

DEI PERFORMANCE ASSESSMENT



Social Mixing + Activation Assessment

Map 18 shows Social Mixing + Activation (S) Assessment average scores. The larger circle symbology is intended to highlight gaps where the parks scored poorly for Social Mixing + Activation.

Key Takeaways:

- The top factors that contribute to social mixing and interaction is spaces and features that encourage social interaction, group gathering places, and activities and everyday programs.
- For facilities that received high scores in the Social Mixing & Activation category, the most frequent types of visitors observed in the spaces were people of all ages and people with pets.
- For facilities that received low scores in this category, the most frequent types of visitors observed in the space were law enforcement and tourists / city visitors. Assessments also noted a lack of a wide range of ethnically and racially diverse people.
- Many of the low performing spaces are close together within High Priority Equity Zones, in the northern and central parks of the city.
- All recreation centers scored High. Pyle Adult Recreation Center scored Very High.
- Rio - Arts Park was the only park that scored Very High.
- Neighborhood, Urban, and Special Use Parks scored the lowest for Social Mixing + Activation.
- Parks that were perceived as being underused/ vacant with capacity for new or flexible programming include:
 - Birchett Park;
 - Tempe Woman's Club Park;
 - Joyce Park;
 - Creamery Park;
 - Alegre Park; and
 - Esquer Park.



Equity Zones Composite

- Not an Equity Priority Area
- Medium Equity Priority
- High Equity Priority
- Very High Equity Priority

Parks & Recreation Centers DEI Assessment

Social Mixing + Activation (S)

≤ 4	Very Low Performance
4 - 5	Low
5 - 7	Medium
7 - 9	High
≥ 9	Very High Performance

Parks Not Evaluated

Legend

- HOA/Private Parks
- Other County Parks and Open Space
- Valley Metro Light Rail Stations
- Valley Metro Rail Line
- City of Tempe
- Arizona State University

Source: Design Workshop Analysis, City of Tempe GIS Data, Tempe.Gov

- Parks that were perceived as being more overused or crowded include:
 - Papago Park (South);
 - Rio - Marina;
 - Pyle Adult Recreation; and
 - Rio - Tempe Beach Park/Arts Park/Giuliano.

Map 18 SOCIAL MIXING + ACTIVATION (S)

