

making space:

CITY OF TEMPE EQUITY STUDY FOR PARKS AND RECREATION

Diversity, Equity and Inclusion (DEI) Parks and Recreation Performance Assessment Workbook



Prepared by: **DESIGNWORKSHOP**



WELCOME TO THIS WORKBOOK

About the Project

The purpose of the Tempe Parks and Recreation Equity Study is to conduct a holistic analysis of Tempe's parks and recreation system and generate an action plan that creates more equitable and inclusive public play spaces for all.

Definitions

Diversity refers to the presence of differences within a given setting; **Equity** is the act of ensuring that processes and programs are impartial, fair and provide an opportunity for just outcomes; **Inclusion** is the practice of ensuring that people feel they are welcome and belong. The abbreviation used is DEI.

It is fundamental to ensure that parks, as essential public assets, are spaces for co-existence, fair play and civic engagement. Gaps remain in showing how "systemic racism, unfair power structure and a lack of cultural competency... affect access to quality park and recreation spaces and programs" (NRPA).¹

Welcome to the Workbook!

This workbook will be used to assess Tempe's parks and recreation facilities and their performance in areas of diversity, equity, and inclusion. The observations and responses, once completed in this workbook, will guide city park and recreation staff and partners in discovering the performance of these public spaces to identify why some spaces and programs are serving our community members better than others.

Your assistance in completing this workbook is essential. Personal experiences, backgrounds, knowledge, bias, identity and perceptions will factor into how locations are scored in terms of DEI. Therefore, we are seeking a broad diversity of participants to complete the assessments.

Assessment Completion Instructions

- A. Visit a select number of parks and recreation facilities to observe and evaluate their quality using the DEI Park Performance Assessment Workbook. We recommend being in the place when completing the assessment, as it may guide you in observing things you have not noticed or thought of before.
- B. Anticipate roughly 30 minutes per location to complete the workbook assessment questions, to travel to the park/ recreation facility, explore areas, and ask any questions of visitors.
- C. Use either the printed workbook or online survey to score each category and make notes regarding your perceptions.
- D. As desired, refer to the appendix for site conditional evaluation, current park classification system, and an ADA assessment.

1 - **Creating Equity-Based System Master Plans**, "System-wide Park Master Plans - Grounded in Equity" <<https://www.nrpa.org/publications-research/best-practice-resources/creating-equity-based-system-master-plans/>>.

HOW TO USE GUIDE

Who are the users of this Assessment Tool?

Are you a City staff member?

Role: We will look to you to bring a unique perspective on the operations, maintenance, design, funding and implementation of park services and offerings. Your current technical knowledge is valuable, but also give time for new observations, personal reflections and conducting intercept interviews of park users to gain additional perspectives.



Are you a Community Navigator?

Role: We are excited to learn about your perspective for the DEI Parks and Recreation Performance assessment as both an assessor as well as a potential facilitator of the tool. The goal is to conduct this assessment and share your valuable feedback regarding quality and function.



The Assessment Steps

1. Tell Us About Yourself:

- First you will indicate if you are completing the assessment from your own viewpoint as a City staff member or Community Navigator, or engaging a community group to collect responses.
- This personal information will be kept confidential and only be used to understand how perceptions may vary by demographic factors.
- This form only needs to be completed once and is associated with the various park and recreation assessments you complete.

2. Location and Time:

- Indicate the park or recreation facility (map and list provided on page 5) you are assessing and the day of the week and time. Repeat the workbook questions for each location you assess.
- Ensure you enter from main entrances/ exits of the park and recreation facility and make note of observations as you make your way across the entire space.

3. Workbook Assessment:

- Four overarching categories guide the questions being asked in each section. The sections begin with descriptions, best practices, and ways of measuring the category. These are provided to enhance your understanding of the category.
 - Social Mixing + Activation (S)
 - Program Diversity (P)
 - Feelings of Safety (F)
 - Access + Amenities (A)

4. Intercept Surveys:

City staff, consultants, and Community Navigators may also complete brief intercept interviews of park and recreation users as they encounter them when visiting locations. These interviews will be used to better understand perceptions of diverse populations.

DESCRIPTION OF THE FOUR (4) CATEGORIES OF THE ASSESSMENT



Social Mixing + Activation (S): refers to the interaction of park and recreation users and presence of a diverse population. This includes people of different ages, economic backgrounds, abilities, racial and ethnic groups, gender identities and more. The mixing of diverse groups and positive interactions increases one's tolerance of others, a sense of collective civic identity, and overall cohesion. Activation provides features and activities of interest to entice people to visit, use, socialize, take part in group activities, volunteer, be active or engaged, relax and/or find reasons to linger.

.....●



Program Diversity (P): refers to the variety of park offerings that cater to many people or the flexible use of space. Parks and recreation features and design that contribute to active use, social gatherings, or opportunities for relaxation (such as playgrounds, sports courts, water bodies, picnic tables, community gardens, ADA pathways, and wildlife viewing) and programs (including events, social gatherings, and sports programs) may vary by park type and in response to local needs and interests. Program diversity attracts diverse people and makes for a more inclusive parks and recreation system.

.....●



Feeling of Safety (F): Unsafe feelings may come from a perception of danger or sense of personal security, unease in situations, threats from disorder, or crime occurrences. There are a variety of factors that cause people to feel unsafe in a public space. They include poor park conditions and/or maintenance issues (such as litter), design that makes users uncomfortable or feel vulnerable (such as lack of lighting), reports of discriminatory experiences, a place's reputation for occurrences of crime, discomfort in space that may attract or harbor anti-social behavior, or negligent behavior that puts others' personal safety at risk. People must feel a space is safe before they use it, yet the presence of people in a space is an important indicator of safety. A welcoming environment can aid in overcoming many of this issues.

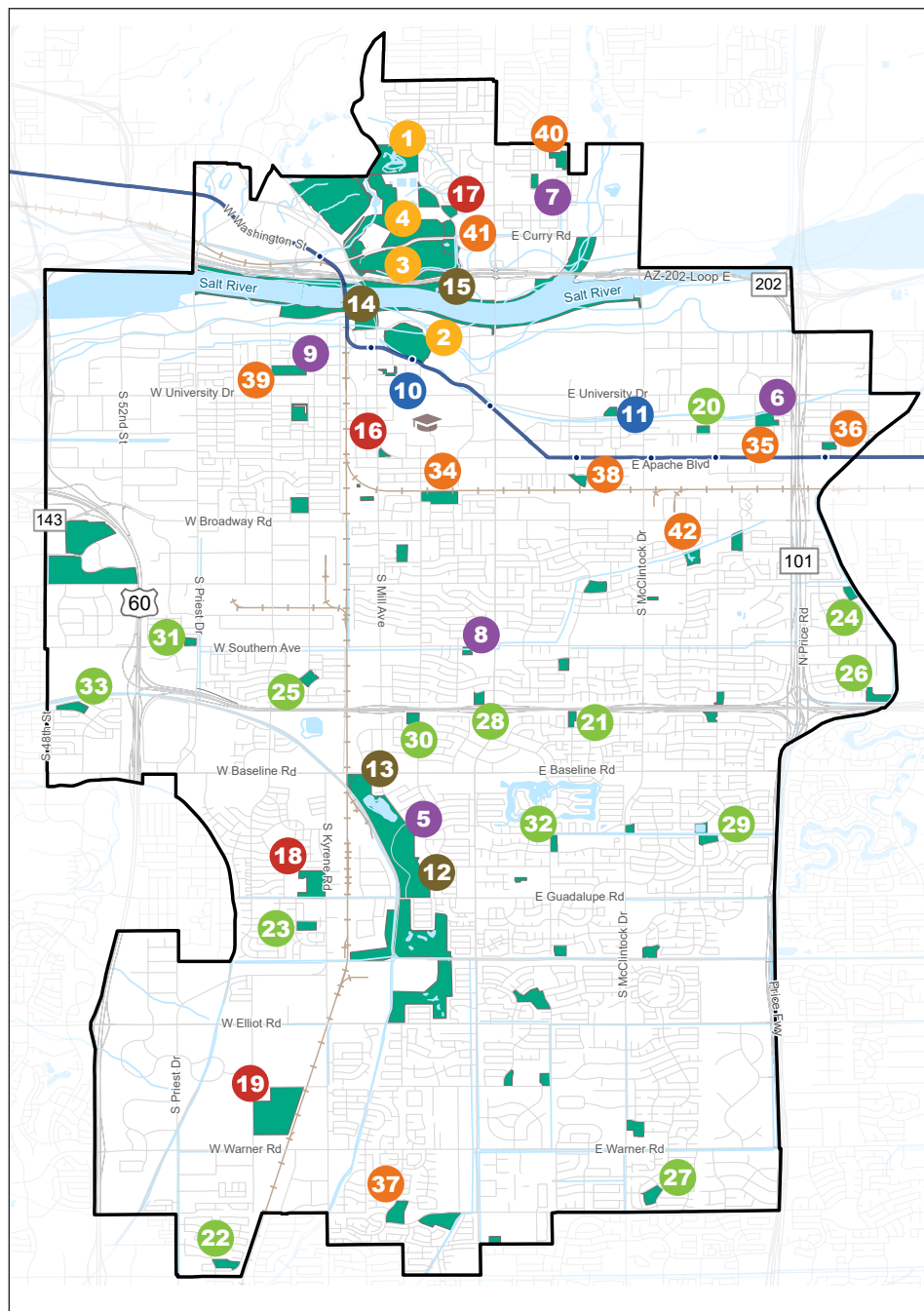
.....●



Access + Amenities (A): Access examines how easily people can get to and move around in a park or recreation facility. A highly accessible space considers how easy it is to travel to (safe sidewalks, transit, parking, and more), how easy it is to find, and how welcome or vulnerable people feel to enter it. Amenities, such as park furnishings or services, are contributors to the comfort of using a space or extending visitation.

LOCATIONS: Refer to the map below and list of Tempe Parks and Recreation facilities for assessment. **Yellow-highlighted** boxes are parks or recreation facilities that are a top priority for assessment.

Preliminary Question: Note the day and time (morning= M, afternoon= A, evening= E) you conduct an assessment in the location table.



Legend

-  Tempe Parks and Recreation
-  City of Tempe
-  Lakes, Rivers and Streams

-  Natural Area
-  Recreation/Community Centers
-  Urban Parks
-  Regional Parks
-  Special Use/Sports Complexes
-  Neighborhood Parks
-  Community Parks

#	Location	Day	Time of day (M, A, E)
1	Evelyn Hallman Park		
2	Hayden Butte Preserve		
3	Papago Preserve: Moeur South/LoPiano		
4	Papago Preserve: North of Curry		
5	Kiwanis Recreation Center		
6	Escalante Multi-Gen Center		
7	Northside Multi-Gen		
8	Pyle Adult Recreation		
9	Westside Multi-Gen Center		
10	6th Street Park		
11	Creamery Park		
12	Kiwanis North		
13	Kiwanis Fiesta		
14	Rio - Tempe Beach Park/Arts Park/Giuliano		
15	Rio - Marina		
16	Birchett Park		
17	Tempe Woman's Club Park		
18	Benedict Sports Complex		
19	Tempe Sports Complex		
20	Alegre Park		
21	Arredondo Park		
22	Campbell Park		
23	Celaya Park		
24	Daumler Park		
25	Dwight Park		
26	Ehrhardt Park		
27	Goodwin Park		
28	Joyce Park		
29	Optimist Park		
30	Palmer Park		
31	Rotary Park		
32	Scudder Park		
33	Svob Park		
34	Daley Park		
35	Escalante Park		
36	Esquer Park		
37	Harelson Park		
38	Hudson Park		
39	Jaycee Park		
40	Indian Bend Park		
41	Papago Park (South)		
42	Selleh Park		

TELL US ABOUT YOURSELF!

This information will be kept confidential and only used by park assessors. **You only need to complete this personal information once. Please include your name on the scoring workbook pages for each location.**

.....

A. Your name _____

B. From what role or perspective are you completing this assessment?

- ☐ Community Navigator
- ☐ I am guiding a group of community members
- ☐ City of Tempe staff
- ☐ Other

C. How old are you?

- | | | | |
|--|--|--|--|
| ☐ 10 - 19 years old | ☐ 30 - 39 years old | ☐ 50 - 59 years old | ☐ 70 - 79 years old |
| ☐ 20 - 29 years old | ☐ 40 - 49 years old | ☐ 60 - 69 years old | ☐ 80+ years old |

D. What race or ethnicity do you identify as?

- | | | |
|---|---|--|
| ☐ American Indian or Alaska Native | ☐ Hispanic or Latino | ☐ White |
| ☐ Asian | ☐ Native Hawaiian or
Other Pacific Islander | ☐ Two or More Races |
| ☐ Black or African American | | |
| ☐ Other _____ | | |

E. To which gender do you identify?

- | | |
|--|--|
| ☐ Female | ☐ Non-binary |
| ☐ Male | ☐ I prefer not to say |
| ☐ A gender identity not listed here (please state here) _____ | |

F. In which zipcode do you live?

- | | | |
|--------------------------------|--------------------------------|--------------------------------------|
| ☐ 85288 | ☐ 85282 | ☐ 85284 |
| ☐ 85281 | ☐ 85283 | ☐ Other _____ |

G. How many years have you lived in Tempe?

☐

0 - 2 years

☐

6 - 11 years

☐

19 or more years

☐

3 - 5 years

☐

12 - 18 years

☐

None

H. Tell us about your experience with Tempe parks and recreation and what type of activities you engage in. What are significant factors in how you view DEI for Tempe parks and recreation?

SOCIAL MIXING + ACTIVATION



DESCRIPTION:

Social Mixing + Activation is made evident through the presence and interaction of park and recreation users that represent the diverse population of the city. This includes people of different ages, economic backgrounds, abilities, racial and ethnic groups, genders and more. The mixing of diverse groups and positive interactions increases one's tolerance of others, a sense of collective civic identity and overall cohesion. Activation provides features and activities of interest to entice people to visit, use, socialize, take part in group activities, volunteer, be active or engaged, independently relax and find reasons to linger. The size and type of space may cause it to feel overcrowded or underused.

INDICATORS:

- Diverse representation. Evidence of users that are similar to the surrounding neighborhood.
- Interactions of diverse individuals and co-existence.
- Participation in cultural events and programs.
- Evidence of brand or identity (cultural, religious or local landmarks, art or signage).
- Recognition of cultural heritage or land occupation.
- Availability and participation in diverse park use purposes (both active and passive, individual and together).
- Number of people in the park compared to the space available to create sense of "fullness." Level of use during open park hours.
- Length of time individuals linger in the park and recreation space.
- Community members engaged at park edges (streets) and within.
- Distribution of space to users' demonstrated or desired patterns of use.

BEST PRACTICES:

Sites with a mix of events and/or features and flexible space invite a mix of users and uses.

- Identify who is not using park spaces and recreation offerings.
- Identify which public spaces are underutilized.
- Provide spaces used for cultural, social or civic gathering and support programs. Examples of spaces for group gatherings include pavilions, multipurpose fields and courts, community gardens, performance space, concessions, and picnic shelters.
- Support events or temporary activities and programs to activate spaces.
- Design for movement of people through and around the site to encourage visibility and interaction.
- Reinforce local stories, history and identity through the presence of signature branding, landmarks, or art that is indicative of local culture and heritage.
- Provide public education and celebrate the variety of park users to ensure coexistence between all, including people with disabilities, people of color, refugees, people experiencing homelessness, people of all gender expressions and identities and sexual orientations, and those with economic barriers.

Location for Assessment _____

Your Name _____

(S) SOCIAL MIXING + ACTIVATION



S1. What is contributing to social mixing and interaction at this park or recreation facility?

(select all that apply)

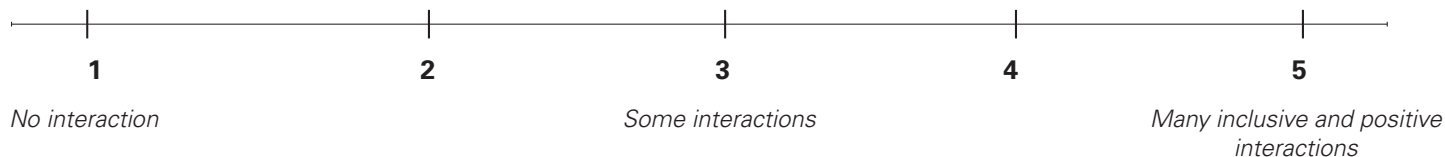
- | | | |
|---|--|---|
| ☐ Special events | ☐ Spaces and features that encourage social interaction | ☐ Group gathering spaces |
| ☐ Activities and everyday programs | ☐ There is not a noticeable amount of social mixing | ☐ Other _____ |

S2. What types of visitors/users do you currently observe in this space? (select all that apply)

- | | | | |
|--|--|--|---|
| ☐ All ages | ☐ People with pets | ☐ People with visible differing abilities | ☐ People experiencing homelessness |
| ☐ A wide range of ethnically and racially diverse patrons | ☐ Lack of a mix of diverse people | ☐ Both groups of people and people alone | ☐ Tourists / city visitors |
| ☐ Parks and Recreation staff | ☐ Law enforcement | ☐ Other _____ | |

S3. Rate the quality of interactions of people you currently observe.

Circle 1=no interactions to 5=many inclusive and positive interactions. (circle a number on the scale)



S4. Rate the current level of use or "fullness" of this park and recreation space you observe. (circle one)



S5. Is there the presence of special branding, signage, landmarks or public art and sculpture reflective of the local culture or heritage or Indigenous past? (select one)

- ☐ Yes ☐ No ☐ I'm not sure

(S) SOCIAL MIXING + ACTIVATION



ABOUT YOUR EXPERIENCES

S6. Which of these factors, if any, significantly change based on time of day, time of year, or if events/activities are taking place? (select up to two responses)

- | | |
|--|--|
| ☐ No major changes; observations made today are typical | ☐ I don't know |
| ☐ Number of people changes | ☐ Mix of people changes |

ABOUT YOUR EXPERIENCES

S7. Is this a space you have ever met anyone for the first time? (select up to two responses)

- | | |
|--|------------------------------------|
| ☐ Yes, friends of friends | ☐ Yes, both |
| ☐ Yes, strangers | ☐ No |

ABOUT YOUR EXPERIENCES

S8. What is different about this place from five years or longer ago? (select up two responses)

- | | |
|--|--------------------------------|
| ☐ I don't know. | ☐ Other |
| ☐ The conditions and offerings have improved over time. | _____ |
| ☐ The conditions and offerings have declined over time. | _____ |
| ☐ Different types of people come here now. | _____ |
| ☐ The mix of users are more diverse than in the past. | |
| ☐ Little change or no change. | |

(S) SOCIAL MIXING + ACTIVATION OVERALL SCORE

S9. On a scale of 1-10 how would you rate this park or recreation space in terms of SOCIAL MIXING + ACTIVATION? (circle a number on the scale)



Additional Comments: _____

PROGRAM DIVERSITY



DESCRIPTION:

Program Diversity refers to a variety of park offerings that cater to many people or the flexible use of space. Parks and recreation features and design that contribute to active use, social gatherings, or opportunities for relaxation (such as playgrounds, sports courts, ponds, picnic tables, community gardens, ADA pathways, and wildlife viewing) and programs (including events, social gatherings, and sports programs) may vary by park type and in response to local needs and interests. Program diversity attracts diverse people and makes for a more inclusive park and recreation system.

BEST PRACTICES:

Equip parks and recreation facilities with an appropriate collection of offerings to meet the diverse needs and interests of the community. Design and provide programs in parks to reflect the surrounding neighborhood or community's culture, history, landscape, identity and artistic expression.

- Consider a park system's approach to providing diverse activity opportunities, civic gathering, relaxation, and natural environments. Some locations and park types may be more appropriate than others for these uses and should consider users ease of access.
- Offer spaces for flexible, temporary and multi-purpose uses to encourage a wide array of activities (such as multi-use fields and courts, skate-able park features and plaza event space)
- Include high quality natural areas, landscape and gardens within parks to provide environmental and public health benefits.
- Provide non-traditional play facilities to encourage a wider range of people to participate (such as playgrounds designed for all ages, climbing features and Parkour, ADA and all ability inclusive design, bike skills course, and more).
- Examine if events or programmed activities prevent use of the park or recreation area by non-participants. Design public space for tolerance and co-existence.
- Include park features that encourage cultural expression and civic engagement (such as stages, markets, art, programs, and more).
- Consider if fee-based programs, the high cost of equipment, or transportation is creating an economic barrier to visitation. Provide diverse options to overcome this limitation.

INDICATORS:

- Percent of residents and visitors using the park and recreation spaces for all purposes (active recreation, gathering, health and wellness, relaxation, contemplation, and play).
- Variety, number and quality of park offerings.
- Areas of the park and park offerings that cater to different people (all ages, income, abilities, and etc).
- Amount of time individuals spend within a parks and recreation facility space.

(P) PROGRAM DIVERSITY



P1. What are the most significant activities or greatest-used areas in the park or recreation facility?

(select all that apply)

- | | | | |
|--|--|---|---|
| ☐ Organized sports/
team play | ☐ Health and wellness
activities | ☐ Free play | ☐ Leisure and relaxation |
| ☐ Cycling or
walking/ jogging/
hiking | ☐ Large group activity
or event | ☐ Other active
recreation | ☐ Other |

P2. What is your best guess about the average amount of time people are spending in this park or recreation space today? (select one)

- | | | | | |
|---|--|--|-------------------------------------|---|
| ☐ 1 to 10
minutes | ☐ 11 to 30
minutes | ☐ 31 to 60
minutes | ☐ Half a day | ☐ More than half the day |
|---|--|--|-------------------------------------|---|

P3. Is there evidence that the park design and activities are tailored to meet the needs of the surrounding neighborhood and diverse user group interests? If so, please describe. (select one)

- | | | | |
|------------------------------|----------------|-----------------------------|---------------------------------------|
| ☐ Yes | Comment: _____ | ☐ No | ☐ I don't know |
| _____ | | | |
| _____ | | | |

P4. Are any of the park and recreation offerings being used for more than one purpose (ie: sports fields used for more than one use; lawn used for different types of events; seasonal changes in use, etc.)? (select one and comment)

- | | | | |
|------------------------------|----------------|-----------------------------|---------------------------------------|
| ☐ Yes | Comment: _____ | ☐ No | ☐ I'm not sure |
| _____ | | | |
| _____ | | | |

P5. Are there aspects of the park design, offerings, or use that may be a barrier for others to spend time or participate in this space? (select one)

- | | | | |
|------------------------------|----------------|-----------------------------|---------------------------------------|
| ☐ Yes | Comment: _____ | ☐ No | ☐ I'm not sure |
|------------------------------|----------------|-----------------------------|---------------------------------------|

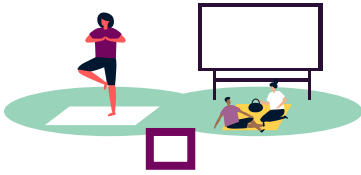
ABOUT YOUR EXPERIENCES

P6. In your opinion, could this park accommodate additional larger scale program spaces for activities while retaining current purposes (stormwater retention capacity, natural open space, etc.)? (select one)

- | | | |
|------------------------------|-----------------------------|---------------------------------------|
| ☐ Yes | ☐ No | ☐ I'm not sure |
|------------------------------|-----------------------------|---------------------------------------|

ABOUT YOUR EXPERIENCES

P7. Which of the following would you like to see added or improved upon in this park or recreation facility? (select your top three on the next page)



Innovative flexible spaces that change throughout day, time, year



Wellness centers or community services (*libraries, youth activities, indoor sports*)



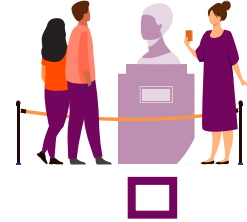
Murals, public art and sculpture gardens



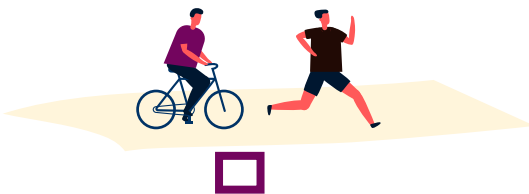
Relaxation spaces/ Outdoor reading rooms



Community gardens and co-ops



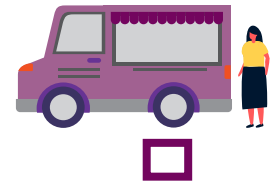
Culture centers/ Institutions



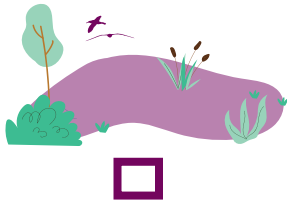
Paths and walkways



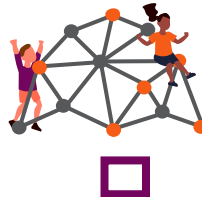
Plazas for civic assembly, protests, performance or drives



Areas for retail, food and beverage consumption



Natural or ecological assets (*arboretum, trees, wetlands, habitat creation, etc.*)

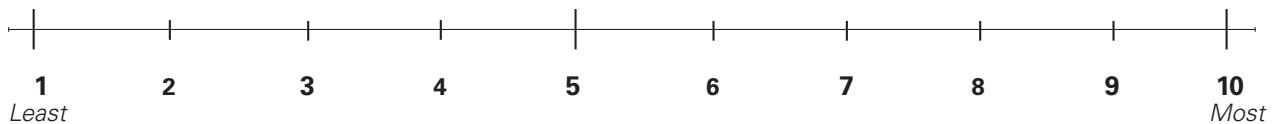


Recreation and Play (*athletic fields, playgrounds, water play, etc.*)

☐ Other _____

(P) PROGRAM DIVERSITY OVERALL SCORE

P8. On a scale of 1-10, how would you rate this park or recreation facility in terms of PROGRAM DIVERSITY? (circle a number on the scale)



Additional Comments: _____

FEELING OF SAFETY



DESCRIPTION:

Unsafe feelings may come from perception of danger or sense of personal security, unease in situations, threats from disorder, or crime occurrences. There are a number of factors that cause people to feel unsafe in a public space. They include: poor park condition and/or maintenance (such as litter), design that makes users uncomfortable (such as lack of lighting, traffic noise or pollution), reports of discriminatory experiences, a park's reputation for criminal activities, discomfort in space that may attract or harbor anti-social behavior or negligent behavior that puts others personal safety at risk. People must feel a space is safe before they use it, yet the presence of people in a space is an important indicator of safety.

BEST PRACTICES:

A joint response from social services, police/enforcement and other partners, park planning and design, policy considerations, community engagement, program offerings and activation, maintenance and improvements, and public awareness campaign.

- Demonstrate care and maintenance of parks; swiftly address litter and vandalism.
- Encourage a sense of community ownership. Places that generate a sense of pride for a group of users discourages crime.
- Encourage community stewardship, volunteerism, program offerings and clean-ups.
- Use an inclusive park design process to address historic racism and other forms of systemic exclusion.
- Design for ease of wayfinding and avoid confusing layouts. Design for visibility of destinations (such as restrooms visible from playgrounds).
- Increase opportunities for visibility of people and eliminate dangers of hiding spaces, isolation or entrapment.
- Provide adequate lighting for parks that are accessible at night/early morning.
- Design to encourage high pedestrian activity on the edges of the park and from the surrounding land uses.
- Provide access to assistance including help with navigation, medical needs, social services, emergency response and rule enforcement.
- Consider how emergency response and prompts for rule enforcement can be swift but not create an overbearing sense of surveillance and limitations.
- Provide clear yet welcoming signage for park rules and entrances.

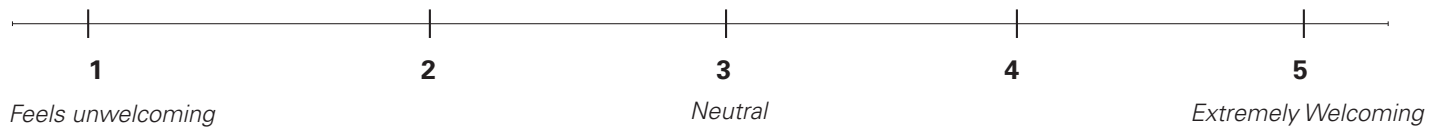
INDICATORS:

- Behaviors and/ or issues that manifest opportunities for disorder, crime, perception of danger, vacancy or low park usage.
- The presence of people or lack thereof. Research shows the presence of women, children, and the elderly, specifically, contribute to the perception of safety.
- Self-reports of inequality or discriminatory experiences.
- User group conflicts and exclusionary behaviors.

(F) FEELING OF SAFETY

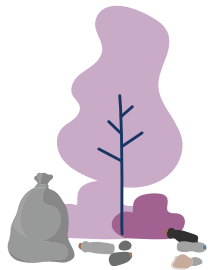


F1. Rate how welcoming you perceive this park or recreation facility to be for all people. (Circle a number on the scale from 1-5, 5 being the most welcoming)

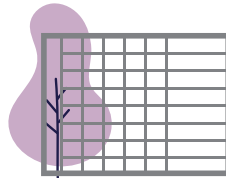


ABOUT YOUR EXPERIENCES

F2. From your personal experiences, what are the factors that make you feel unsafe in this park?
(check all that apply)



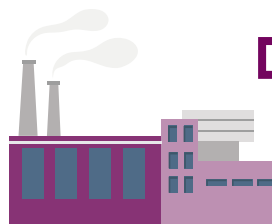
☐ Maintenance needs or aging equipment (unclean restrooms, broken sidewalks, poorly-maintained vegetation, deteriorated play equipment, litter, vandalism, etc).



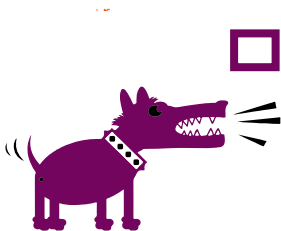
☐ Poor design (poor lighting, unclear site lines into park from street, high fencing, buildings or landscape that isolates, etc).



☐ Environmental factors (traffic noise, pollution, industrial hazards).



☐ Surrounding neighborhood or land uses (industrial area, near highways, evidence of a divested neighborhood – vacant or abandoned buildings, etc).



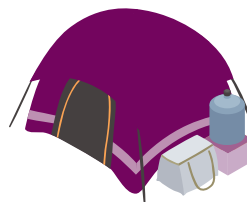
☐ Evidence of threatening behaviors (harassment, violence/ aggression, drug use, crime).



☐ Lack of emergency or security devices in the park (cameras, signal buttons, call boxes, etc).



☐ Lacks people in the park that make me feel welcome or protected.



☐ Conflicts in how spaces are used (dogs off leash, encampments, high speed wheeled recreation, overcrowding, etc.)

☐ None, I feel safe in this park.

☐ Other Comment on specific here _____

(F) FEELING OF SAFETY



ABOUT YOUR EXPERIENCES

F3. Do feelings of safety change with non-daylight hours of park operation (dusk, evening, or early morning hours)? (park hours are 6am- 10pm or 12am) (select up to two responses)

- ☐ I feel safe visiting within all park hours
- ☐ There is evidence that many people feel safe visiting during all park hours.
- ☐ I do not feel safe visiting during non-daylight hours
- ☐ Others are uncomfortable visiting during non-daylight hours
- ☐ I don't know

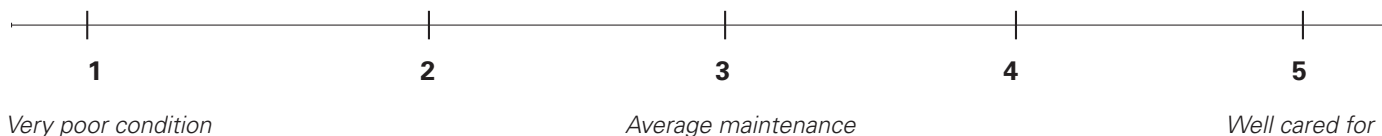
F4. Is the park's interior clearly visible from the surrounding street or exterior? (select one)

- ☐ The park and the park's interiors are clearly visible from the outside.
- ☐ Fencing or vegetation partially blocks views.
- ☐ Buildings and other features block views to the park interior.

F5. Is there evidence of community ownership/presence, civic pride, and stewardship (such as community murals, signs that note organizations and their contributions, etc.)? (select one)

- ☐ No
- ☐ Yes, but it is minor
- ☐ Yes, it is strong
- ☐ I don't know
- comments: _____
- _____
- _____

F6. Rate how clean and well-maintained you perceive the park or recreation facility to be (circle a number on the scale 1-5, 5 being well maintained and cared for)



ABOUT YOUR EXPERIENCES

F7. Have you ever experienced unfair treatment when visiting the park or recreation facility?

- ☐ Yes. Please provide a brief statement here: _____
- _____
- _____
- _____
- ☐ No

ABOUT YOUR EXPERIENCES

F8. Is there a history of negative perception of the park that causes a reluctance to visit?

(select all that apply)

- ☐ No
 ☐ I'm not sure
 ☐ Yes, a negative reputation
☐ Yes, recent crime
 ☐ Yes, historic crime
 ☐ Other

F9. Is there clear access for assistance for someone in need (person or signage for navigation, rule enforcement, reporting maintenance needs, or emergency response)? (select one)

- ☐ Yes
 ☐ No
 ☐ I'm not sure

ABOUT YOUR EXPERIENCES

F10. Which of the following have you seen or heard about happening in this park or recreation facility?

Which ones have negatively impacted you the most? (select all that apply + color in the behaviors that disturbs your sense of safety)

☐ Damaged property (defacement, broken glass)	☐ Health hazards (needles, fire, bio-hazards)	☐ Park rules for use broken/misuse	☐ Theft/personal property damage
☐ Physical disturbance or attack	☐ Litter or unmanaged belongings	☐ Illegal solicitation/ sales	☐ Noise or verbal disturbance (<i>hate speech, loud music</i>)
☐ Urination or defecation	☐ Drugs or inebriation	☐ Residing in park (encampments)	☐ Physical threats from user conflicts
☐ Mental or physical health disturbance	☐ Aggressive animal	☐ Other	☐ None

(F) FEELING OF SAFETY OVERALL SCORE

F11. On a scale of 1-10, how would you rate this park or recreation facility in terms of FEELING OF SAFETY? (circle a number on the scale)



Additional Comments: _____

ACCESS + AMENITIES (A)



DESCRIPTION:

Access examines the park and recreation facility context for how easily people get to it and how easy it is to move around. A highly accessible space considers availability of modes of travel, how easy it is to find and travel to, and how welcome people feel to enter it. Amenities are contributors to comfort in using a space or extending visitation, including park furnishings such as benches and services such as public Wi-Fi and clean restrooms.

BEST PRACTICES:

- Ensure parks and recreation facilities can be reached efficiently and safely by public transit, biking and/or walking.
- Build public awareness about parks and recreation offerings and how to reach them.
- Provide signage and wayfinding in multiple languages (including braille) to help with navigation.
- Include multiple park entries/exits and internal pathways for ease of movement.
- Provide amenities that allow for many ways to move around the park (ie: safe sidewalk edges and trails, bike racks).
- Include amenities that create comfort in meeting people's needs and encourage spending more time in a space (i.e., benches, shade structures, drinking fountains, trash cans and dog waste receptacles, clean restrooms, BBQ grills and concessions for food and beverage).
- Design parks and include amenities for ADA and inclusive access such as restrooms that are free and in good condition and cater to many people's needs (such as family units, wheelchair accessible, gender-friendly, etc.).
- Provide park and recreation facility features and programs that promote access to community services such as public Wi-fi, needle disposal, outdoor classrooms or affordable childcare.
- Address limitations in hours or days of park use or program offerings that may result in lack service to specific populations.

INDICATORS:

- Parks and recreation facilities located within ½ mile safe walk of all homes.
- Number of parks and recreation facilities accessible from public transit and separated bike paths.
- Number and variety of park amenities for comfort.
- ADA accessibility evaluation scoring.
- Rates of visitation by all socio-economic groups.

(A) ACCESS + AMENITIES



A1. Which of these are efficient and safe ways of traveling to this park or recreation facility? (select all that apply)

- ☐ Walking/Jogging ☐ Transit ☐ Cycling ☐ Driving & Parking ☐ I'm not sure ☐ Other

A2. Is the location of the park or recreation facility easy to find and entrance well marked? (select one)

- ☐ Yes ☐ No ☐ I'm not sure

A3. Do you feel like the features of this park or recreation facility make you comfortable to stay for long periods of time? (select one)

- ☐ Yes ☐ No ☐ I'm not sure

Please provide comments: _____

ABOUT YOUR EXPERIENCES

A4. What features of this space make you feel like your needs are met or that make you feel comfortable? (check all that apply)

- ☐ Shade structures and shade from trees
☐ Public Wi-fi
☐ Public restrooms (that are free, good condition, and cater to many peoples needs)
☐ Concessions for food, beverage and other commodities
☐ 24/7 access to a public space and recreation opportunities
☐ Seating and tables
☐ Trash and dog waste receptacles
☐ Drinking fountain
☐ Bike racks
☐ Parking and paths (ADA accessible)
☐ None of the above
☐ Other _____

(A) ACCESS + AMENITIES



A5. Are signage and wayfinding located at decision points such as the intersection of two major paths or near public facilities? (select one)

☐

Yes

☐

No

☐

Opportunities for improvement

A6. Do you see signage in other languages (including braille)? (select one)

☐

Yes

☐

No

☐

I'm not sure

A7. Is this park or recreation facility easy to navigate between all its program offerings? Are features in the park grouped and located for convenient access (such as seating and restroom near playground, map at entrances, drinking fountains near sports courts)? (select one)

☐

Yes

☐

No

☐

I'm not sure

(A) ACCESS + AMENITIES OVERALL SCORE

A8. On a scale of 1-10, how would you rate this park or recreation facility in terms of ACCESS + AMENITIES? (circle a number on the scale)



Additional Comments: _____

INTERCEPT INTERVIEWS AND COMMUNITY MEMBER CONVERSATION PROMPTS

In tandem with conducting the assessment, City staff and consultants are encouraged to talk with park and facility users to obtain additional information about use and diverse experiences.

The following prompts are provided to guide conversations intended to be less than 10 minutes per individual.

Start with an introduction such as:

“Hello, I’m helping the City of Tempe evaluate their parks/recreation facilities. Would you be willing to answer a few quick questions about how you feel about this place?”

Introduction	a. Do you feel you know <u>this park or recreation facility</u> well or come here often?
Social Mixing + Activation	b. Do you feel like <u>this park or recreation facility</u> encourages positive interaction of people of diverse backgrounds? For example, have ever met someone new here for the first time?
Program Diversity	c. What activities or feature improvements might better cater to the diverse needs of the people that live in the area or would encourage more people to come to this park or recreation facilities?
Feelings of Safety	d. What about this place makes you feel comfortable? Are there aspects that have made you feel uncomfortable, unsafe or unwelcome in this or other Tempe parks or recreation facilities?
Access + Amenities	e. What form of travel do you typically use to get here? (walk, car, bus, bike, taxi, other)

ADDITIONAL THOUGHTS OR COMMENTS?

Please provide additional commentary or drawings here:

SCORE-SHEET TOTAL

Location for Assessment _____

Your Name _____

TO BE FILLED OUT BY CITY STAFF AND PARTNERS (EVALUATORS)



(S) SOCIAL MIXING + ACTIVATION TOTAL SCORE (out of 10)

1	2	3	4	5	6	7	8	9	10
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(P) PROGRAM DIVERSITY TOTAL SCORE (out of 10)

1	2	3	4	5	6	7	8	9	10
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(F) FEELINGS OF SAFETY TOTAL SCORE (out of 10)

1	2	3	4	5	6	7	8	9	10
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(A) ACCESS + AMENITIES TOTAL SCORE (out of 10)

1	2	3	4	5	6	7	8	9	10
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TOTAL OVERALL DEI PERFORMANCE SCORE (out of 40)

- SCORE 30-40: DEI HIGH-PERFORMANCE
- SCORE 20-29: DEI ADEQUATE PERFORMANCE
- SCORE <20 DEI LOW PERFORMANCE



Diversity, Equity and Inclusion Parks and Recreation Performance Assessment Workbook

Prepared for the City of Tempe, Arizona

Prepared by: **DESIGNWORKSHOP**