

USE AND EXPERIENCE



3

Use and Experience

- DEI Performance Assessment
- Program Participation Assessment



Are our parks and facilities inclusive?

*Our our programs and spaces
serving everyone?*

DEI Performance Assessment Methodology

The DEI Performance Assessment evaluates the performance of Tempe’s parks and recreation facilities through an equity lens, specifically considering diversity, equity, and inclusion.

This tool captures community members' perceptions and personal feelings about spaces and turns them into a quantitative assessment, something that a traditional technical conditions assessment lacks. The observations and responses guide city park and recreation staff and partners in discovering the performance of these public spaces to identify why some spaces and programs serve our community members better than others.

The DEI Performance Assessment was conducted by diverse Parks and Recreation staff, the consultant team, and primarily Community Navigators. Community Navigators are community members that the City of Tempe hired to help bridge gaps in outreach between the Parks and Recreation Department and the community. Their role in the DEI Park Workbook Assessment was to walk through park and recreation spaces and complete an assessment using the questions contained within the workbook and questions they asked of park and facility users.

Community Navigators are encouraged to use their unique perspectives to help identify challenges based on lived experiences. The evaluations consider personal experiences, backgrounds, knowledge, bias, identity and perceptions that all factor into how locations are scored regarding DEI.

Ten Community Navigators and the City of Tempe staff members completed 332 assessments. They evaluated 42 parks and recreation facilities. It is important to note that 28 parks and recreation facilities were not evaluated. Rio Arts Park, Rio Giuliano Park, and Rio Tempe Beach Park were evaluated and scored as one park, with Rio Arts Park within an equity zone.

The four categories of the assessment include:

- 
 - Social Mixing + Activation (S)
- 
 - Program Diversity (P)
- 
 - Feeling of Safety (F)
- 
 - Access + Amenities (A)

See a description of these categories on Page 43. Each category contains 8-10 criteria (additional questions) that provide the assessor with information on evaluating how the space functions. Each category then has a final overall score determined based on how the space meets the criteria described. The scores for each category were tallied to calculate an overall mean score for each park or recreation center. Full details on the Performance Assessment scoring results are included in Appendix C.

Overall DEI Scores Findings

Table 7 displays the mean total score of the four categories per park or recreation center. The lowest score possible is 4 (very poor performing), and the highest possible score is 40 (very high performing). The total number of assessments conducted is also listed per park. It should be noted that because this survey is qualitative, there may be a large spread between scores from one assessor to the next.

Key Takeaways:

- Of the ten facilities with the highest mean scores, half are indoor centers. Within the top five top scores, four are multi-generational centers.
- Of the five parks with the lowest scores, two are neighborhood parks (Birchett Park and Alegre Park) and two are urban parks (Ragsdale-MLK Park and Tempe Women's Club Park).

Table 7 DEI Mean Score, Combined 4 Categories		
Facility	Mean Score	Assessments Completed
Pyle Adult Recreation	38.68	3
North Tempe Multi-Generational Center	36.33	4
Escalante Multi-Generational Center	35.63	8
Papago Park (South)	35	2
Westside Multi-Generational Center	34.6	5
Mary and Moses Green Park	34.33	3
Kiwanis Park Recreation Center	33.43	7
Kiwanis Fiesta	33.34	11
Tempe Sports Complex	32.72	7
Kiwanis North	32.09	13
Rio - Tempe Beach Park/Arts Park/Giuliano	32	1
Indian Bend Park	31.75	4
Jaycee Park	31.29	6

Facility	Mean Score	Assessments Completed
Rio - Marina	30.33	3
Hayden Butte Preserve	30	1
Ehrhardt Park	28.45	8
Parque de Soza	28.22	17
Scudder Park	27.22	11
Rotary Park	27	5
Daley Park	26.92	14
Palmer Park	26.6	13
Daumler Park	26.4	5
Evelyn Hallman Park	26.25	4
Campbell Park	25.66	3
Optimist Park	25.6	5
Escalante Park	24.79	29
Esquer Park	24.22	10
Goodwin Park	24.08	4
Celaya Park	23.94	9
Benedict Sports Complex	23.6	5
Dwight Park	23.17	10
Arredondo Park	23.14	11
Svob Park	23.04	12
Papago Preserve: North of Curry	20.55	5
Papago Preserve: Moeur South/LoPlano	20.46	8
Joyce Park	19.39	11
Selleh Park	29.5	8
Creamery Park	18.02	14
Tempe Woman's Club Park	16.9	4
Ragsdale-MLK Park	15.9	5
Alegre Park	14.47	22
Birchett Park	6.42	2

DEI PERFORMANCE ASSESSMENT



DEI Performance Within Equity Zones

This summary builds on previous analyses conducted in the Making Space project. Most specifically, parks that fall within areas identified as "Equity Zones" are mapped (Map 17 in gray shades) and analyzed distinctly from those not within Equity Zones. Equity Zones are areas of the city that have been identified as being at risk of socioeconomic and/or health inequities, high crime areas, concentrations of informal housing encampments, and high percentage rental housing. These areas may be seen as areas in which to focus efforts in the future, and therefore understanding the DEI Performance Assessment results of parks within Equity Zones is a helpful tool for identifying needs and opportunities.

Table 8 below displays the parks by their location within Equity Zone (Very High, High and Medium priority) along with their overall DEI Performance Assessment Rating (see colored circle).

Table 8 DEI Assessment Parks within Equity Zones

Very High Equity Priority Zone

- Alegre Park
- Escalante Park
- Parque de Soza
- Escalante Multi-Generational Center

High Equity Priority Zone

- Esquer Park
- Celaya Park
- Jaycee Park
- Indian Bend Park
- Rio - Giuliano
- Tempe Beach Arts
- North Tempe Multi-Generational Center
- Westside Multi-Generational Center

Medium Equity Priority Zone

- Creamery Park
- Arredondo Park
- Dwight Park
- Svob Park
- Benedict Sports Complex
- Palmer Park
- Kiwanis North
- Kiwanis Fiesta
- Kiwanis Park Recreation Center

Equity Zones Composite

- Not an Equity Priority Area
- Medium Equity Priority
- High Equity Priority
- Very High Equity Priority
- Legend
- Tempe Parks and Recreation
- HOA/Private Parks
- Other County Parks and Open Space
- Valley Metro Light Rail Stations
- Valley Metro Rail Line
- City of Tempe
- Arizona State University

Park and Recreation Space DEI Performance Assessment

- ≤ 20 Very low performing park
- 20-25 Low performing park
- 25-29 Medium performing park
- 30-34 High performing park
- ≥ 34 Very high performing park
- Not Evaluated

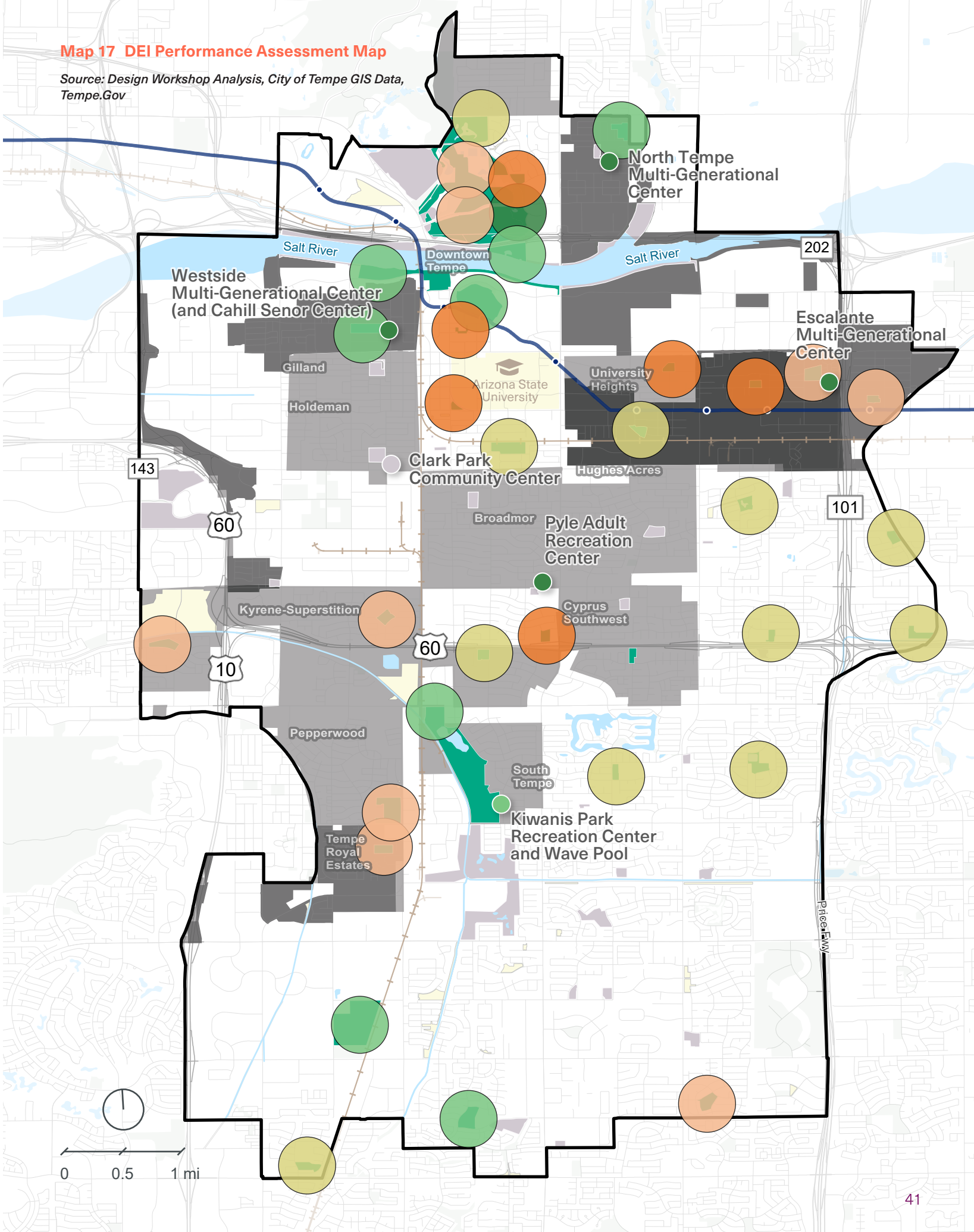
Recreation Centers DEI Assessment

- Overall Score
- 30 - 34 Very High
- ≥ 34 High
- Not Evaluated

Source: Design Workshop Analysis, City of Tempe GIS Data, Tempe.Gov

Map 17 DEI Performance Assessment Map

Source: Design Workshop Analysis, City of Tempe GIS Data, Tempe.Gov





DEI Performance Within Equity Priority Zones

Key Takeaways:

- Of the 42 locations evaluated, 16 parks and 4 recreation centers are in an Equity Zone. There are a total of 24 parks and recreation centers (evaluated and not evaluated) within an Equity Zone.
- Parks that are within the Very High Equity Priority Zones in the University Heights area scored very low or low in DEI performance.
 - » Very Low: Alegre Park and Creamery Park
 - » Low: Escalante Park
 - » Medium: Parque de Soza
- There are no parks that scored Very High that are located within an Equity Zone (Recreation Centers in Equity Zones scored High or Very High).
- Papago Park was the only park (not Recreation Center) to score Very High.
- Escalante Multi-Generational Center scored Very High DEI performing but Escalante Park scored Low.
- While not in an Equity Zone, parks assessed near the University are scored Very Low (Birchett Park and Ragsdale-MLK Park).
- Areas in northern Tempe are not within an Equity Zone but there is a high density of parks scored Very Low to Medium:
 - » Tempe Woman's Club Park
 - » Papago Preserve North and South
 - » Evelyn Hallman Park
- Surprisingly, the average DEI performance total score for parks and recreation facilities within Equity Zones is higher (26) than those places that are outside of Equity Zones (25). Contributing factors to this one point higher average score for Equity Zone areas are:

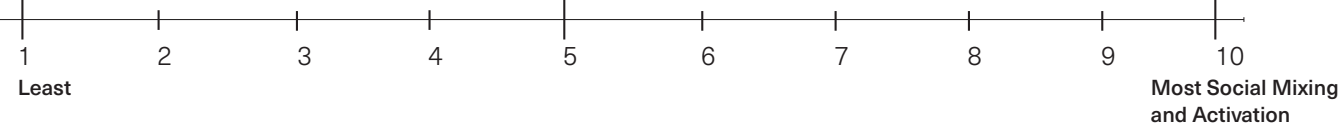
- » 4 out of 5 recreation centers are located in Equity Zones. Overall, the centers score high in the DEI Assessment tool and increase the overall average.
- » 28 parks and recreation facilities were not evaluated, some due to closure for renovations and improvements.
- » Equity Zones use census blocks as the unit of analysis, which is not a line that reflects a rigid differentiation between conditions in real life. An area that is one city block away from a census block boundary may be similar in conditions to the aforementioned census block, though the data says otherwise because of how it is (not) grouped in with areas that are adjacent it. This is important to consider in this analysis. There are some parks that may be adjacent to an Equity Zone and similar in conditions to the Equity Zone, but because of the census block boundary the area is not reflected as such in this mapping effort. An example might be Joyce Park, which is proximate to an Equity Zone and low performing, but the relationship between the two is not captured due to the park's location outside the Equity Zone.

Description of the Four (4) Categories of the Assessment



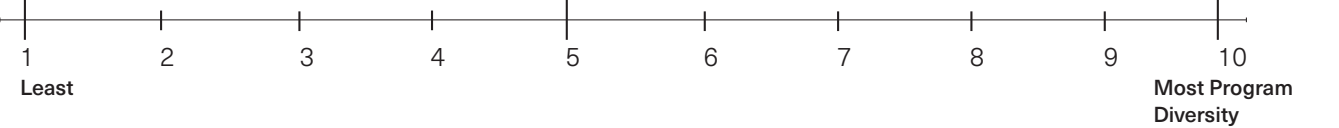
Social Mixing + Activation (S): refers to the interaction of park and recreation users and presence of a diverse population. This includes people of different ages, economic backgrounds, abilities, racial and ethnic groups, gender identities and more. The mixing of diverse groups and positive interactions increases one's tolerance of others, a sense of collective civic identity, and overall cohesion. Activation provides features and activities of interest to entice people to visit, use, socialize, take part in group activities, volunteer, be active or engaged, relax and/or find reasons to linger.

On a scale of 1-10 how would you rate this park or recreation space in terms of SOCIAL MIXING + ACTIVATION?



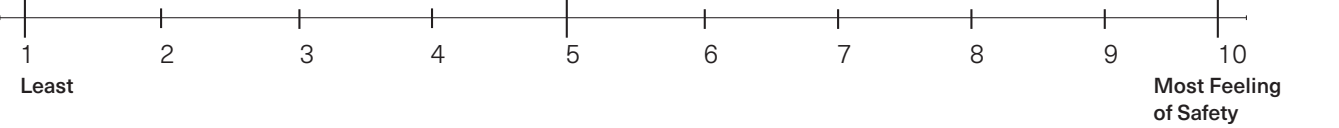
Program Diversity (P): refers to the variety of park offerings that cater to many people or the flexible use of space. Parks and recreation features and design that contribute to active use, social gatherings, or opportunities for relaxation (such as playgrounds, sports courts, water bodies, picnic tables, community gardens, ADA pathways, and wildlife viewing) and programs (including events, social gatherings, and sports programs) may vary by park type and in response to local needs and interests. Program diversity attracts a wide variety of people and makes for a more inclusive parks and recreation system.

On a scale of 1-10 how would you rate this park or recreation space in terms of PROGRAM DIVERSITY?



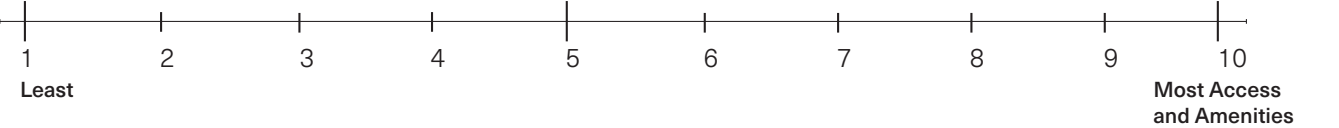
Feeling of Safety (F): Unsafe feelings may come from a perception of danger or sense of personal security, unease in situations, threats from disorder, or crime occurrences. There are a variety of factors that cause people to feel unsafe in a public space. They include poor park conditions and/or maintenance issues (such as litter), design that makes users uncomfortable or feel vulnerable (such as lack of lighting), reports of discriminatory experiences, a place's reputation for occurrences of crime, discomfort in space that may attract or harbor anti-social behavior, or negligent behavior that puts others' personal safety at risk. People must feel a space is safe before they use it, yet the presence of people in a space is an important indicator of safety. A welcoming environment can aid in overcoming many of this issues.

On a scale of 1-10 how would you rate this park or recreation space in terms of FEELING OF SAFETY?



Access + Amenities (A): Access examines how easily people can get to and move around in a park or recreation facility. A highly accessible space considers how easy it is to travel to (safe sidewalks, transit, parking, and more), how easy it is to find, and how welcome or vulnerable people feel to enter it. Amenities, such as park furnishings or services, are contributors to the comfort of using a space or extending visitation.

On a scale of 1-10 how would you rate this park or recreation space in terms of ACCESS + AMENITIES?



DEI PERFORMANCE ASSESSMENT



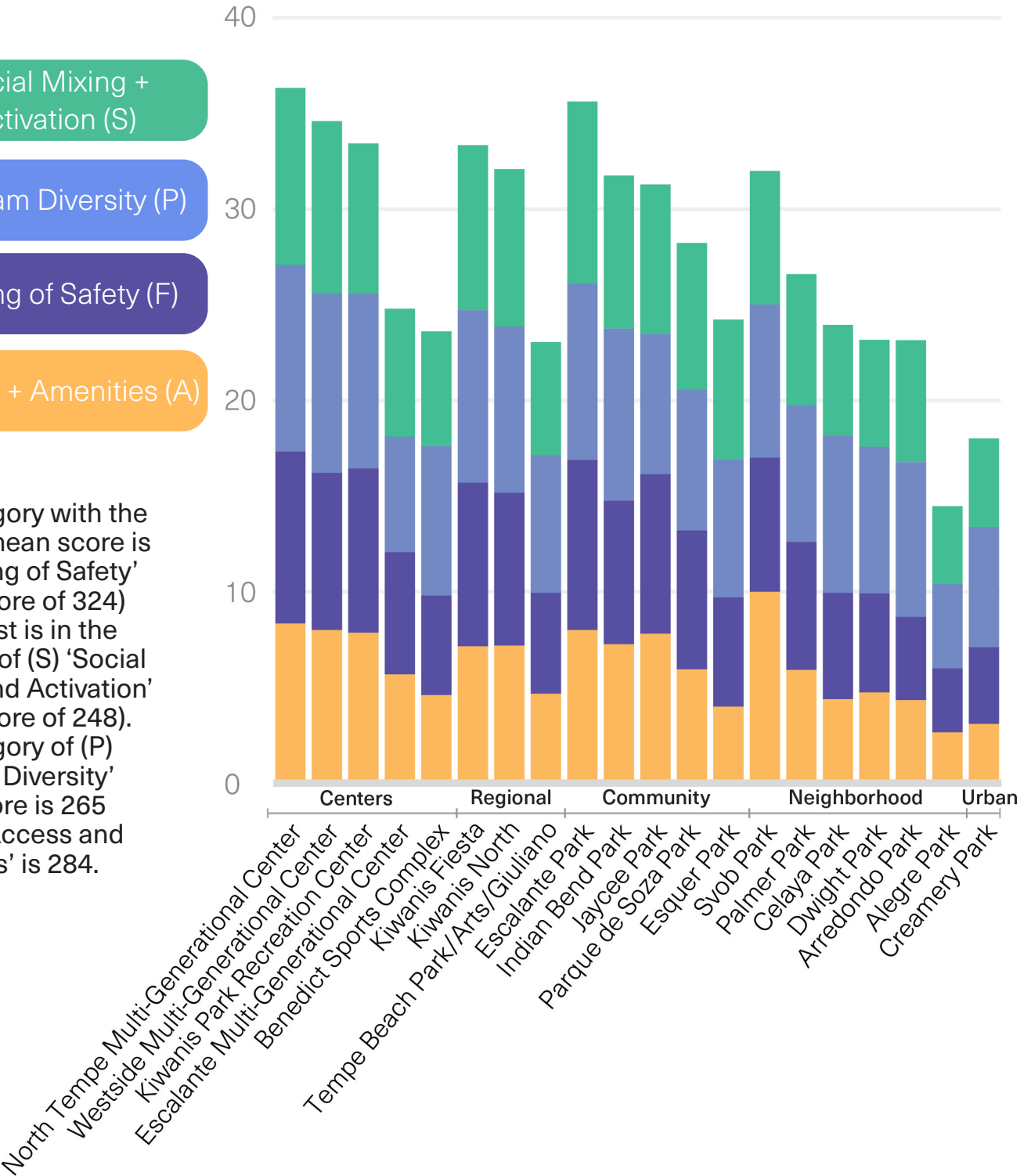
Comparison of Equity Zones vs. Non Equity Zone Space DEI Performance By Category

Of the 42 locations evaluated, 16 parks and 4 recreation centers are in an Equity Zone. There are a total of 24 parks and recreation centers (evaluated and not evaluated) within an Equity Zone.

WITHIN AN EQUITY PRIORITY ZONE

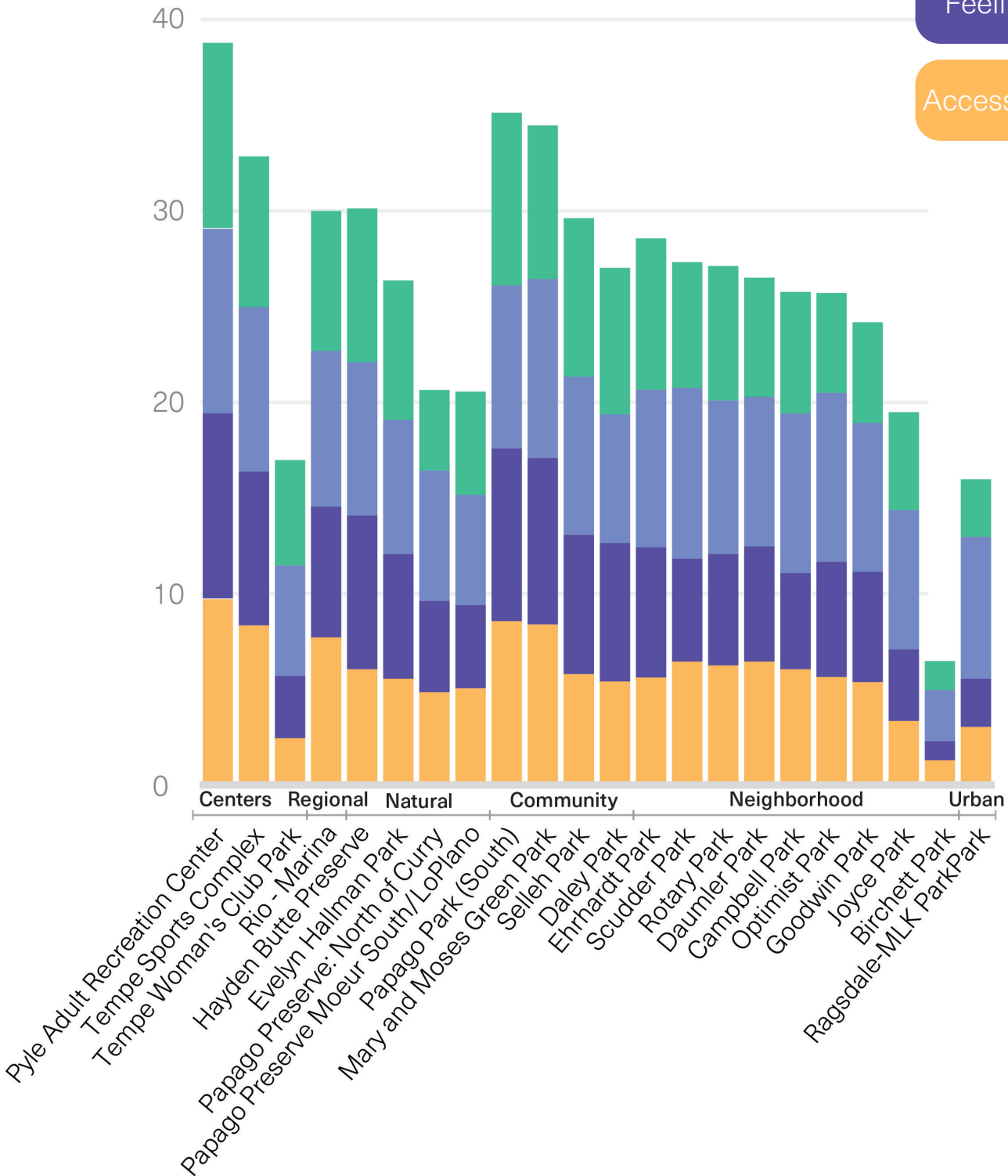
- Social Mixing + Activation (S)
- Program Diversity (P)
- Feeling of Safety (F)
- Access + Amenities (A)

The category with the highest mean score is (F) 'Feeling of Safety' (mean score of 324) and lowest is in the category of (S) 'Social Mixing and Activation' (mean score of 248). The category of (P) 'Program Diversity' mean score is 265 and (A) 'Access and Amenities' is 284.



NOT WITHIN AN EQUITY PRIORITY ZONE

- Social Mixing + Activation (S)
- Program Diversity (P)
- Feeling of Safety (F)
- Access + Amenities (A)



DEI PERFORMANCE ASSESSMENT



Social Mixing + Activation Assessment

Map 18 shows Social Mixing + Activation (S) Assessment average scores. The larger circle symbology is intended to highlight gaps where the parks scored poorly for Social Mixing + Activation.

Key Takeaways:

- The top factors that contribute to social mixing and interaction is spaces and features that encourage social interaction, group gathering places, and activities and everyday programs.
- For facilities that received high scores in the Social Mixing & Activation category, the most frequent types of visitors observed in the spaces were people of all ages and people with pets.
- For facilities that received low scores in this category, the most frequent types of visitors observed in the space were law enforcement and tourists / city visitors. Assessments also noted a lack of a wide range of ethnically and racially diverse people.
- Many of the low performing spaces are close together within High Priority Equity Zones, in the northern and central parks of the city.
- All recreation centers scored High. Pyle Adult Recreation Center scored Very High.
- Rio - Arts Park was the only park that scored Very High.
- Neighborhood, Urban, and Special Use Parks scored the lowest for Social Mixing + Activation.
- Parks that were perceived as being underused/ vacant with capacity for new or flexible programming include:
 - Birchett Park;
 - Tempe Woman's Club Park;
 - Joyce Park;
 - Creamery Park;
 - Alegre Park; and
 - Esquer Park.



Equity Zones Composite

- Not an Equity Priority Area
- Medium Equity Priority
- High Equity Priority
- Very High Equity Priority

Parks & Recreation Centers DEI Assessment

- Social Mixing + Activation (S)
- ≤ 4 Very Low Performance
 - 4 - 5 Low
 - 5 - 7 Medium
 - 7 - 9 High
 - ≥ 9 Very High Performance

Parks Not Evaluated

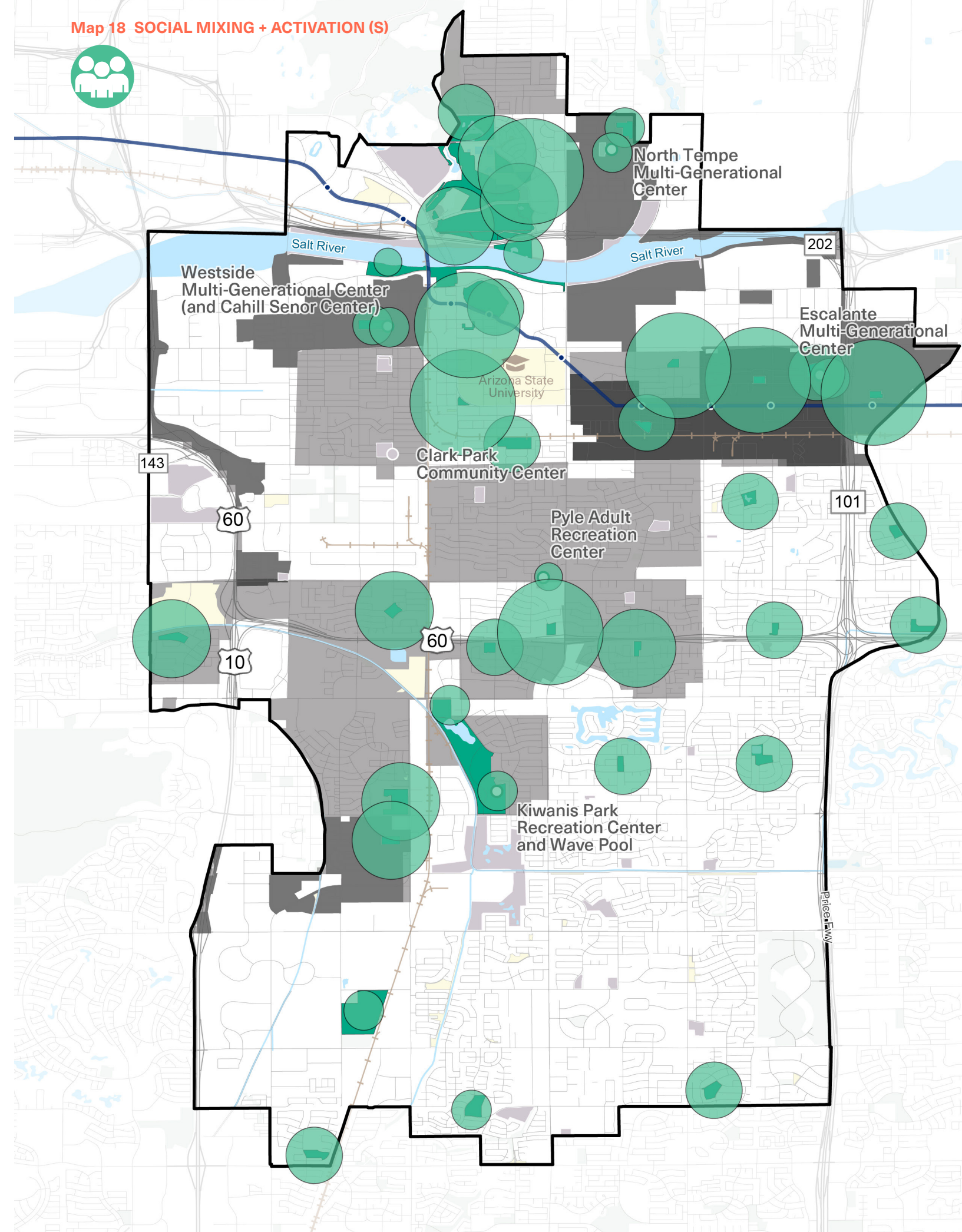
Legend

- HOA/Private Parks
- Other County Parks and Open Space
- Valley Metro Light Rail Stations
- Valley Metro Rail Line
- City of Tempe
- Arizona State University

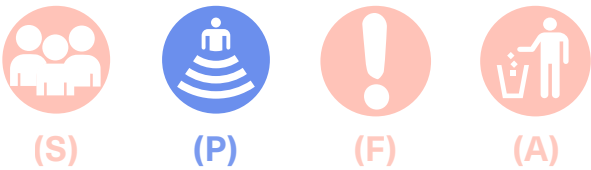
Source: Design Workshop Analysis, City of Tempe GIS Data, Tempe.Gov

- Parks that were perceived as being more overused or crowded include:
 - Papago Park (South);
 - Rio - Marina;
 - Pyle Adult Recreation; and
 - Rio - Tempe Beach Park/Arts Park/Giuliano.

Map 18 SOCIAL MIXING + ACTIVATION (S)



DEI PERFORMANCE ASSESSMENT



Program Diversity (P) Assessment

Map 19 shows Program Diversity (P) Assessment average scores. The larger circle symbology is intended to highlight gaps where the parks scored poorly for Program Diversity.

Key Takeaways:

- There were no parks that scored Very High. Most parks scored Medium or High.
- Neighborhood, Urban, and Natural Area Parks scored the lowest for Program Diversity.
- Pyle Adult Recreation Center scored Very High. All other recreation centers scored High.
- The majority of Low and Very Low performing parks are located in the northern portion of the city, many within or adjacent to Equity Zones.
- The most significant activities occurring in the park or recreation facility: (Assessors were invited to select all that apply):
 - Free play – 77%
 - Leisure and relaxation – 65%
 - Organized sports/team play – 40%
 - Cycling or walking/jogging/hiking – 37%
 - Health and wellness activities – 29%
 - Other active recreation – 26%
 - Large group activity or event – 26%
 - Other – 20%. Common responses to “other” include skate park, playground, fishing, dog walking/dog park, and urban camping by people experiencing homelessness.
- In response to the question, “Are there aspects of the park design, offerings, or use that may be a barrier for others to spend time in or participate in this space?” 42% of assessments indicated ‘yes’, while 41% responded ‘no’, and 16% responded, ‘I don’t’ know.’
- Assessors were asked, “Which of the following would you like to see added or improved upon in this facility.” The top responses were (1) murals,



Equity Zones Composite

- Not an Equity Priority Area
- Medium Equity Priority
- High Equity Priority
- Very High Equity Priority

Parks & Recreation Center DEI Assessment

Program Diversity (P)

- ≤ 4 Very Low Performance
- 4 - 5 Low
- 5 - 7 Medium
- 7 - 9 High
- ≥ 9 Very High Performance

Parks Not Evaluated

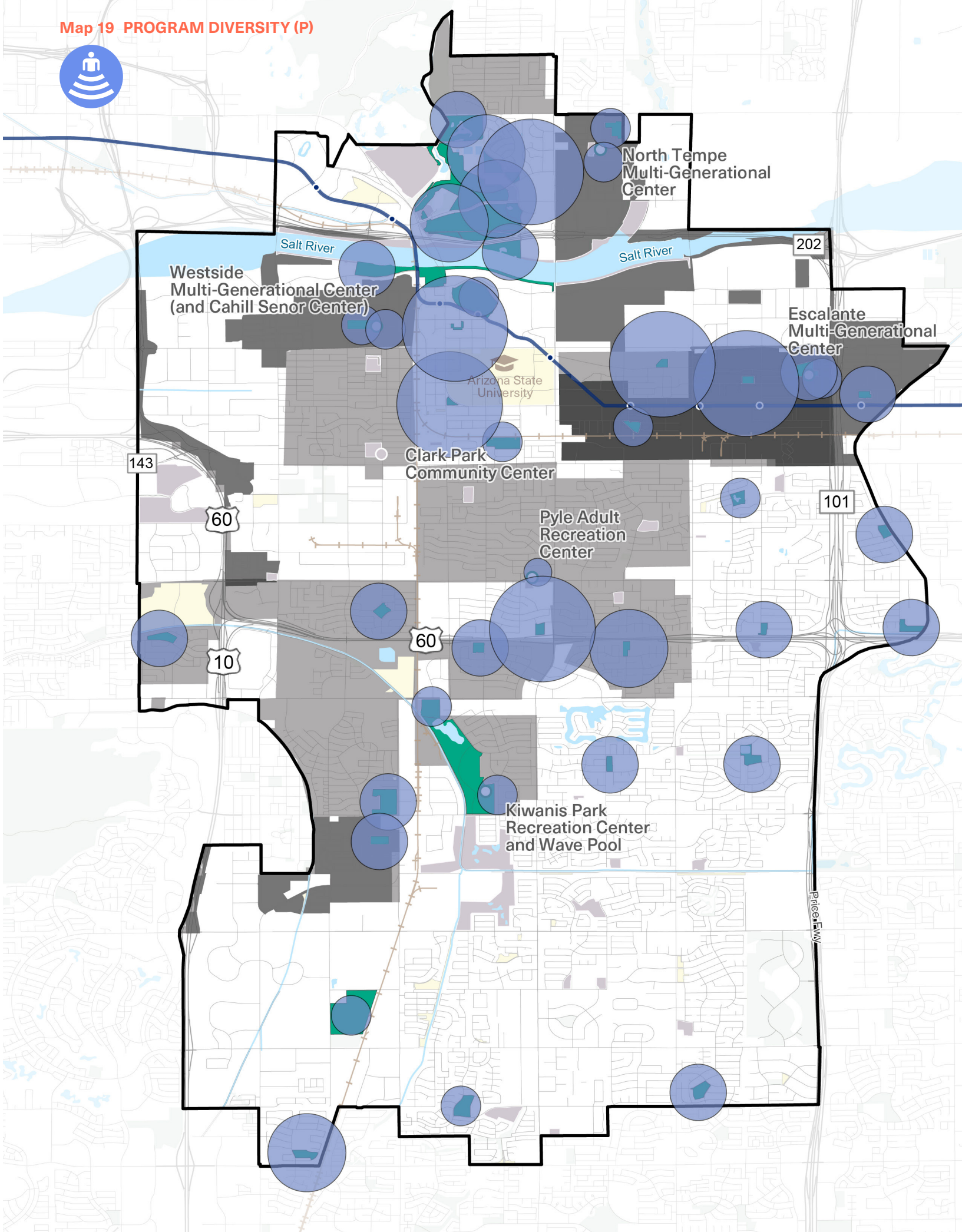
Legend

- HOA/Private Parks
- Other County Parks and Open Space
- Valley Metro Light Rail Stations
- Valley Metro Rail Line
- City of Tempe
- Arizona State University

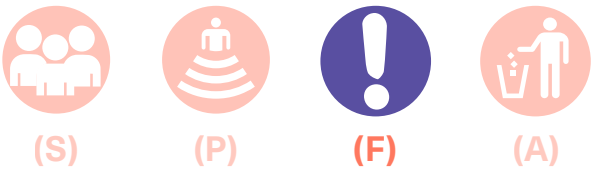
Source: Design Workshop Analysis, City of Tempe GIS Data, Tempe.Gov

public art, and sculpture gardens, (2) natural or ecological asset, (3) innovative flexible spaces, and (4) community gardens and co-ops. Restrooms, bike racks, shade (structures and trees), dog parks, and space for teens/adults were the most common write-in responses.

Map 19 PROGRAM DIVERSITY (P)



DEI PERFORMANCE ASSESSMENT



Feeling of Safety (F) Assessment

Map 20 shows Feeling of Safety (F) Assessment average scores. The larger circle symbology is intended to highlight where parks felt unsafe.

Key Takeaways:

- All evaluated recreation centers scored Very High. Much of the high score can be credited to the presence of other people, lighting, and entry requiring visitors to pass through formalized areas.
- The majority of parks scored High.
- Mary and Moses Green Park was the only park that scored Very High.
- Neighborhood Parks scored the lowest for Feeling of Safety.
- Birchett Park was the only park that scored Very Low.
- Alegre Park was the only park that scored Low.
- More parks in the northern part of the city scored Low or Very Low.
- In response to the question, "From your personal experiences, what are the factors that make you feel unsafe in this park," 59% of assessors indicated 'none, I feel safe in this park. One-quarter of assessments indicated that 'lack of emergency or security devices in the park (cameras, signal buttons, call boxes, etc.) made them feel unsafe and 16% of assessments indicated that a lack of people in the park influenced their feelings of safety. Assessors had the option to write-in responses, common responses were off-leash dogs, poor lighting, vandalism, and open drug use.
- The top responses related to the negative reputation of park spaces were "litter or unmanaged belongings" and "residing in park (encampments)."
- In response to the question, "Is there evidence of community ownership/presence, civic pride, and stewardship" 42% of assessments indicated 'no,' 30% indicated, 'yes, but it is minor,' 18% indicated, 'yes, it is strong,' and 8% indicated, 'I don't know.'

Equity Zones Composite

- Not an Equity Priority Area
- Medium Equity Priority
- High Equity Priority
- Very High Equity Priority

Parks and Recreation Centers DEI Assessment

Feeling of Safety (F)

- ≤ 4 Very Low Performance
- 4 - 5 Low
- 5 - 7 Medium
- 7 - 9 High
- ≥ 9 Very High Performance

Parks Not Evaluated

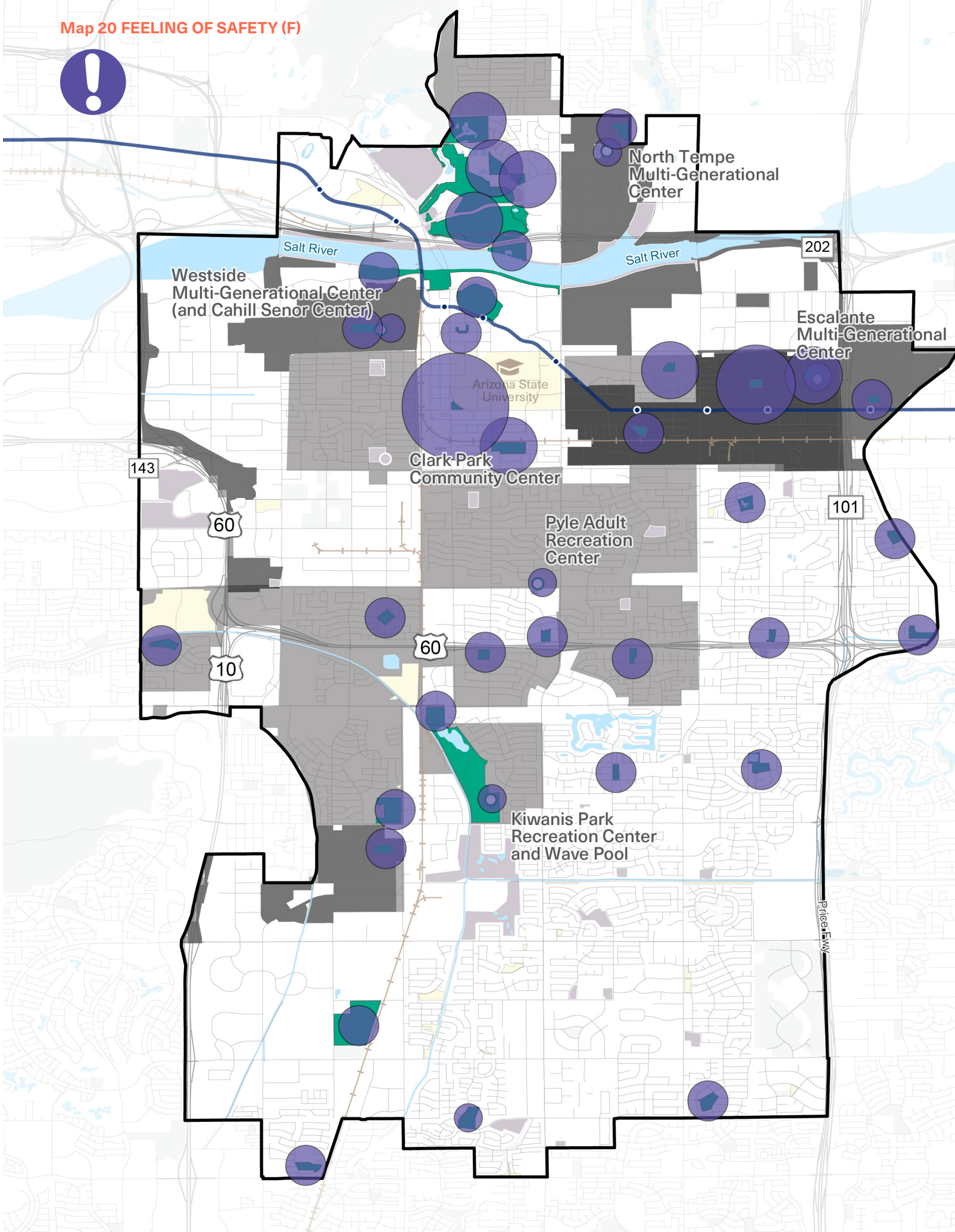
Legend

- HOA/Private Parks
- Other County Parks and Open Space
- Valley Metro Light Rail Stations
- Valley Metro Rail Line
- City of Tempe
- Arizona State University

Source: Design Workshop Analysis, City of Tempe GIS Data, Tempe.Gov

- The level of cleanliness and maintenance of park or recreation facilities was evaluated, with 1 being 'very poor condition' and 5 being 'well cared for.' The average responses was 4.03

Map 20 FEELING OF SAFETY (F)



DEI PERFORMANCE ASSESSMENT



Access + Amenities (A) Assessment within Equity Zones

Map 21 shows Access + Amenities (A) Assessment average scores. The larger circle symbology is intended to highlight where parks were evaluated to have poor access and few or poor amenities.

Key Takeaways:

- All evaluated recreation centers scored Very High.
- There were no parks that scored Very High.
- The majority of parks scored Medium or High.
- The majority of Low or Very Low performing parks are in the northern part of the city.
- Ragsdale-MLK Park and Birchett Park were the only park that scored Very Low.
- Neighborhood and Urban Parks scored the lowest for Access + Amenities.
- In response to the question, “What features of this space make you feel like your needs are met or that make you feel comfortable?” assessors indicated:
 - Seating and tables - 75%
 - Drinking fountain- 66%
 - Trash and dog waste receptacles -65%
 - Shade structures and shade from trees- 64%
 - Parking and paths (ADA accessible)- 50%
 - Public restrooms (that are free, good condition, and cater to many people’s needs) - 28%
 - Bike racks - 28%
 - 24/7 access to a public space and recreation opportunities - 16%
 - Other -11%
 - Public wi-fi - 7%
 - Concessions for food, beverage and other commodities - 5%
 - None of the above - 3%

Equity Zones Composite

- Not an Equity Priority Area
- Medium Equity Priority
- High Equity Priority
- Very High Equity Priority

Parks DEI Assessment

- Access + Amenities (A)
- ≤ 4 Very Low Performance
 - 4 - 5 Low
 - 5 - 7 Medium
 - 7 - 9 High
 - ≥ 9 Very High Performance

Parks Not Evaluated

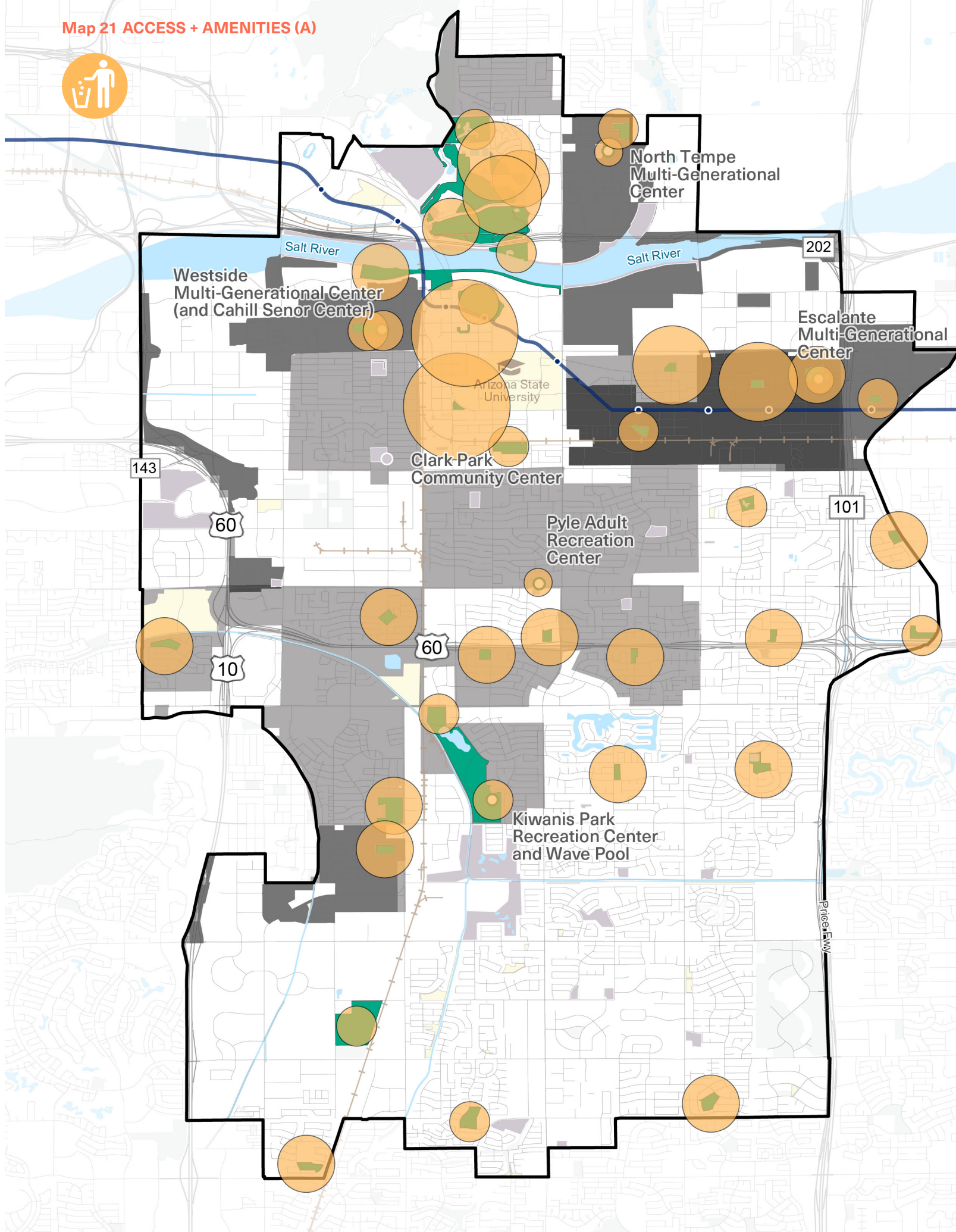
Legend

- HOA/Private Parks
- Other County Parks and Open Space
- Valley Metro Light Rail Stations
- Valley Metro Rail Line
- City of Tempe
- Arizona State University

Source: Design Workshop Analysis, City of Tempe GIS Data, Tempe.Gov

- In response to the question, “Are signage and wayfinding being located at decision points such as the intersection of two major paths or near public facilities?” 47% of assessors indicated yes, 35% indicated ‘opportunities for improvement, and 18% indicated ‘no.’

Map 21 ACCESS + AMENITIES (A)





Key Findings Per Category

The category with the highest mean score is (F) ‘Feeling of Safety’ (mean score of 324) and lowest is in the category of (S) ‘Social Mixing and Activation’ (total mean score of 248). The category of (P) ‘Program Diversity’ total mean score is 265 and (A) ‘Access and Amenities’ is 284.

Table 9 presents the ten highest and lowest mean scores, disaggregated by category. Facilities were rated on a scale from 1-10, with 1 being the lowest.

Ten Highest DEI Score Parks and Facilities:

- Common themes among the ten parks and facilities with the highest scores were positive feelings of safety, diverse programming, and noticeable social mixing.
- In the ‘Feelings of Safety’ category, assessors noted factors that made them feel safe, including the presence of other people (especially families) and security patrolling. The facility location also influenced feelings of safety.
- Facilities offering diverse programs and amenities, including volleyball courts, dog runs, sports fields, tennis courts, lighting, and bathrooms, scored highly.
- Diverse programming correlated with ‘Social Mixing’ because the different activities attracted different types of people.
- Clear and highly visible signage correlated with high scores in the ‘Access and Amenities’ categories.

S = Social Mixing + Activation
P = Program Diversity
F = Feelings of Safety
A = Access and Amenities

Table 9 Ten Highest and Ten Lowest DEI Score Disaggregated by Category				
Park or Recreation Facility	S	P	F	A
1. Pyle Adult Recreation Center	9.67	9.67	9.67	9.67
2. North Tempe Multi-Generational Center	8.33	9	9.75	9.25
3. Escalante Multi-Generational Center	8	8.88	9.25	9.5
4. Papago Park (South)	8.5	9	8.5	9
5. Westside Multi-Generational Center	8	8.2	9.4	9
6. Mary and Moses Green Park	8.33	8.67	9.33	8
7. Kiwanis Recreation Center	7.86	8.57	9.14	7.86
8. Kiwanis Fiesta	7.15	8.55	9	8.64
9. Tempe Sports Complex	8.29	8	8.57	7.86
10. Kiwanis North	7.17	8	8.69	8.23
10. Arredondo Park	4.33	4.36	8.09	6.36
9. Svob Park	4.67	5.27	7.18	5.92
8. Papago Preserve: North of Curry	4.8	4.75	6.8	4.2
7. Papago Preserve: Moeur South/ LoPlano	5	4.33	5.75	5.38
6. Joyce Park	3.3	3.73	7.27	5.09
5. Creamery Park	3.09	4	6.29	4.64
4. Tempe Woman's Club Park	2.4	3.25	5.75	5.5
3. Ragsdale-MLK Park	3	2.5	7.4	3
2. Alegre Park	4.09	3.35	4.38	4.09
1. Birchett Park	1.25	1	2.67	1.5

Ten Lowest DEI Score Parks:

- Common themes among the ten facilities with the lowest scores were lack of amenities or programming and difficulty accessing the space.
- The specific amenities that assessments noted would add to the park’s rating are sufficient lighting, shade structures, restrooms, and drinking fountains. Lack of care and maintenance, specifically the presence of litter, indicated that the space is not safe.
- Feelings of safety are also affected by the presence of people experiencing homelessness and proximity to high speed or high-volume traffic.
- In response to the ‘Social Mixing’ and ‘Activation’ categories, assessments noted that it was difficult to rate based on the low number of people in the park. In instances where the parks were populated, there was little to no social interaction between disparate individuals and/or groups.
- The facility with the lowest score, Birchett Park (6.42), received low scores due to its isolated location, which is perceived to be unsafe and inaccessible. Assessments indicated that there is no reason for anyone to visit the park. Tempe Woman’s Club Park was closed for construction during the survey period.

Assessment Summary of Opportunities:

- Tempe’s park system is perceived as well maintained and overall relatively safe.
- Most parks that ranked Low or Very Low are in High or Very High priority Equity Zones. This presents a clear opportunity to focus improvements.
- Social mixing and interaction rank lower in DEI scores. Programming and

- activation certainly contributes to this.
- There is opportunity to provide more special branding, signage (in multiple languages), landmarks or public art and sculpture reflective of the local culture, heritage, and Indigenous past to better reflect diversity and identity.
- Seating and tables, drinking fountain, trash and dog waste receptacles, shade, parking, and ADA accessible paths were noted missing amenities. These amenities are perceived as being needed for people to be comfortable spending more time in parks.
- While all recreation centers scored High, some parks associated with the recreation center scored Low. Improvements could be made to provide a similar level of attention and care to the spaces surrounding the centers, including possible opportunities to program the outdoor spaces.
- Unhoused populations are dispersed; awareness of their presence is widespread. Although the issue of homelessness is not one that the Community Development Services Department can solve alone, it is acknowledged that the parks and recreation spaces under the department’s care are some of the most impacted public assets in the community. It is recommended that the City and Department continue to coordinate on this issue and develop messaging and strategies that are centered on a compassionate response.

RECREATION AND PROGRAMMING PARTICIPATION



Where and how do people recreate?

RECREATION PARTICIPANTS



Recreation Centers

The following analysis depicts total program participation rates and types of activities offered in Tempe's Recreation Centers. Corresponding maps display the address points of program participants in order to understand where people are traveling from to access the recreation offerings.

Clark Park Community Center

- 93 participant points
- Highest participation by those under 18

Top Activities and Programming

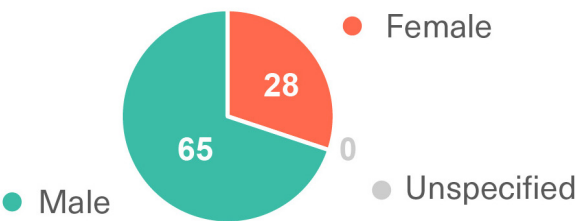
- Martial Arts (93)

Clark Park Community Center originally offered martial arts classes. It is currently under renovations and will provide the following recreation and programming:

- 4 classrooms
- Pool and aquatics
- Adaptive programming
- Public Rental Spaces

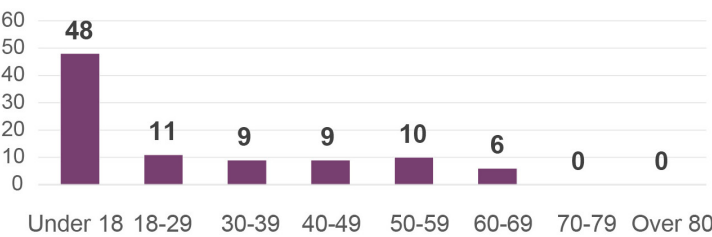
Clark Park Community Center

Counts By Gender



Clark Park Community Center

Counts By Age



Equity Zones Composite

- Not an Equity Priority Area
- Medium Equity Priority
- High Equity Priority
- Very High Equity Priority

Recreation Participants

- Activity Participation Addresses

Legend

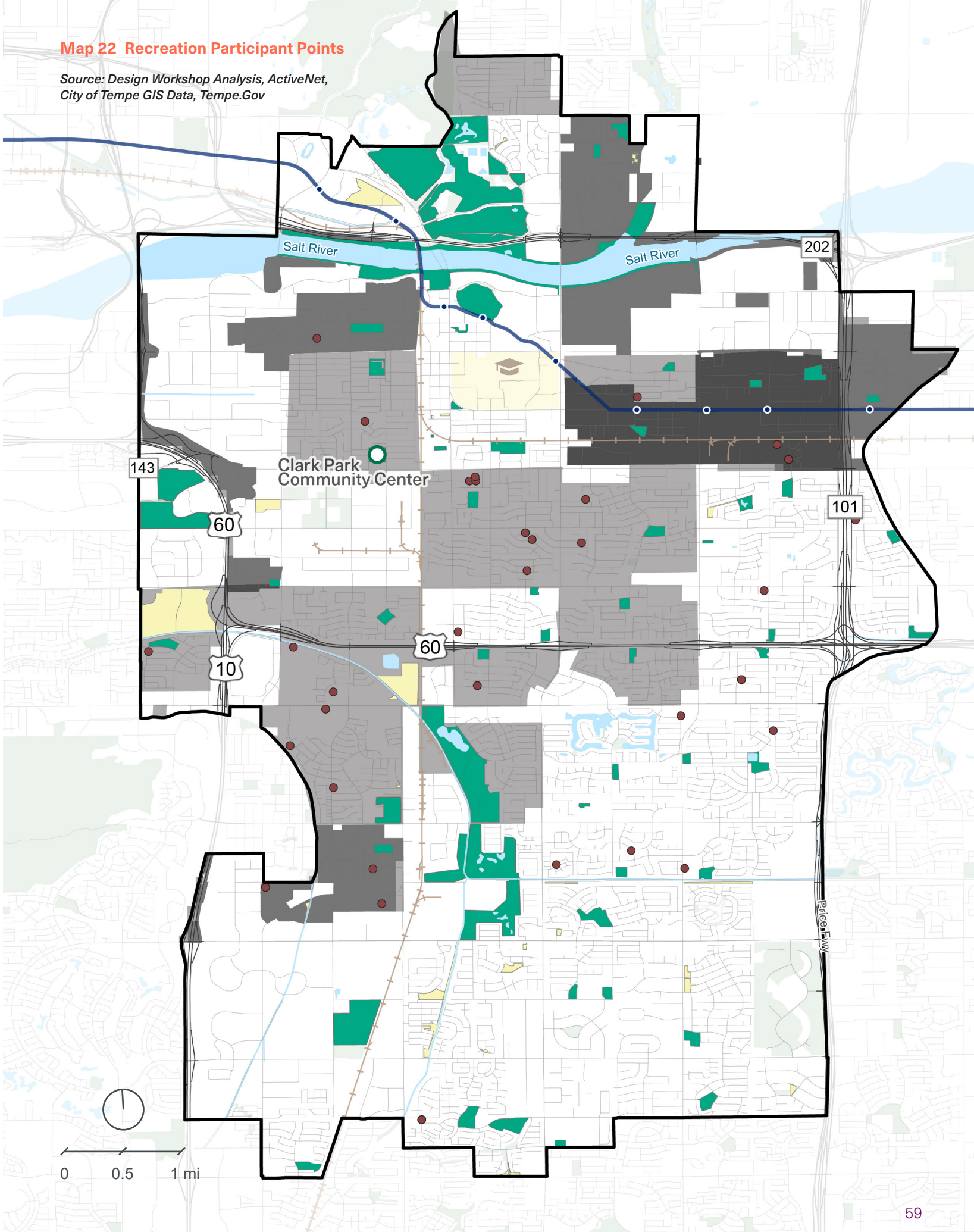
- Tempe Recreation Center
- Tempe Parks and Recreation
- HOA/Private Parks
- Other County Parks and Open Space
- Valley Metro Light Rail Stations
- Valley Metro Rail Line
- City of Tempe
- Arizona State University

Activities & Participant Counts

Arts	0
Arts & Crafts	0
Dance, Music & Theater	0
Sports and Activities	93
Sports	0
Tennis	0
Aquatics	0
Martial Arts	93
Adaptive Recreation	0
Camps	0
Exercise & Fitness	0
Social Activities	0
Special Event	0
Special Interest	0
Outdoor	0
Boating	0
Education	0
Health & Wellness	0
Books & Reading	0
Language	0
Culinary	0
Pet Education	0
Hobbies & Interests	0
Business, Computers & Technology	0
Science, Technology, Engineering & Math	0
Total Activity Count	93

Map 22 Recreation Participant Points

Source: Design Workshop Analysis, ActiveNet, City of Tempe GIS Data, Tempe.Gov



RECREATION PARTICIPANTS

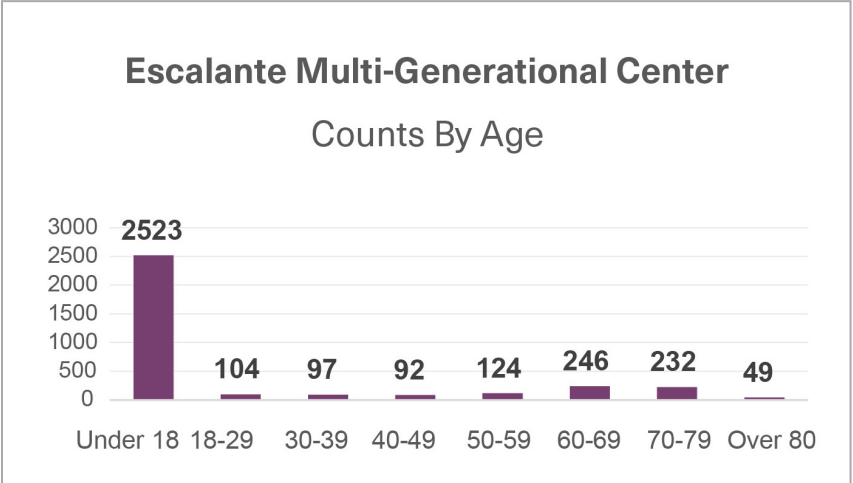
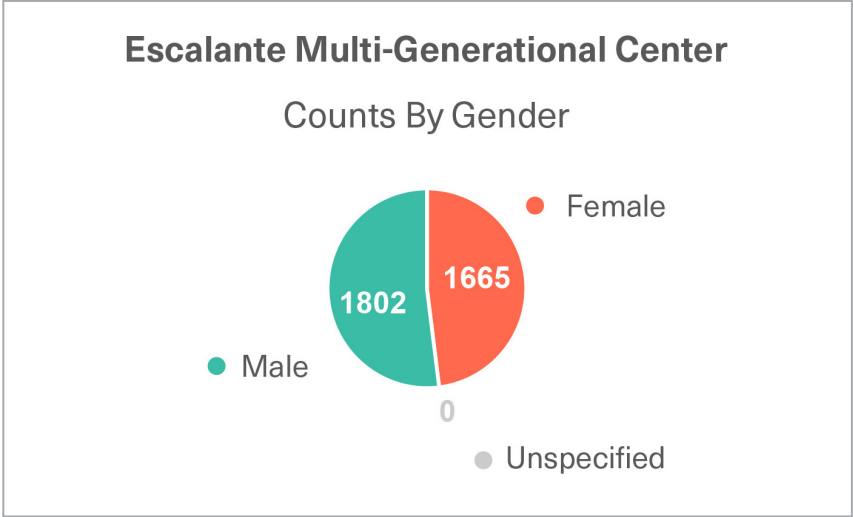


Escalante Multi-Generational Center

- 3,467 participants
- Highest participation by those under 18

Top Activities and Programming

1. Special Interest (1,012 participants)
2. Sports (987)
3. Health & Wellness (401)
4. Dance, Music & Theater (259)
5. Exercise & Fitness (255)



Equity Zones Composite

- Not an Equity Priority Area
- Medium Equity Priority
- High Equity Priority
- Very High Equity Priority

Recreation Participants

- Activity Participation Addresses

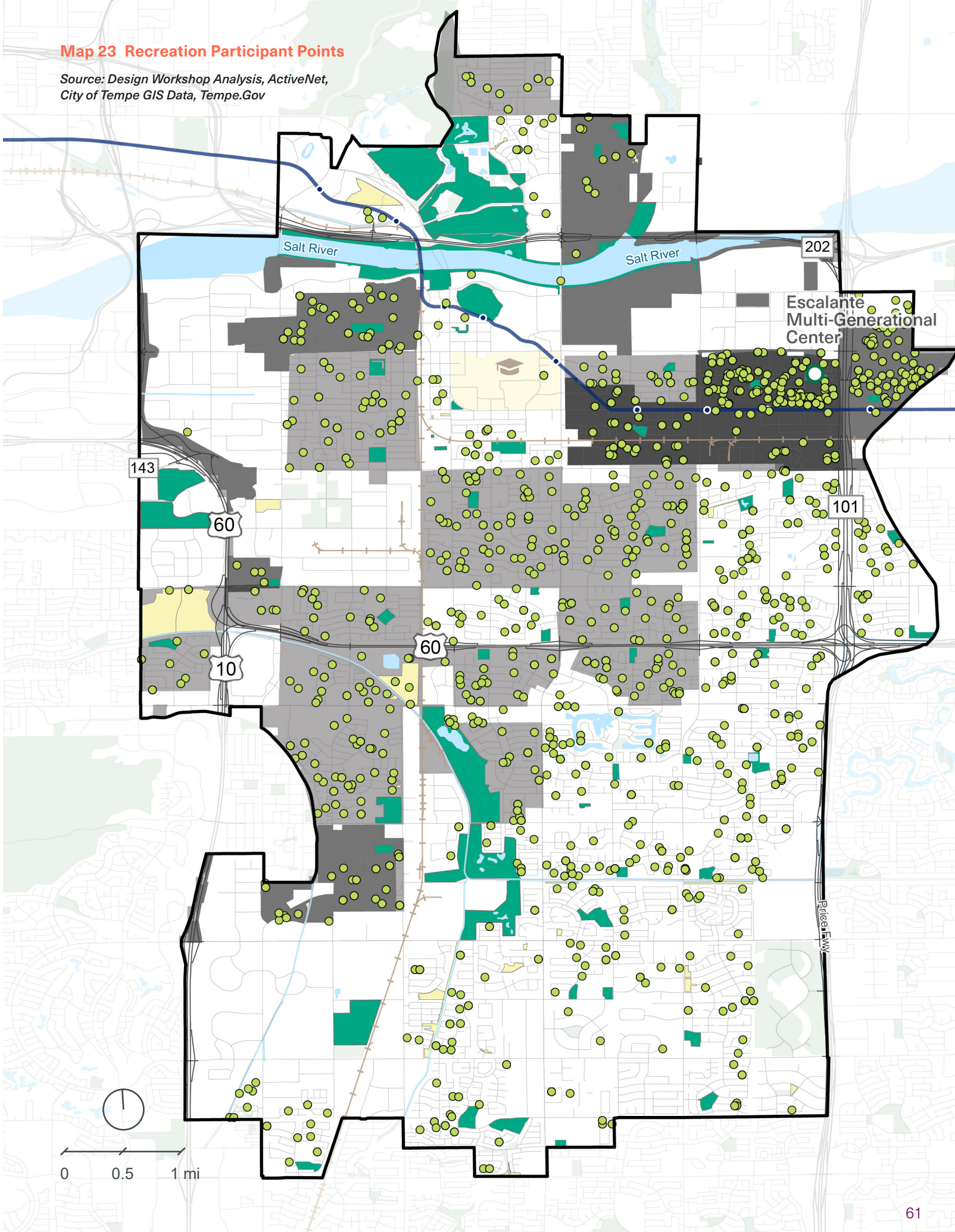
Legend

- Tempe Recreation Center
- Tempe Parks and Recreation
- HOA/Private Parks
- Other County Parks and Open Space
- Valley Metro Light Rail Stations
- Valley Metro Rail Line
- City of Tempe
- Arizona State University

Activities & Participant Counts	
Arts	343
Arts & Crafts	84
Dance, Music & Theater	259
Sports and Activities	2663
Sports	987
Tennis	0
Aquatics	0
Martial Arts	44
Adaptive Recreation	7
Camps	0
Exercise & Fitness	255
Social Activities	245
Special Event	113
Special Interest	1012
Outdoor	0
Boating	0
Education	461
Health & Wellness	401
Books & Reading	0
Language	0
Culinary	0
Pet Education	0
Hobbies & Interests	24
Business, Computers & Technology	0
Science, Technology, Engineering & Math	36
Total Activity Count	3467

Map 23 Recreation Participant Points

Source: Design Workshop Analysis, ActiveNet, City of Tempe GIS Data, Tempe.Gov



RECREATION PARTICIPANTS



Kiwanis Park Recreation Center and Wave Pool

- 5,576 participants
- Highest participation by those under 18

Top Activities and Programming

1. Tennis (2,217 participants)
2. Aquatics (1767)
3. Martial Arts (482)
4. Sports (405)
5. Exercise & Fitness (350)

Equity Zones Composite

- Not an Equity Priority Area
- Medium Equity Priority
- High Equity Priority
- Very High Equity Priority

Recreation Participants

- Activity Participation Addresses

Legend

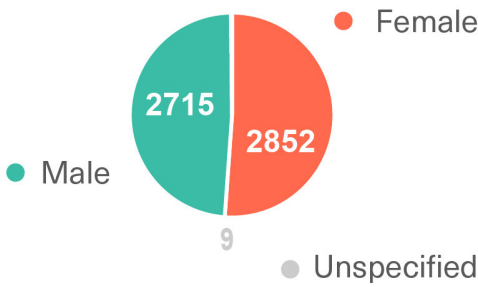
- Tempe Recreation Center
- Tempe Parks and Recreation
- HOA/Private Parks
- Other County Parks and Open Space
- Valley Metro Light Rail Stations
- Valley Metro Rail Line
- City of Tempe
- Arizona State University

Activities & Participant Counts

Arts	0
Arts & Crafts	0
Dance, Music & Theater	0
Sports and Activities	5490
Sports	405
Tennis	2217
Aquatics	1767
Martial Arts	482
Adaptive Recreation	24
Camps	229
Exercise & Fitness	350
Social Activities	0
Special Event	0
Special Interest	16
Outdoor	0
Boating	0
Education	86
Health & Wellness	73
Books & Reading	0
Language	0
Culinary	0
Pet Education	0
Hobbies & Interests	0
Business, Computers & Technology	0
Science, Technology, Engineering & Math	13
Total Activity Count	5576

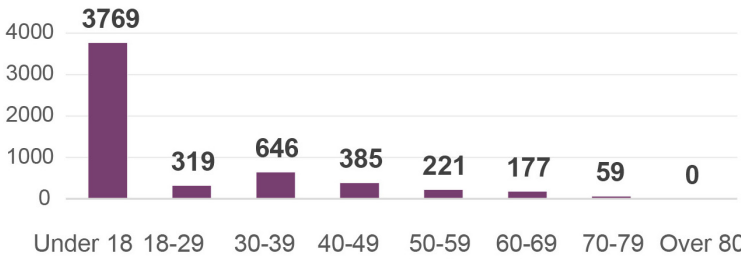
Kiwanis Park Recreation Center and Wave Pool

Counts By Gender



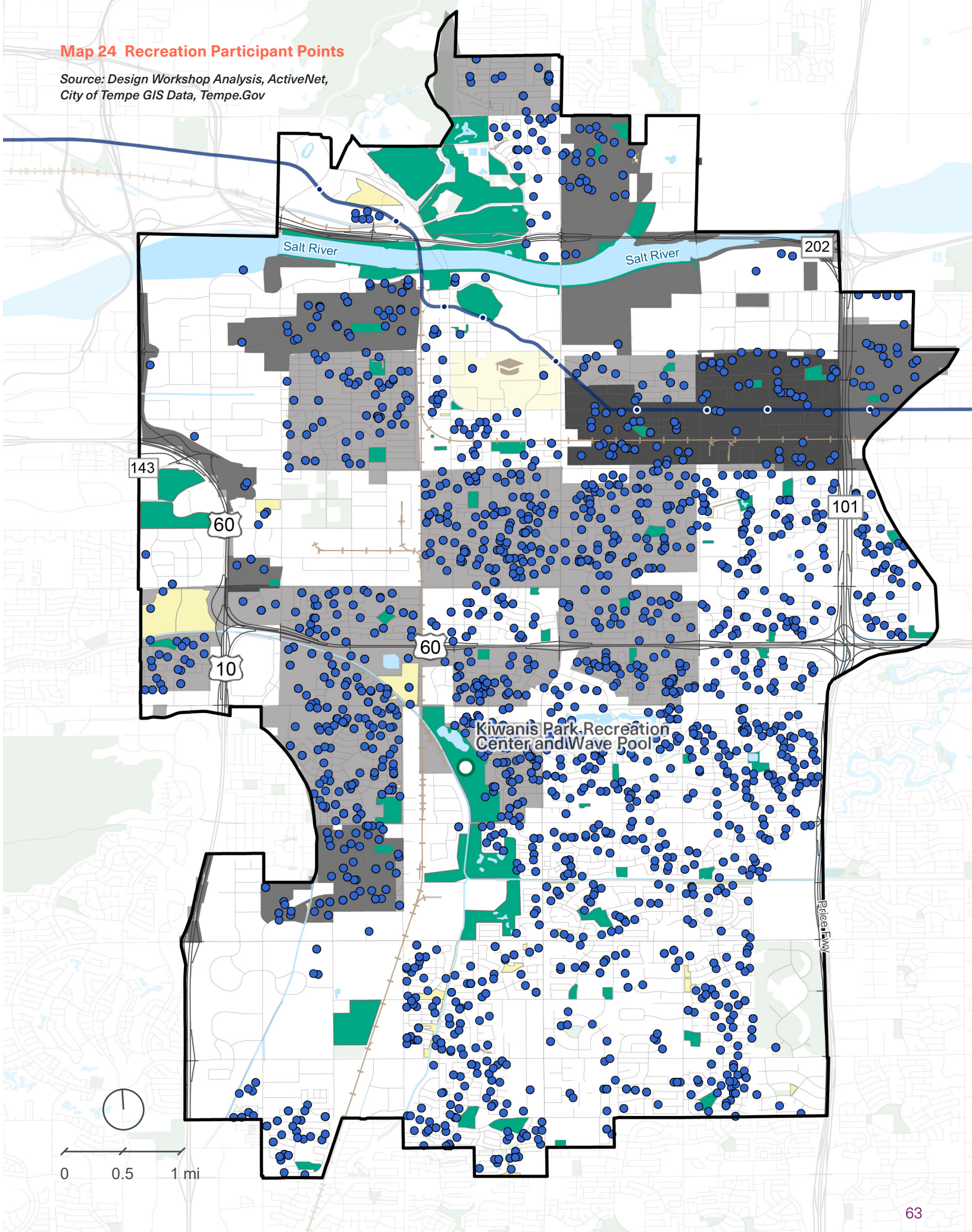
Kiwanis Park Recreation Center and Wave Pool

Counts By Age



Map 24 Recreation Participant Points

Source: Design Workshop Analysis, ActiveNet,
City of Tempe GIS Data, Tempe.Gov



RECREATION PARTICIPANTS



North Tempe Multi-Generational Center

- 687 participants
- Highest participation by those under 18

Top Activities and Programming

1. Sports (412 participants)
2. Exercise & Fitness (198)
3. Adaptive Recreation (34)
4. Martial Arts (19)
5. Arts & Crafts (14)

Equity Zones Composite

- Not an Equity Priority Area
- Medium Equity Priority
- High Equity Priority
- Very High Equity Priority

Recreation Participants

- Activity Participation Addresses

Legend

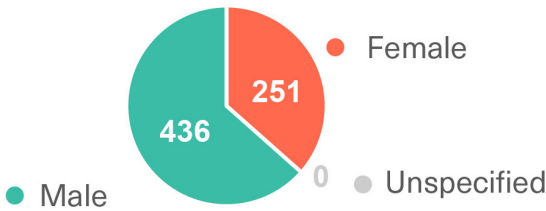
- Tempe Recreation Center
- Tempe Parks and Recreation
- HOA/Private Parks
- Other County Parks and Open Space
- Valley Metro Light Rail Stations
- Valley Metro Rail Line
- City of Tempe
- Arizona State University

Activities & Participant Counts

Arts	21
Arts & Crafts	14
Dance, Music & Theater	7
Sports and Activities	666
Sports	412
Tennis	0
Aquatics	0
Martial Arts	19
Adaptive Recreation	34
Camps	0
Exercise & Fitness	198
Social Activities	0
Special Event	3
Special Interest	0
Outdoor	0
Boating	0
Education	0
Health & Wellness	0
Books & Reading	0
Language	0
Culinary	0
Pet Education	0
Hobbies & Interests	0
Business, Computers & Technology	0
Science, Technology, Engineering & Math	0
Total Activity Count	687

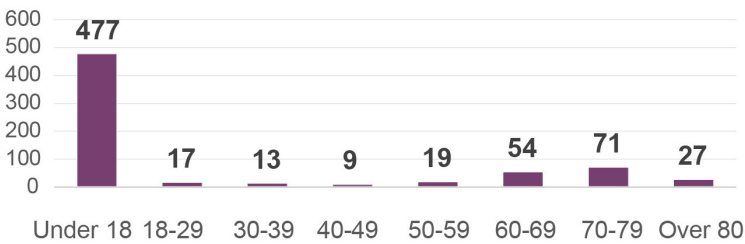
North Tempe Multi-Generational Center

Counts By Gender



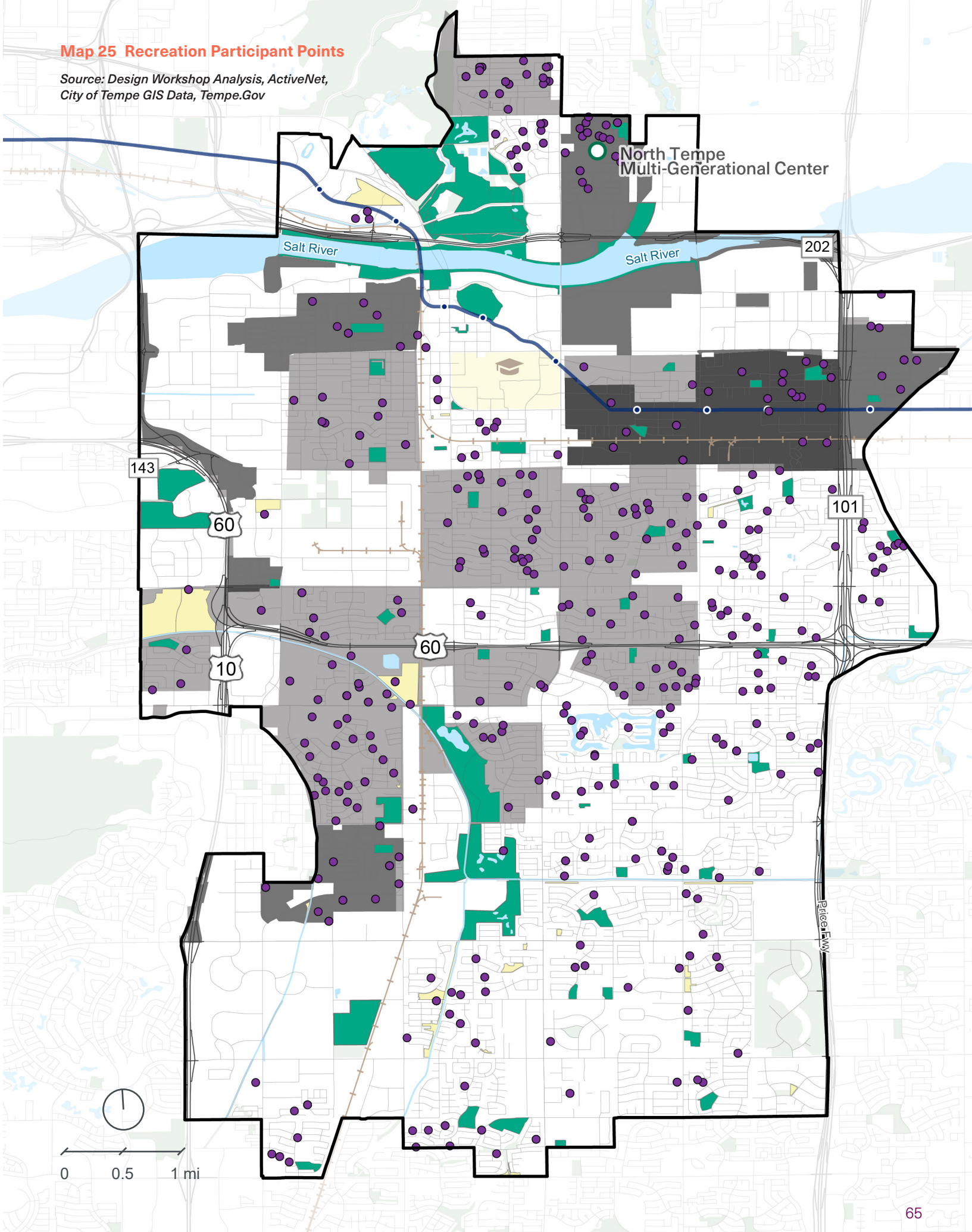
North Tempe Multi-Generational Center

Counts By Age



Map 25 Recreation Participant Points

Source: Design Workshop Analysis, ActiveNet, City of Tempe GIS Data, Tempe.Gov



RECREATION PARTICIPANTS



Pyle Adult Recreation Center

- 8,041 participants
- Highest participation by those over 60

Top Activities and Programming

1. Exercise & Fitness (3,285 participants)
2. Social Activities (3,181)
3. Dance, Music & Theater (442)
4. Arts & Crafts (409)
5. Special Interest (206)

Equity Zones Composite

- Not an Equity Priority Area
- Medium Equity Priority
- High Equity Priority
- Very High Equity Priority

Recreation Participants

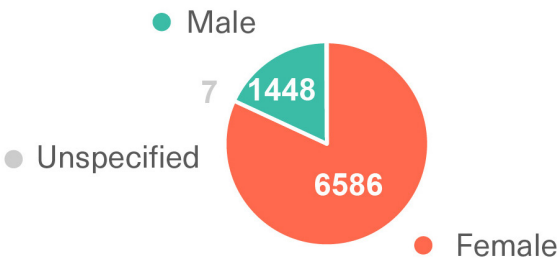
- Activity Participation Addresses

Legend

- Tempe Recreation Center
- Tempe Parks and Recreation
- HOA/Private Parks
- Other County Parks and Open Space
- Valley Metro Light Rail Stations
- Valley Metro Rail Line
- City of Tempe
- Arizona State University

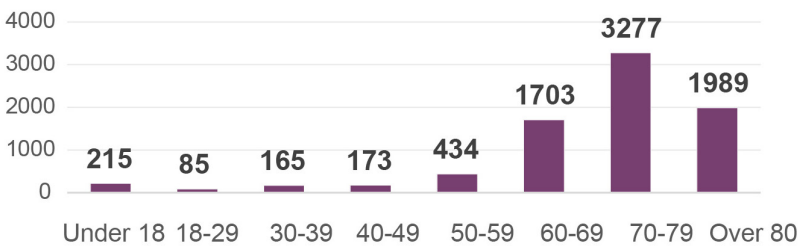
Pyle Adult Recreation Center

Counts By Gender



Pyle Adult Recreation Center

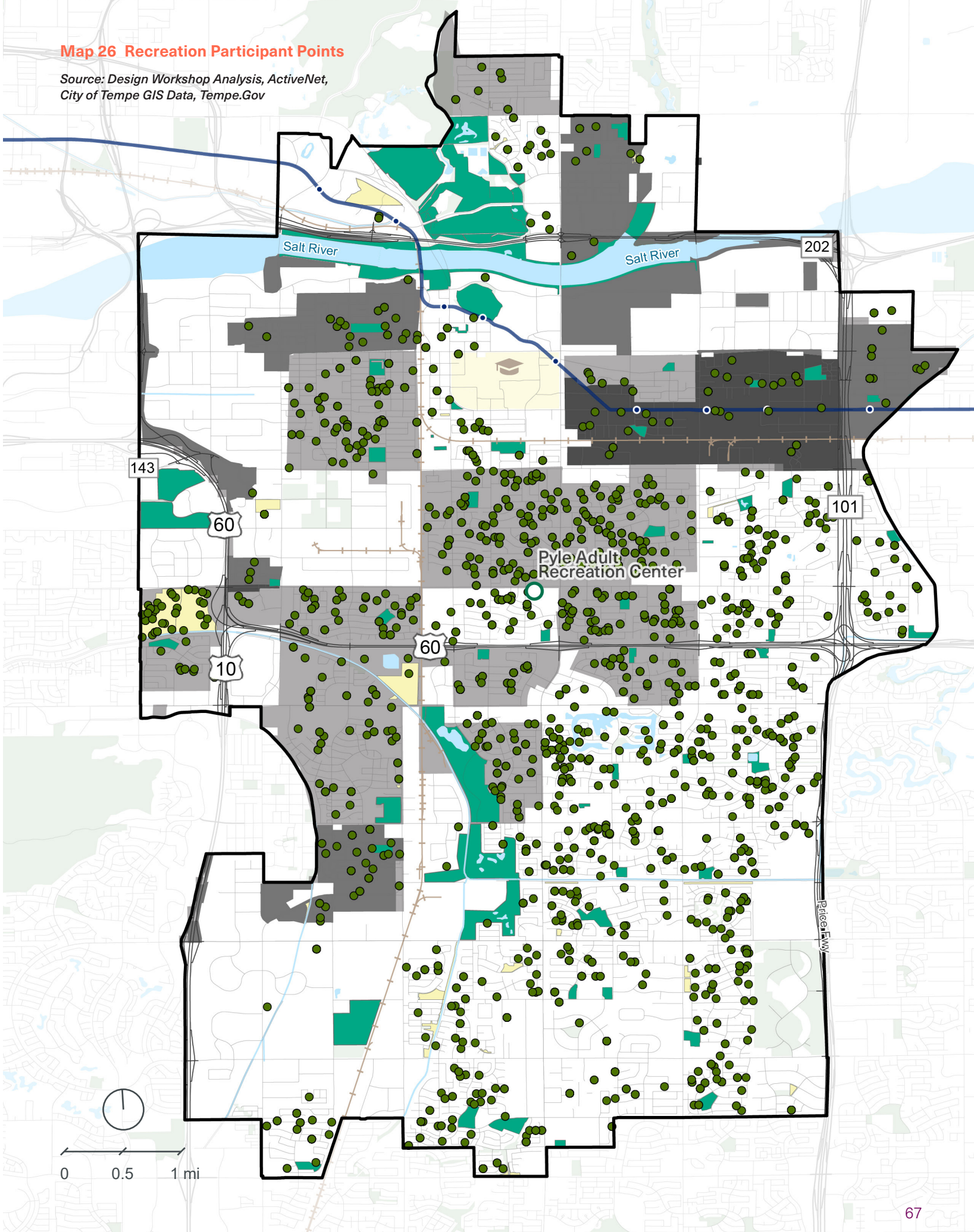
Counts By Age



Activities & Participant Counts	
Arts	851
Arts & Crafts	409
Dance, Music & Theater	442
Sports and Activities	6965
Sports	4
Tennis	0
Aquatics	0
Martial Arts	197
Adaptive Recreation	61
Camps	0
Exercise & Fitness	3285
Social Activities	3181
Special Event	31
Special Interest	206
Outdoor	0
Boating	0
Education	225
Health & Wellness	46
Books & Reading	49
Language	19
Culinary	0
Pet Education	0
Hobbies & Interests	37
Business, Computers & Technology	68
Science, Technology, Engineering & Math	6
Total Activity Count	8041

Map 26 Recreation Participant Points

Source: Design Workshop Analysis, ActiveNet, City of Tempe GIS Data, Tempe.Gov



RECREATION PARTICIPANTS



Westside Multi-Generational Center (and Cahill Senior Center)

- 4392 participants
- Highest participation by those over 60

Top Activities and Programming

1. Social Activities (3,045 participants)
2. Exercise & Fitness (705)
3. Adaptive Recreation (368)
4. Health & Wellness (91)
5. Sports (86)

Equity Zones Composite

- Not an Equity Priority Area
- Medium Equity Priority
- High Equity Priority
- Very High Equity Priority

Recreation Participants

- Activity Participation Addresses

Legend

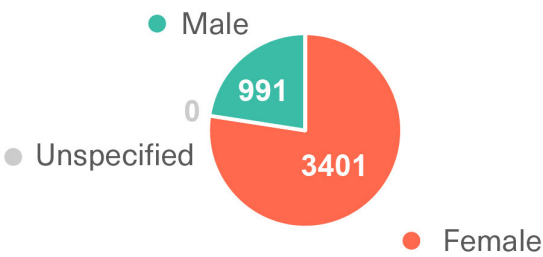
- Tempe Recreation Center
- Tempe Parks and Recreation
- HOA/Private Parks
- Other County Parks and Open Space
- Valley Metro Light Rail Stations
- Valley Metro Rail Line
- City of Tempe
- Arizona State University

Activities & Participant Counts

Arts	6
Arts & Crafts	0
Dance, Music & Theater	6
Sports and Activities	4228
Sports	86
Tennis	0
Aquatics	0
Martial Arts	24
Adaptive Recreation	368
Camps	0
Exercise & Fitness	705
Social Activities	3045
Special Event	0
Special Interest	0
Outdoor	0
Boating	0
Education	158
Health & Wellness	91
Books & Reading	0
Language	0
Culinary	53
Pet Education	0
Hobbies & Interests	0
Business, Computers & Technology	0
Science, Technology, Engineering & Math	14
Total Activity Count	4392

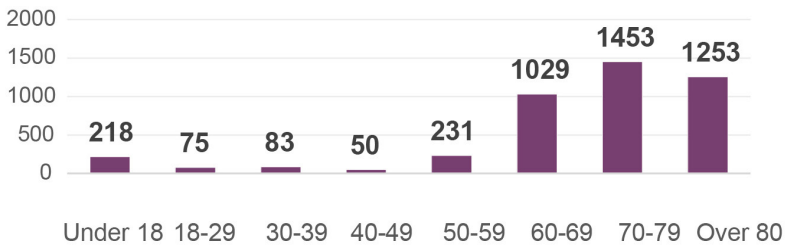
Westside Multi-Generational Center (and Cahill Senior Center)

Counts By Gender



Westside Multi-Generational Center (and Cahill Senior Center)

Counts By Age



Map 27 Recreation Participant Points

Source: Design Workshop Analysis, ActiveNet, City of Tempe GIS Data, Tempe.Gov

