

SIGN PACKAGE CRITERIA

DATE	04/13/95
PROJECT NAME	Alm Building
PROJECT ADDRESS	796 East Southern Ave.
TYPE	Individual internally illuminated pan channel letters
ILLUMINATION	Red neon
MATERIAL	
CONSTRUCTION	Max. 10" raceway, primer coated 1 coat Matthews #74-793 spray bond adhesive and 1 coat Matthews #274-908 white epoxy primer. Finish color Sherwin Williams metal latex #b42-w101 mixed to match building color and volcanic ash added to match building texture.
LETTER STYLE	Helvetica bold, or helvetica bold extended
LOGO	Restricted to 25% of sign area – DRC policy.
COLOR	#2415 red with bronze trim cap and returns
SIZE RESTRICTION	Max. 24" letter / sign height, length; west suite -25', east suite - 35'
INSTALLATION	Centered horizontally and vertically in 30" fascia band over store entrance.
WINDOW SIGNAGE	Window signs are restricted to 25% of the individual window in which the sign is located.
CENTER ID	Red die cut copy on white background
MAJOR/PAD TENANT VARIATION	