80 s.f. per restaurant with an exterior building elevation.
 2. Sign area to be calculated on actual copy area which constitutes the irregular boundary of the sign copy and excludes area between rows of sign copy.
- C. One building identification sign is hereby approved as shown on the attached sign plan with up to three (3) faces (maximum 625 s.f. per face), located on the mall building. The sign will be allowed up to a maximum height of 65 ft.
- D. Three freestanding center identification signs are hereby approved as shown on the attached sign plan:
1. Maximum of 28 s.f. per sign face (two faces per sign).
 2. Maximum of 10 ft. in height per sign.
 3. Two of the three signs may be located on Priest Drive and one on Baseline Road.
- E. Freestanding directory signs are hereby approved as shown on the attached sign plan:
1. Maximum of 16 s.f. per sign face.
 2. Maximum of 7 ft. in height per sign.

NOTE: The parties contemplate additional discussions on these Sign Standards to create additional flexibility where appropriate. Any agreed upon modifications to these standards can be processed through the City under the RCC zoning on the property. A separate amendment to this Second Amended and Restated Development Agreement will not be necessary.