

## SIGN PACKAGE CRITERIA

<b>DATE</b>	08/07/2018
<b>PROJECT NAME</b>	1330 CSP
<b>PROJECT ADDRESS</b>	1330 West Southern Avenue
<b>TYPE</b>	Halo Illuminated Reverse Pan Channel Letters
<b>ILLUMINATION</b>	White LED
<b>MATERIAL</b>	Aluminum
<b>CONSTRUCTION</b>	3" returns
<b>LOGO</b>	Restricted to 25% of sign area
<b>COLOR</b>	Open Face Color. Returns shall match face color.
<b>SIZE RESTRICTION</b>	6' x 25' sign envelope for tenants who occupy the entire floor 4' x 16' sign envelope for tenants who do not occupy the entire floor
<b>INSTALLATION</b>	See attached locations
<b>MAJOR/PAD TENANT VARIATION</b>	Allowed with approval from property owner and City of Tempe

## Project Narrative:

The intent of this sign criteria is to establish and maintain guidelines consistent with the signage policies and ordinances within the City of Tempe. It is also meant to assure a standard conformance and quality of the design, size, placement, and materials used for all business identification for the Microage Business Center. This package is to provide a layout for the sign envelopes with the current tenant layout. The sign envelopes have been located for each tenant to have an equal and uniform opportunity for exposure based on their leased floor space. Letter height opportunities for wall signs are limited due to 80% use of architectural space.

## Colors and Materials:

Letter type: Reverse Pan Channel Letters

Letter build: .090 or thicker aluminum material build w/ 2"-5" aluminum returns

Illumination: Stud mounted LED lit halo illuminated letters.

UL listed standard.

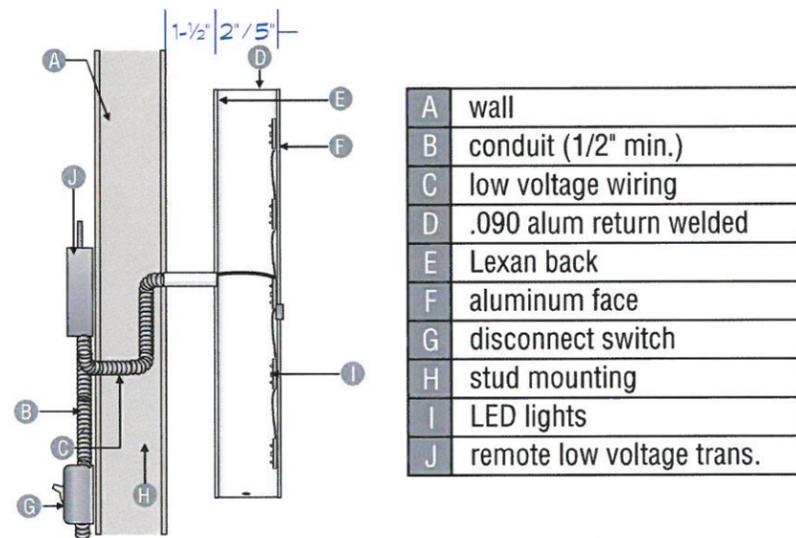
Color: Color should provide contrast from background surfaces.

Design: Designs may be per the individual tenant's logo (symbol and typography and color)

## Prohibited signs:

- Banners
- Conventional acrylic faced sign cabinets
- Raceway mounted signage
- Painted or hand lettered signs
- Paper, cardboard and Styrofoam signs
- Vacuum formed or injection molded plastic signs.
- Flashing, moving or audible signs.
- Inflatable signs or graphic devices
- Flags or pennants
- Other signs deemed unsuitable by the Landlord
- Pk mounted illumination

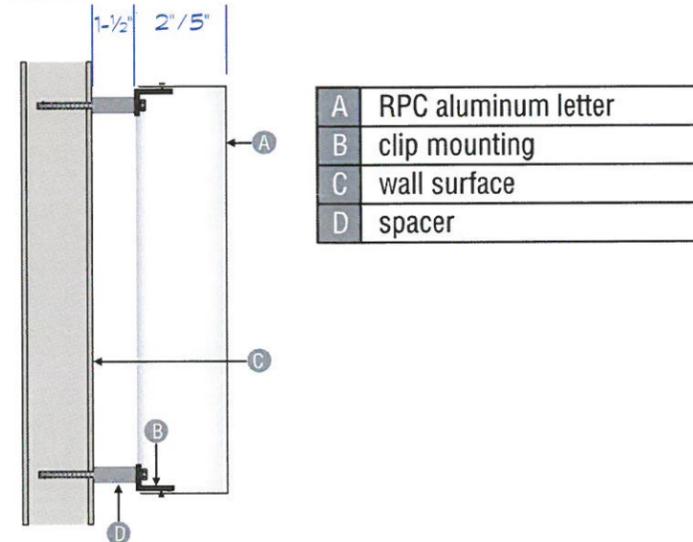
### RPC Letter / LEDs - Cross Section Detail

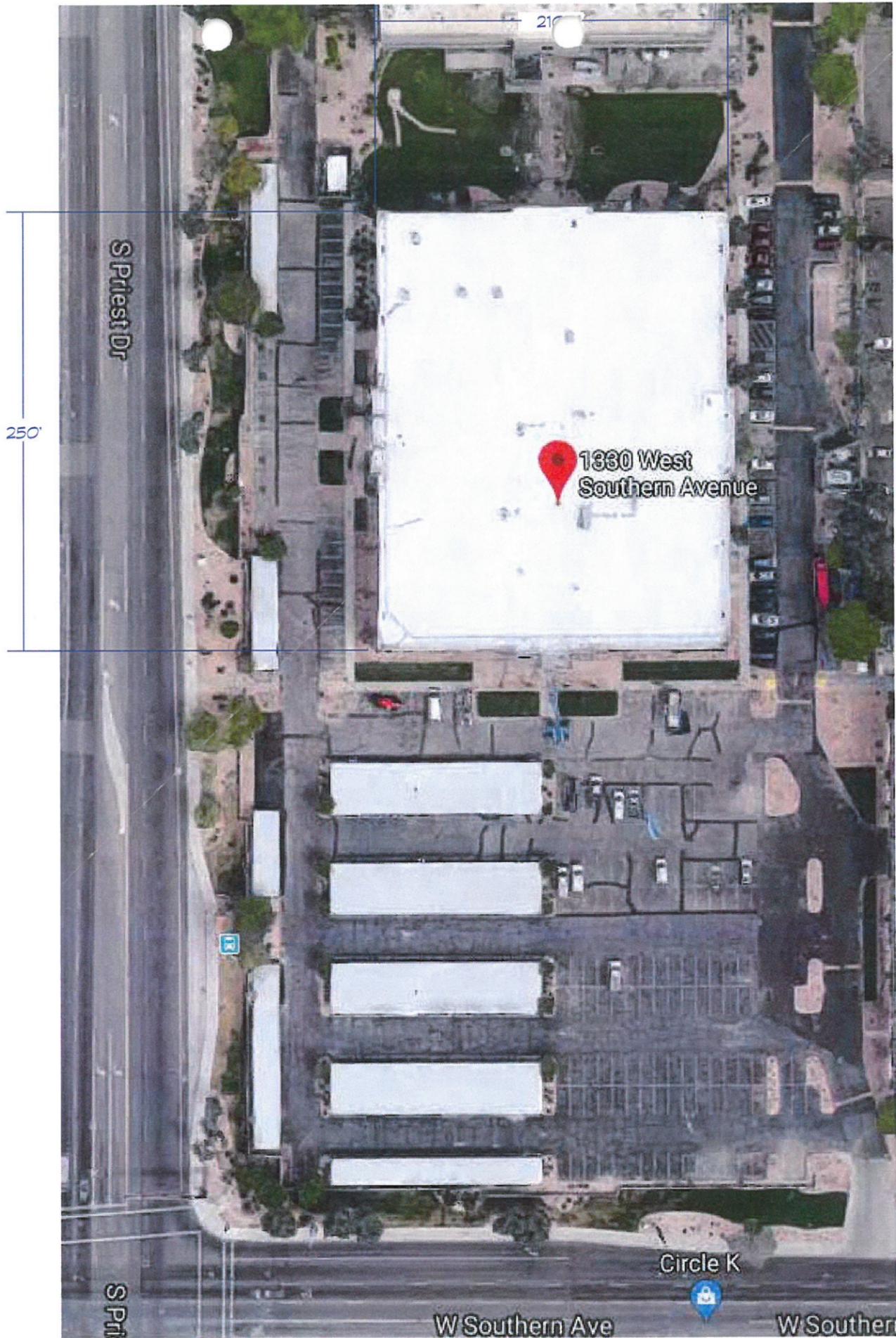


THIS SIGN IS INTENDED TO BE INSTALLED IN ACCORDANCE WITH THE REQUIREMENTS OF ARTICLE 600 OF THE NATIONAL ELECTRICAL CODE AND/OR OTHER APPLICABLE LOCAL CODES. THIS INCLUDES PROPER GROUNDING AND BONDING OF THE SIGN.

**U.L. LISTED**

### Non-Illuminated RPC - Cross Section Detail





## Project Background:

The Microage Business Center is an multi tenant commercial building located on the North-east corner of West Southern Ave and South Priest Drive.

Zoning: GID  
APN: 123-40-050  
Lot Size: 345,692 sqft

This corner lot has approximately 218 feet of street frontage along West Southern Ave and 270 feet along South Priest Drive. West Southern Ave and South Priest Drive are both high volume streets coming off from I 10 and US 60 converging zone. One three story building is joined by a three level garage and covered/uncovered parking area.

The building is identified by the address 1330 W. Southern Ave.

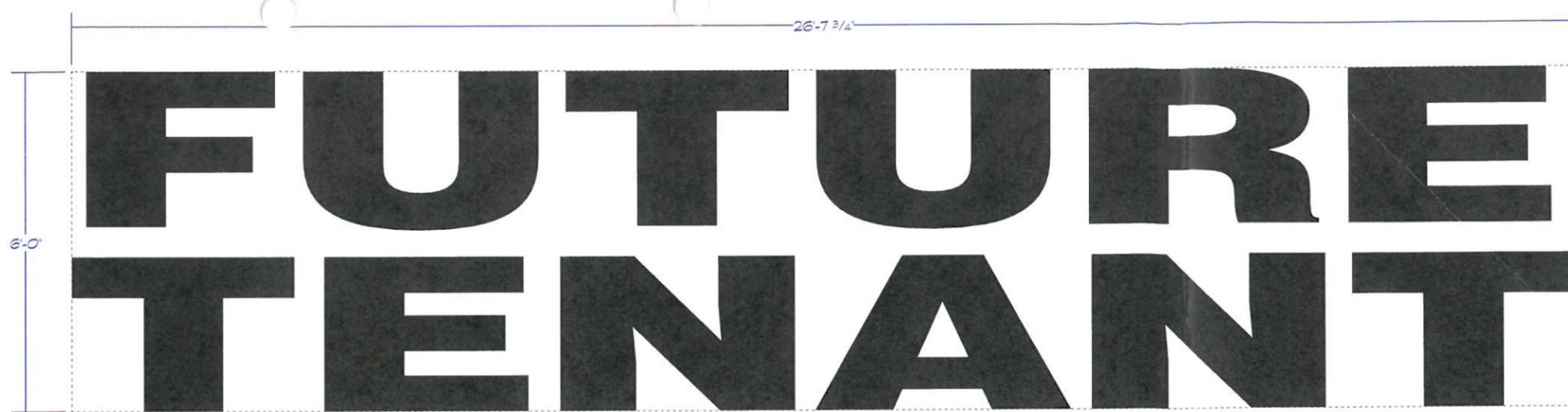


## Sign Criteria:

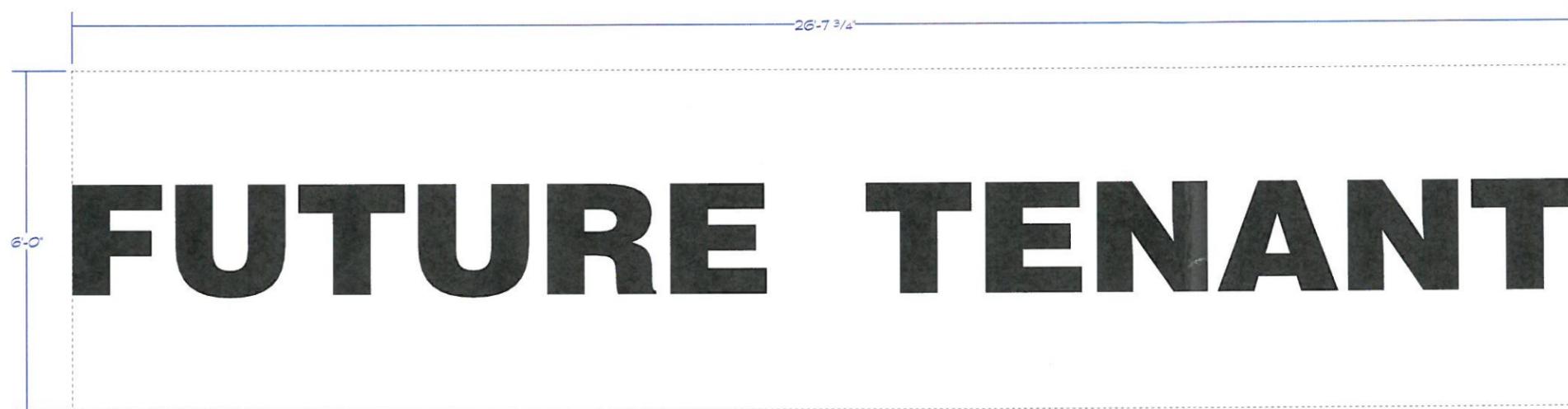
### General Requirements - Tenant Building Signage

These criteria have been established for the purpose of maintaining a continuity of quality and aesthetics throughout the Microage Business Center for mutual benefits of all tenants and to comply with the approved comprehensive Sign Plan for this development, regulations of the City of Tempe Sign Ordinance, building and electrical codes of any government authority having jurisdiction. Conformance will be strictly enforced. This criteria is subject to final approval by the City of Tempe as a part of a Comprehensive Sign Plan Submittal and Development Plan Review. If a conflict is found to exist between these criteria and the final criteria approved by the City of Tempe the latter shall prevail.

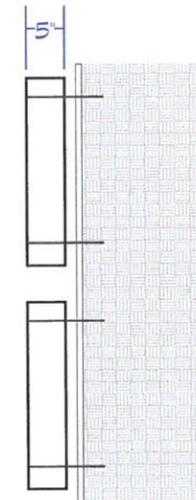
- Imaginative sign layouts are encouraged.
- Each tenant will submit digital copies of detailed drawings specifying the location, size, layout, design methods of illumination and color of the proposed sign, including lettering and/or any special logo graphics. Submit drawings via E-mail to Landlord or Building Management.
- After written approval of the tenant's sign plans have been provided by the Landlord, all permits for signs and their installation shall be obtained by the tenant or their representative.
- Tenant shall be responsible for all permitting cost and purchase of sign.
- Any signs installed or placed by the tenant on the premises or within the common area without the prior written approval of the Landlord will be subject to removal and proper installation at the tenant's cost. The tenant shall upon request of the Landlord, immediately remove any sign placed in, upon, above or about the premises, or in the common area, and which has not been approved in writing by the Landlord. If the tenant fails or refuses to do so, the Landlord may enter upon the premises and remove the same. The tenant shall be responsible for damages to cover the cost of repairs to sign fascia or removal of signage resulting from unapproved installations. The tenant shall be solely responsible for any and all fines, duties and liens whatsoever imposed upon the Landlord or by any governmental body or agency having jurisdiction there over pertaining to any sign which the tenant has placed or permitted to be placed in, upon, above or about the premises which is in violation of any ordinance, rule, law, directive, regulation, requirement, guideline or order of such body or agency.
- All illuminated Reverse Pan Channel letters shall consist of individual letters and logos.
- All power supplies and other equipment require to illuminate the Tenant's signage shall be concealed and up to electrical code. No exposed wires, conduits or electrical boxes permitted.
- Any damage to any and all wall surface, canopy, and or roof deck resulting from Tenant's sign installation shall be repaired to its original condition at the Tenant's sole expense.
- Upon removal of any signage by Tenant, the Tenant shall repair any damage to the wall surface, canopy, and/or roof deck to its original condition at the sole expense of the Tenant



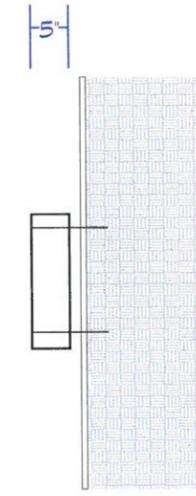
2 lines of verbiage



1 lines of verbiage



SIDE VIEW



SIDE VIEW



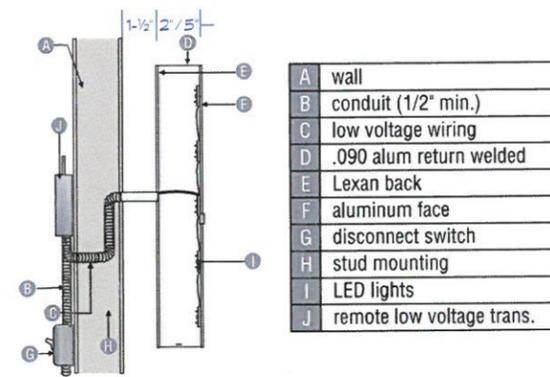
**3RD FLOOR HALO-ILLUMINATED SIGNS**    Scale: 1/2" = 1'-0"    Sign Area 160 SF

Fabricate and install one (2) set of halo-illuminated, aluminum, RPC logo & letters w/ 3" to 5" deep returns (painted TBD)

Illuminate using white LEDs to remote power supplies.

Mounted 1-1/2" off wall

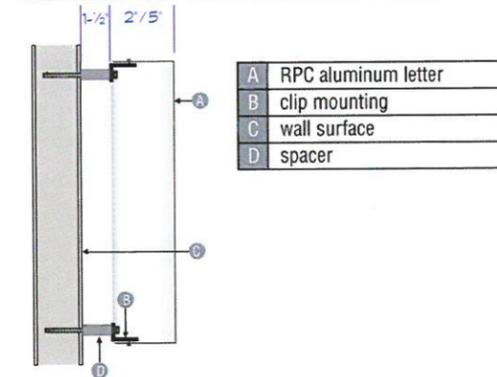
RPC Letter / LEDs - Cross Section Detail

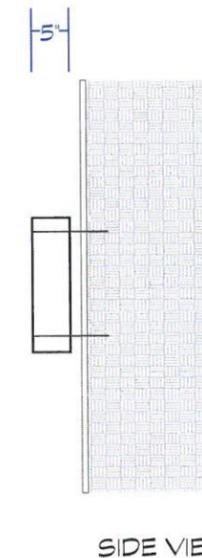
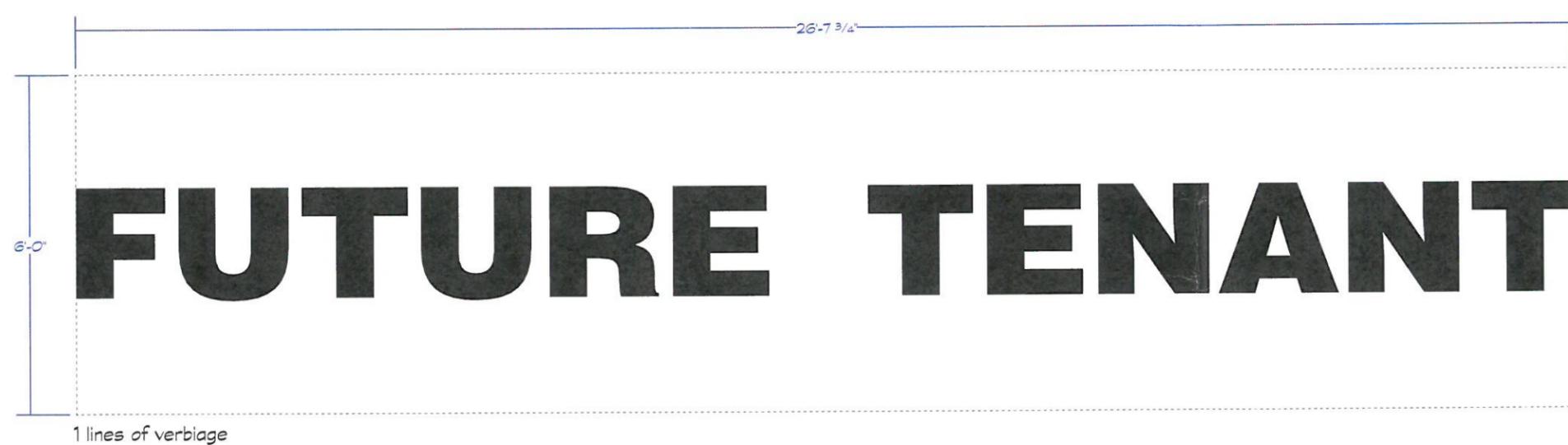
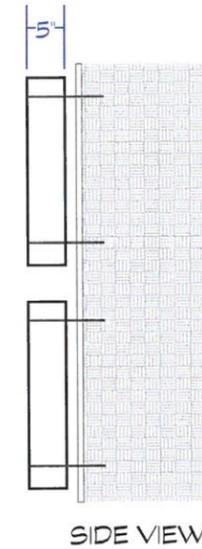
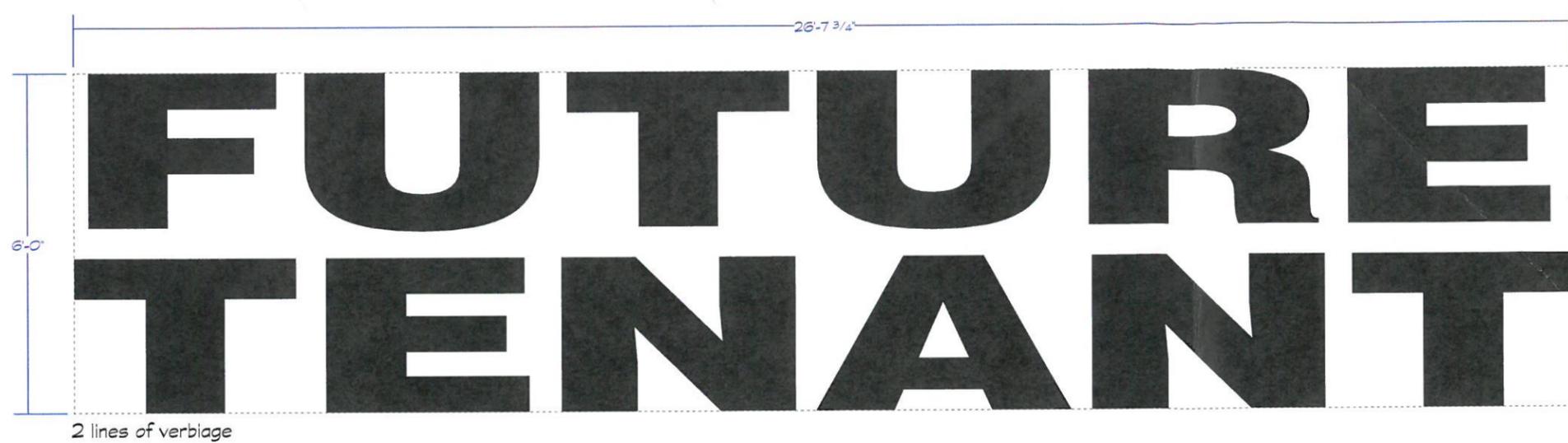


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U.L. LISTED

Non-Illuminated RPC - Cross Section Detail





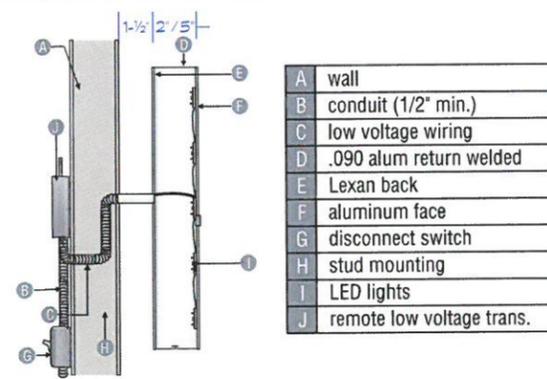
**B** 2ND FLOOR HALO-ILLUMINATED SIGNS Scale: 3/8" = 1'-0" Sign Area 160 SF

Fabricate and install one (2) set of halo-illuminated, aluminum, RPC logo & letters w/ 3" to 5" deep returns (painted TBD)

Illuminate using white LEDs to remote power supplies.

Mounted 1-1/2" off wall

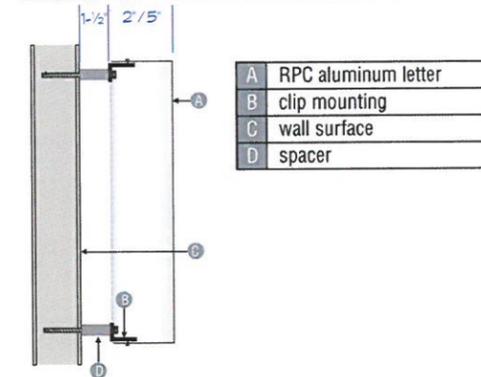
RPC Letter / LEDs - Cross Section Detail

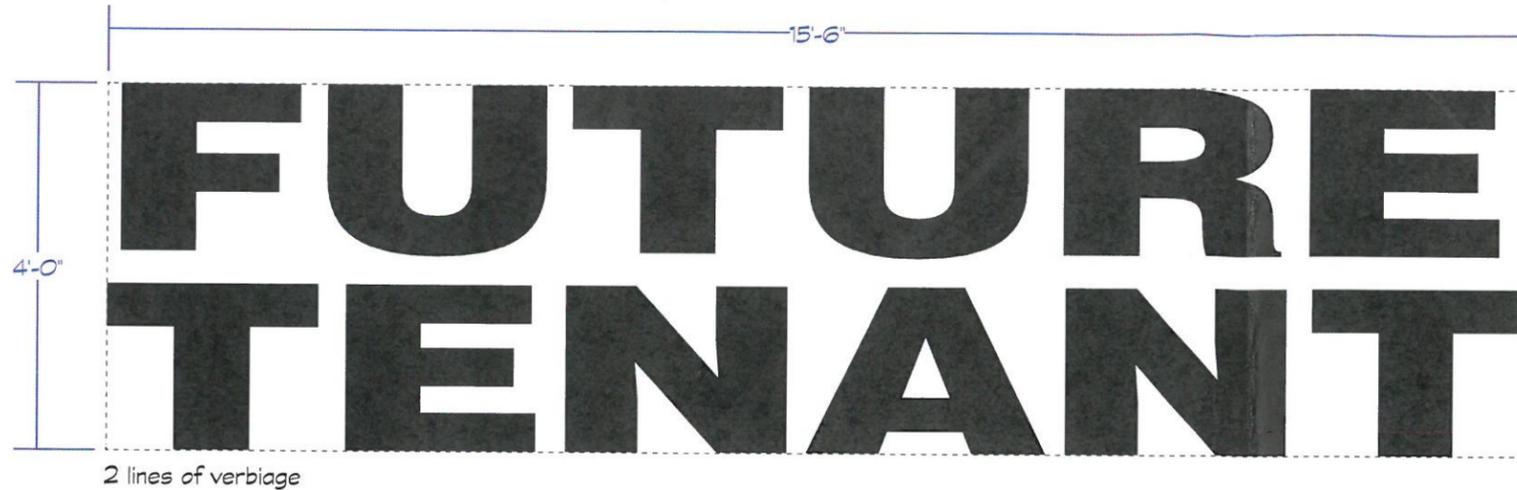


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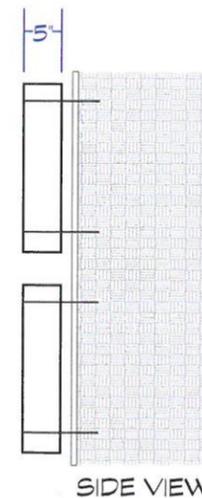
U.L. LISTED

Non-Illuminated RPC - Cross Section Detail

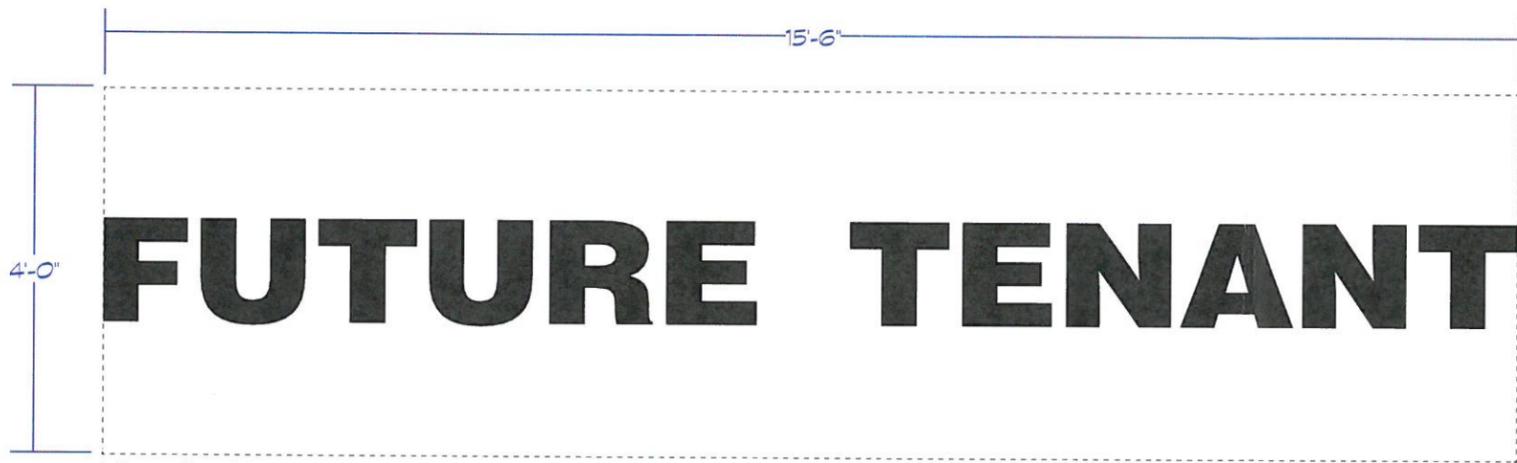




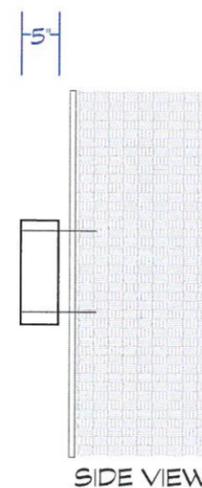
2 lines of verbiage



SIDE VIEW



1 lines of verbiage



SIDE VIEW

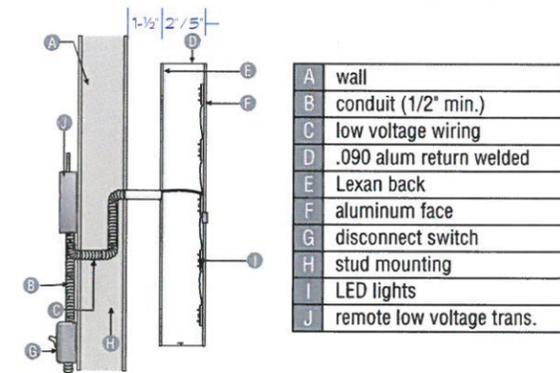
**C** **GROUND FLOOR HALO-ILLUMINATED SIGNS** Scale: 1/2" = 1'-0" Sign Area 62 SF

Fabricate and install one (4) set of halo-illuminated, aluminum, RPC logo & letters w/ 3" to 5" deep returns (painted TBD)

Illuminate using white LEDs to remote power supplies.

Mounted 1-1/2" off wall

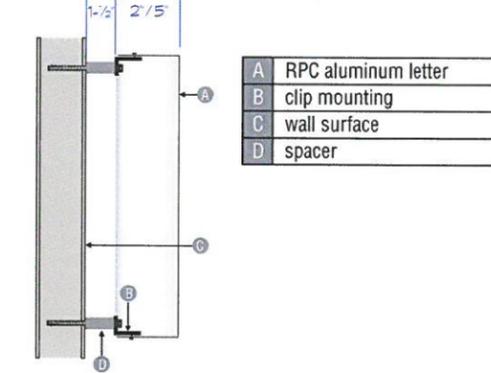
RPC Letter / LEDs - Cross Section Detail



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Non-Illuminated RPC - Cross Section Detail



270' OF FRONTAGE

A

C

C

B

3RD FLOOR  
TENANT

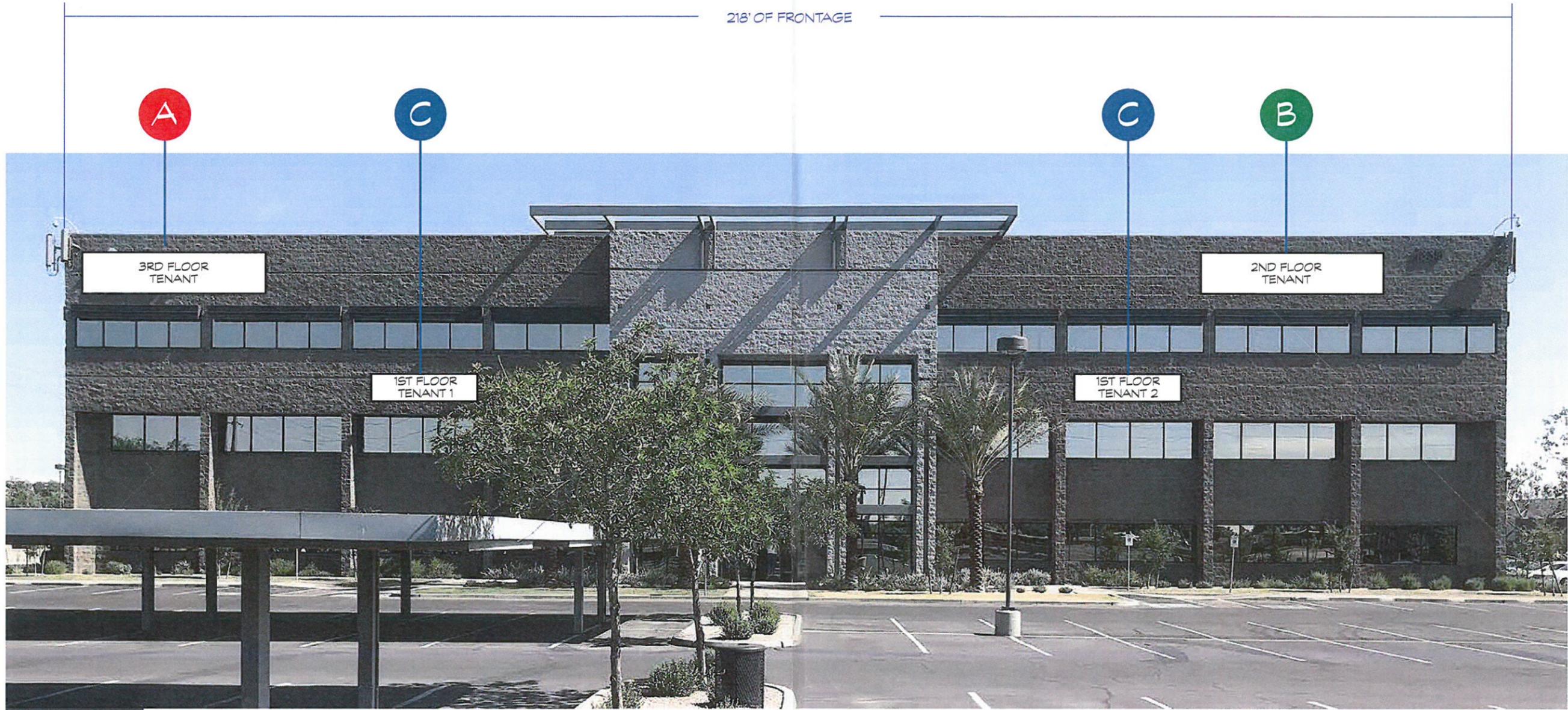
2ND FLOOR  
TENANT

1ST FLOOR  
TENANT 1

1ST FLOOR  
TENANT 2

W. Scale:  
1/32" = 1'-0"

218' OF FRONTAGE



S. Scale:  
1/32" = 1'-0"