

## SIGN PACKAGE CRITERIA

|   |  |
|---|--|
| <b>DATE</b>                               | 07/23/08   |
| <b>PROJECT NAME</b>                       | 606 W. Southern Ave  |
| <b>PROJECT ADDRESS</b>                    | 606 W. Southern Ave  |
| <b>TYPE</b>                               | Individual reverse pan channel letters   |
| <b>ILLUMINATION</b>                       | None   |
| <b>MATERIAL</b>                           | Sheet metal or aluminum  |
| <b>CONSTRUCTION</b>                       | 1" minimum return depth  |
| <b>LETTER STYLE</b>                       |  |
| <b>LOGO</b>                               | Restricted to 25% of sign area – DRC policy.   |
| <b>COLOR</b>                              | Purple (PMS 669c) & Yellow (PMS 7406c)   |
| <b>SIZE RESTRICTION</b>                   | Max. 4' and limited to 20 S.F. of total sign area  |
| <b>INSTALLATION</b>                       | All signs must be installed a minimum of 1'-0" down from top of parapet.<br>All signs to be mounted flush to wall.   |
| <b>WINDOW SIGNAGE</b>                     | Window signs are restricted to 25% of the individual window in which the sign is located.  |
| <b>CENTER ID</b>                          |  |
| <b>MAJOR/PAD TENANT VARIATION</b>         |  |
| <b>Freestanding Multi-Tenant Signage:</b> | Tenant identification on the multi-tenant sign does not require sign permit, however, the following criteria apply: Tenant panel copy shall be Purple (PMS 669c) & Yellow (PMS 7406c) on White background panel. |