

SIGN PACKAGE CRITERIA

DATE	06/09/00
PROJECT NAME	Apache Central Center
PROJECT ADDRESS	1328 East Apache Blvd.
TYPE	Individual internally illuminated pan channel letters
ILLUMINATION	Neon, color to match letter face
MATERIAL	Sheet metal
CONSTRUCTION	Eight (8) inch deep exposed raceways, surrounded by a 2" x 2" square border. Letters to have five (5) inch returns.
LETTER STYLE	Open
LOGO	Restricted to 25% of sign area – DRC policy.
COLOR	#211-1 red faces with red trim cap and returns to match
SIZE RESTRICTION	Maximum letter height not to exceed 2' for one line of copy, 10" for two lines with a 4" space between lines. Sign copy not to exceed 80% of face of exposed raceway.
INSTALLATION	Tenant signs are to be centered vertically and horizontally in sign band above leased space
WINDOW SIGNAGE	Window signs are restricted to 25% of the individual window in which the sign is located.
CENTER ID	
MAJOR/PAD TENANT VARIATION	Anchor tenant sign height not to exceed 48" with choice of three (3) colors, #211-1 red, 015-2 white, or #605-0 blue, or exposed neon the 3" returns. Anchor tenant signs may attach directly to wall.