

SIGN PACKAGE CRITERIA

| | |
|-------------------------|--|
| DATE | 08/06/2013 |
| PROJECT NAME | 5 Mill |
| PROJECT ADDRESS | 501 South Mill Avenue |
| | <i>SIGN TYPE A – PROJECT BUILDING MOUNTED IDENTITY</i> |
| ILLUMINATION | Internal |
| MATERIAL | Aluminum body |
| CONSTRUCTION | Aluminum reverse pan channel letters with optional internal illumination. |
| LETTER STYLE | Open to logotype |
| LOGO | Logo and logo graphics permitted subjected to approval. |
| COLOR | Color options are open |
| SIZE RESTRICTION | Not to exceed 40 square feet |
| INSTALLATION | Top floor of architectural sign band |
| | <i>SIGN TYPE B – TENANT BUILDING MOUNTED IDENTITY</i> |
| ILLUMINATION | Internal |
| MATERIALS | Aluminum body, acrylic faces, vinyl |
| CONSTRUCTION | Aluminum reverse pan channel letters with internal halo illumination or aluminum pan channel letters with acrylic faces and internal illumination. |
| LETTER STYLE | Open to individual tenant logotype |
| LOGO | Logo and logo graphics may be used, not to exceed 25% of sign area. |
| COLOR | Color options are open and subject to approval |
| SIZE | Not to exceed 40 square feet |
| INSTALLATION | Second floor designated sign band, north elevation. |
| | <i>SIGN TYPE C – TENANT SOFFIT MOUNTED IDENTITY</i> |
| ILLUMINATION | Internal |
| MATERIALS | Steel support structure, aluminum cabinet and faces |
| CONSTRUCTION | Individual aluminum letters, routed faces with backed up or push thru acrylic or vinyl overlays, to create multi-dimensional face. |

SIGN PACKAGE CRITERIA

| | |
|---------------------|---|
| LETTER STYLE | Open to individual tenant logotype |
| LOGO | Logo and logo graphics may be used, subject to approval |
| COLOR | Full color graphics allowed, subject to approval |
| SIZE | Not to exceed 16 square feet |
| INSTALLATION | On horizontal soffit beams |
| | <i>SIGN TYPE D – DIRECTORY</i> |
| ILLUMINATION | Non-illuminated |
| MATERIALS | Aluminum |
| CONSTRUCTION | Aluminum, vinyl |
| LETTER STYLE | Bookman Old Style – regular |
| LOGO | Project identity only |
| COLOR | Charcoal grey |
| SIZE | .75” tall tenant copy |
| INSTALLATION | At primary building access / entry point |