

SIGN PACKAGE CRITERIA



DATE	03/29/95
PROJECT NAME	Alaska Airlines Reservation Center
PROJECT ADDRESS	734 W. Alameda Drive
TYPE	Sandblasted, raised copy
ILLUMINATION	Externally illuminated
MATERIAL	Redwood
CONSTRUCTION	Double faced redwood
LETTER STYLE	Open
LOGO	Open. Restricted to 25% of sign area – DRC policy.
COLOR	Goldleaf copy on Olympic redwood stain #711
SIZE RESTRICTION	Max. Letter height 24"
INSTALLATION	Locate above entrance.
WINDOW SIGNAGE	Window signs are restricted to 25% of the individual window in which the sign is located.
CENTER ID	
MAJOR/PAD TENANT VARIATION	