

## SIGN PACKAGE CRITERIA

<b>DATE</b>	04/17/2017
<b>PROJECT NAME</b>	21 <sup>st</sup> Street Center
<b>PROJECT ADDRESS</b>	455 & 465 West 21 <sup>st</sup> Street
<b>TYPE</b>	Individual Reverse Pan Channel Letters
<b>ILLUMINATION</b>	None
<b>MATERIAL</b>	Aluminum
<b>CONSTRUCTION</b>	Flush Mounted to the building fascia
<b>LETTER STYLE</b>	Open
<b>LOGO</b>	Restricted to 25% of sign area
<b>COLOR</b>	Frazer Stonington #8805D
<b>SIZE RESTRICTION</b>	45" maximum sign height
<b>INSTALLATION</b>	Centered vertically and horizontally. Not to exceed 80% of the horizontal or vertical background area
<b>MAJOR/PAD TENANT VARIATION</b>	Allowed with approval from property owner and City of Tempe
<b>CENTER ID</b>	