



I. OVERVIEW

Planning for a character area helps to ensure that new development is consistent with the existing character and supports the preferences of the community. It is created using input from neighborhoods and businesses on design and land use patterns and community aspirations. The plan also considers what makes this area of Tempe distinct from neighboring areas.

The planning process for Character Area 1 will provide many opportunities for providing input. The first phase of outreach collected input on what community members who live and/or work in this area love most.

Geographically, Character Area 1 includes the entire area of Tempe north of Loop 202.

II. OUTREACH

Several methods were used to provide information to the public regarding the project, meetings and opportunities for input.

1. A direct mail postcard was sent to residents, businesses and property owners in the project area inviting them to attend the meetings or to comment online,
2. Email notification to neighborhood and homeowners' association contacts in the project area inviting them to attend the meetings or to comment online and share with their neighborhoods,
3. Project signage was placed in area parks and at the North Tempe Multi-generational Center.
4. Two virtual public meetings were held on March 15 with a total of 48 attendees. Recordings of the virtual meetings were made available online.
5. The topic was posted online from March 15 – April 4 on Tempe Forum.
6. Project website was available.

7. Social media

FACEBOOK

3/7/21 – public meeting. Reach: 6,419 | Engagement: 1,083
3/15/21 - public meeting. Reach: 1,095 | Engagement: 20
3/29/21 – online input reminder. Reach: 5,499 | Engagement: 430

TWITTER

3/7/21 – public meetings. Impressions: 2,844 | Engagement: 79
3/15/21 - public meeting reminder. Impressions: 1,719 | Engagement: 66

NEXTDOOR

3/7/21 – public meeting. Impressions: 216
3/29/21 – online input reminder. Impressions: 220

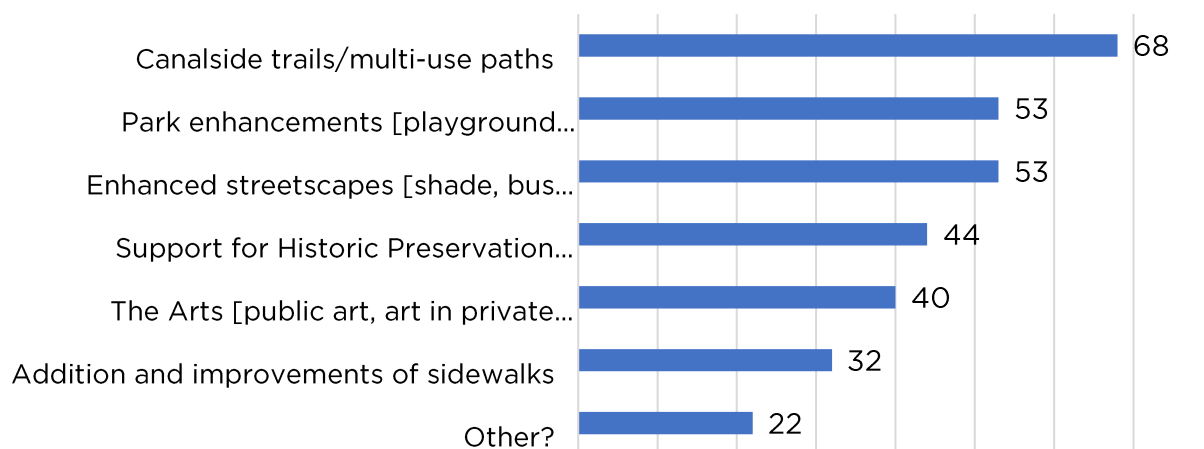
EBLAST

3/7/21 – MailChimp: 4,129 opens.

III. SURVEY RESPONSES

A total of 91 survey responses were received.

1. What amenities, and enhancements would you like to see within Papago/North Tempe? Choose all that apply.

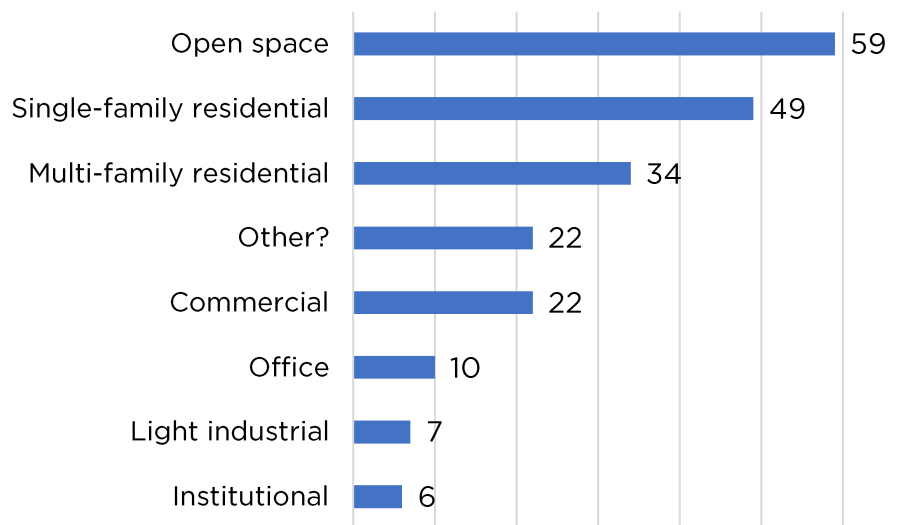


Other:

1. Better security, reduction in transient population/enforcement of urban camping
2. Bike lanes added
3. Clear signage for entry into Tempe from Scottsdale

4. Dedicated trails throughout Papago Park with signs for MTB/trail running/hiking. Priority should be to eliminate "spider trails" to keep trail users on dedicated trails. Signage should include fines and education on "Leave no trace" practices.
5. From Tempe town Lake up to McKellips Indian Bend Wash path needs barriers: more desert plants and bigger rocks to deter motor vehicles from using and to fight against the homeless encampments that most of these illegal motorized vehicles come from.
6. Historic preservation in neighborhoods should only be voted by the individual home owners. I support historic preservation of public buildings and would like to see new signs on the trails where the Indians once lived in Lo Piano & Papago Park area.
7. I would like to see as much of the natural desert landscape and natural areas remain as possible
8. I would like to see the city do a better job of maintenance of City owed property and ROW's adjacent to Papago Park, Indian Bend Wash and other parks. Additionally, I think the homeless situation in N. Tempe at the many parks and bus stops needs attn.
9. Indian Bend Park currently being improved
10. Mixed use building required for new development in area
11. More basketball courts
12. More shade and water fountains, maybe educational content like fitness walks or desert animal facts around the park.
13. More walkability
14. Outdorr events like Taco trucks on the north side of lake!
15. Pave the streets better don't just fill in the cracks.
16. Refreshed median landscaping new asphalt along College Dr., north of Curry with bike lane striping.
17. Road Diets and buffered bike lanes on streets. Better connection under freeway between Papago Park and Tempe Town Lake. Dedicated transit/hov lane on Scottsdale Rd from Roosevelt across bridge
18. Round-about for College and McKellips to control vehicles speeding down to avoid the lights on Scottsdale Rd. to and from the 202
19. See my statement at the end of this survey
20. The gas stations and bus stops attract the homeless population. Lets get rid of most of them.
21. Traffic is hideous now - WORSE than ever and ASU is not even having full classroom attendance.
22. Work on getting rid of all the homeless that hang around and break into vehicles and litter everywhere

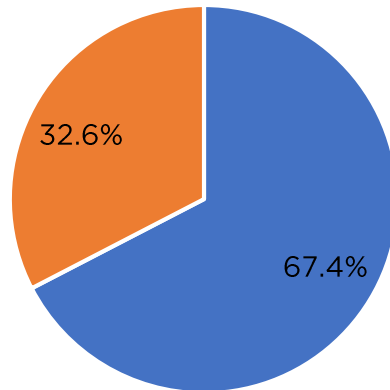
2. What kind of land uses would you like to see increased in Papago/North Tempe? Choose all that apply.



Other:

1. Additional annexation of county island. More family related shopping/entertainment. More focus on the arts and innovative commercial spaces. Less run down motels/gas stations/liquor stores/adult entertainment venues and sex shops.
2. Affordable housing - mini houses
3. Commercial that can be gathering places for the community.
4. Low density multi-family only
5. Mixed use
6. Mixed use buildings
7. Mixed-Use Development to increase walkability and decrease the need for a car along with plenty of outdoor space
8. More dining options on the lake!
9. More restaurants with outdoor dining
10. Only 1) environmentally responsive new buildings and 2) mixed use required for all larger construction
11. Open space dedicated to Mountain biking, hiking, trail running, and nature walks.
12. Parks and natural desertscapes. No more big office buildings.
13. Parks or nature preserve areas
14. restaurant
15. restaurant shops-places we can bike and walk to
16. Restaurants and retail shops
17. Restaurants, better grocery,
18. Retail, restaurant
19. Skateparks
20. Small business ...art shops and eateries

21. So many tall & mirrored buildings have been built. It would be nice to keep the open spaces we have to enjoy the gorgeous Arizona desert views.
 22. Undeveloped desert, minimal trails, maintain the ponds at Papago Park, the green space surrounding Tempe town lake, multi use paths are great as is. Passive recreation like walking sitting are great.
3. Does this area include the types of places, businesses, and infrastructure people look for when deciding where to live or invest?



■ Yes (58) ■ No (28)

If no, what would you like to see added?

1. 1) Need public school improvements and 2) walkable healthy grocer options
2. 1. The area of Rural Rd and McKellips has a run down industrial feel. I would like to see Tempe work with South Scottsdale to develop a coordinated plan that would address the blight along Rural Rd between McKellips and McDowell Rds. Both Tempe and Scottsdale have limited real estate and this area offers a wonderful opportunity to provide infrastructure, businesses, restaurants etc \ in that area so local residents can walk bus or bike to to shop, dine and visit.
2. Address Crime. There is too much crime and not enough enforcement in this area. Until this is addressed your effort is futile. No one wants to live in a run down area with high crime statistics.
3. Attractive pathway to lake from CA 1
3. additional grocery stores/ markets
4. Better grocery store, more diversified restaurants, STOP THE GAS STATIONS
5. Better maintained park.
6. Grocery stores instead of more condos
7. Grocery stores!
8. i am fortunate enough to live close to our desert parks which is why I love living her, but we do not have a decent grocery store or great choices in restaurants. No draw in unique shopping opportunity. We have too many gas

stations and convenience stores. Most of our coffee shops are drive through, so we lack meeting places, The east side of Scottsdale Rd, Could definitely use more safe open space.

9. I think that it has improved quite a bit over the last few years, however, there are still a lot of empty businesses and some that are not necessarily community oriented, ie. strip bars. Perhaps creating a nice retail/restaurant/entertainment area between downtown Tempe and downtown Scottsdale would be nice.
10. It includes some of the above, but we need a pharmacy somewhere north of the 202. I also believe the street car should continue east along Rio Salado Pwky to the Tempe Marketplace. Taking the Earth Orbit from downtown, or anywhere along the route in North Tempe, takes way too long.
11. More grocery and restaurant options (not fast food though)
12. More homes, I believe we have enough commercial space, especially shopping with more people buying online.
13. More shopping, A grocery store, Salons, Apartments, Restaurants. More things within walking distance
14. More single unit housing that isn't section 8. Less strip clubs and more higher end commercial
15. More sit down restaurants and small retail shops where you can stroll through and browse stores (not strip malls). Plus, higher end retail, i.e. Trader Joe's, Whole Foods (fewer gas stations and fast food chains and eliminate Adult entertainment venues). What would it take for the area to be attractive for more bank branches?
16. More small and local businesses (bakery, coffee shop).
17. More stores and restaurants, fewer strip clubs and marijuana shops. Investors also want to see a cleaner area.
18. More trees and plants
19. More walkable thoroughfares and hubs (slower traffic, shade, foliage, bike racks, lighting, art), with more eclectic and local businesses ("mom and pops"); while preserving Tempe history, nature and open space.
20. North Tempe has historically been ignored by the City until the development of Tempe Town Lake. I know as I have lived on Marigold Lane since 1970. Though public transportation and police safety have been greatly enhanced, there does not seem to be a real community feeling in this area. Maybe that's true of other areas as well; I don't know. Businesses are mainly in strip malls with no great anchors to speak of. Luxury apartment developments have precluded affordable housing for those of us on fixed incomes. Tempe Market Place is a real asset for those of us who had to go to Mesa or Scottsdale to shop. So I give credit to the City for annexing this area for commercial development.
21. Please stop building tall buildings. I have spoken with people interested in moving/living here and they don't understand why we want to block the beautiful view in Tempe with high-rise buildings and why more open spaces are not protected or created in North Tempe. With the increase in homeless

camp, trash, drugs, and graffiti people have also made comments that it looks "rundown" and "no longer safe". I personally agree that it's not safe to walk, especially at night and we would like to see more dedicated Tempe PD bike patrols on Rio Salado Multi-use Path and Indian Bend Wash path up to McKellips. Also from Rio Salado Park north to McKellips on the pedestrian path signs and blockades need to be installed to keep people from racing motorcycles, go-karts, 2 stroke/4 stroke dirt bikes, and gas powered scooters and bikes up and down the path. This issue has increased ten fold over the past year and we have personally almost been hit along with other people on the path.

22. shopping, restaurants, entertainment
23. Skateparks
24. sustainability and clean energy - 100 percent of its energy from renewable sources by 2050, hybrid-electric buses and bike paths, open green spaces like parks and woodlands, and water bodies - abundance of green spaces, efficient heat and cool in buildings
25. Sustainable shade structure at bus/Orbit stops throughout the city.
26. The crime rate and feeling safe at night in Tempe has decreased over the years unfortunately. More Tempe Police bike patrols in our parks and pedestrian paths are needed.
27. There are no drugstores such as CVS/Walgreens within a couple square miles of Curry/Scottsdale road, that would be helpful. The wash basin near Curry/Miller needs to be re-developed to become an attractive outdoor space. The roads on College Ave, North of Curry are dilapidated and becoming gravel and are missing bicycle striping. The medians regularly contain weeds, have dead or unsightly plants/trees, and very eroded, unattractive gravel and rock. These should all be refreshed. Business along Scottsdale road, north of the 202 freeway should be brought into a character area plan to better conform to each other. There is a mismatch of 60s/70s/80s architecture that is unattractive.
28. There's a lack of quality restaurants. The abundance of car-related businesses and strip clubs and other seedy businesses on lower Scottsdale Road are not an attraction for residents. I'd like to see those businesses moved to Hayden / McClintock north of the 202, and a focus on lively restaurants like the Yard, Ohso, biancos, would be so fun and would be popular with both the offices on the lake and sports crowds
29. There's not a lot there but hiking is good!
30. This area is a prime location, a hidden gem. With the amount of condos being built will increase traffic. It would be nice to continue supporting wide, maintained bike paths and pedestrian friendly sidewalks.
31. vagrants taking over bus stops, setting up makeshift encampments in Papago park, under the shade areas near playgrounds, in the grassy areas around businesses, residential alleys has to be mitigated. Local hotels participating in vouchers for homeless stay needs far more regulation. Delivering food via private vehicles and distributing to all that gather up

above Moeur Park only encourages these modern day vagabonds to continue to flock to our neighborhoods.

32. Walkable groceries/restaurants. Easy access to parks
33. We need more patios and outdoor dining on north side of lake. Lots of people would like a place to walk to for that.
34. Would like to see more small shops trendy bars and eateries. I think the car dealerships old hotels and strip clubs bring down the neighborhood. If it doesn't improve to stay in line with what is being done across the lake at asu and downtown scottsdale no one will want to invest or live here

4. What design criteria can we put in place to improve the quality of projects and ultimately our community?

1. The use of contextual, durable and natural materials
 - Emphasis on texture (accentuate the play of light and shadow in the desert) - Regional character
 - Materials which reduce Urban Heat Island Effect
 - Very limited use of stucco
 - Enhanced pedestrian and bicycle experience
- 1) Environmentally friendly and responsive design, 2) incorporate solar panels in project design (ex: shade structures) and interweave it into projects 3) materials that reduce heat effect. All of these need to be the most important part of required criteria. A color scheme would help set the area apart - encouraging bright color and mural design on new builds (Arizona sunset color scheme options) would give this area distinction
2. accessibility for kids, wheelchairs, people with canes, elderly, strollers etc
3. Affordable housing, limiting "luxury" housing and apartments, more condos vs apartment buildings so people can own or rent from local small landlords vs huge companies not even based in-state. Shade is a necessity, we need to incorporate trees and art that can act as shade structures.
4. Always ask, "are there artists on the design team?"
5. Bike friendly, promote desert landscaping
6. Buildings located along the edge of Papago Park should be limited to two floors in height.
7. buildings should maximize views of the desert and parks, many apartments in the area have patios but they face the buildings instead of the parks. many of the properties have walls that enclose the properties, which is the opposite of "wide open spaces"
8. Clean up existing canal / trail spaces
9. Design, development uniformity. Stronger, consistent, more aesthetic development/design requirements when older properties are purchased and remodeled. Stronger sign ordinances like in Scottsdale.
10. Don't require retail components in multi family projects. The first floor of many buildings remain vacant.
11. Embrace the natural symbols of the area. Like the Saguaros, Chileans Mesquite trees, and the architecture of the Eisendrath House.

12. Enhancing natural spaces
13. Environmental footprint minimisation
14. Figure out a way to clean up the streets and get rid of the homeless. They hang around and great trash piles and break into apartment buildings
15. First off Tempe has to take steps to mitigate the homeless in my area and throughout Tempe as a whole. My area in particular, Papago north, has an abundance of homeless along Scottsdale road sleeping on the benches, leaving behind debris passed out in the grass to name a few. Next would be to give life to the County Island, I believe there is something in the works and I hope is not commercial / business orientated, It would be nice to have affordable single family homes and some nice eat-in restaurants.
16. Focus on bringing families to this area, not more commercial buildings. Younger families drive engagement and inclusion while the high rises bring in older crowds. And get rid of the section 8 and lower income areas
17. I love the artsy touches and roundabouts in the Maple-Ash area as well as wsw of downtown. Let's add just a little whimsy and art and let people ease into more colorful neighborhoods
18. I would like to see the city do a better job of maintenance of City owed property and ROW's adjacent to Papago Park, Indian Bend Wash and other parks. There is always trash, debris and weeds in these areas that devalue the area. Additionally, I think the homeless situation in N. Tempe at the many parks and bus stops along Scottsdale Road needs to be addressed. It's a constant issue in the parks.
19. If it makes Tempe look more like Manhattan, DON'T do it.
20. Improve the existing bike lanes while preventing access to motorized vehicles with physical deterrents (gates) and signs, camera systems.
21. Incorporating walking/hiking/biking into design strategies as well as increasing the amount of shaded space will go a long way.
22. Keep it clean. Maintenance of the parks, trash, median, and streets.
23. lighting desert trees and bushes and dog parks
24. Low building height. Parking. Wheelchair accessibility. Low traffic noise. More lighting.
25. Low density multi-family housing (limited to 4 stories); affordable housing, more bike paths, shaded areas (pocket parks?), better traffic mitigation in residential areas, more programs for the entire family, including seniors, at the Multigen Center.....in fact, I'd be surprised if folks in this area even know North Tempe has a multigenerational center!
26. Low income housing.
27. Maximize open space and shade. Create additional art feature criteria. Have an historic district overlay where possible.
28. Maybe "nature walk" types of things, more shade along the streets, kids' play equipment, and water fountains. That's what I look for when I'm out with my kid.
29. More lighting, better litter pickup, more outdoor options like farmers markets, live music.

30. More natural shade from local desert trees and art incorporated.
31. More open spaces as the development and condensed living spaces continue to increase.
32. More restaurants
33. Multipurpose
34. Need to add more shade, require more trees that provide adequate shade. I find the canopy to be lacking compared to other parts of North Tempe. Shaded bus stops good as well. Make the area more walkable and encourage denser land use. Protected bike lanes, increased public transit options a must. Need to reduce parking minimums to help with climate policy and traffic. I really would not like to see the area limited to single family zoning or preserved in amber with historic preservation. I like how dynamic and changing the neighborhood is. I have no problem with new development and height, if anything I would like to see more of it.
35. No comment
36. No matter what you design it will not stay nice until the homeless camps, and people defacing property are fined and/or arrested and/or removed. Enforce the law. I would love to see more specific signs and protection of existing open spaces to deter and educate the public on proper trail etiquette. Also to combat the creation of "spider trails" that end up killing the local plants. I think signage is much needed to keep motorized vehicles off pedestrian paths, along with blockades, gates, and a huge increase in Tempe PD bike patrols. Also, please add a dog park at Rio Salado Park (SE corner of Curry and Miller Rd.) with a water feature (lake, pool) for the dogs, similar to Cosmo dog park in Gilbert.
37. No more tall buildings blocking views of lakes and mountains!
38. Nothing. Individual projects might be beneficial or not but the community doesn't have any meaningful input in private development.
39. Preserve the Parks, land, and trails.
40. Safe bicycle access to park amenities.
41. Skate. Parks. Also leave Papago park land alone, we don't need more gentrified Starbucks plazas and shopping malls ffs
42. Something to emphasize the mid-century quality of the residential neighborhoods.
43. Stop with the high rise apartments and skyscraper corporate structures. The "real" Tempe is unrecognizable.
44. sustainability
45. The first floor of multi-story projects could have storefronts. Improvement/development of the former golf course behind the fence next to the multi-use pathway that runs south of McKellips (behind Scottsdale police station) into Tempe Town Lake (underneath the 202 loop). This area could be a nice green park for residents to enjoy.
46. The homeless population on Scottsdale road between the 202 and McKellips needs to be addressed. The area contains businesses that are frankly highly attractive to homeless and vagrant populations that lead to increased crime

in the area. This includes the questionable Motel 6 on Scottsdale road, north of Hancock, a couple of liquor stores, and then bus stops immediately near those areas where homeless are regularly loitering and adding to the litter problem. The City Council should be more thoughtful going forward as to listening to nearby homeowners that object to the plethora of undesirable businesses. Pollock shopping centers on Scottsdale road including the Pollack Food City Plaza and Pollack Union Plaza. These are outdated shopping centers that lend an unattractive quality to North Tempe.

47. This area will likely become more dense and a good fusion of urban spaces would be beneficial. Likely to be multi family apts and it would be great to have them integrate publicly available space into their developments. Shade trees are great and the maintenance of smaller and more walkable side streets. Slow down cars with traffic calming around the lake.
48. We need to have a unifying design aspect to identify all of North Tempe as unique and yet part of the greater city. I see an opportunity for a design challenge. We are the Northern most entrance to Tempe. Let's proclaim that in a design concept that celebrates how diverse our character area is and reflects the diversity and values of Tempe. Organic elements, the geology, native history, indigenous plants and animals!
49. when you get off the freeway on Scottsdale Rd and head towards Mckellips Rd . It looks so run down. Maybe improve all the business in that area .
50. Wider sidewalks and better maintenance of our parks and allocation of additional resources to take maintenance at Rolling Hills Golf Course to a higher level.

5. Have an idea for a specific location in the area? Use the map below to share your idea!

Results at

https://www.opentownhall.com/portals/99/Issue_10391/survey_responses?scope=all#q67895

6. If you could ask the Mayor and Council to make just ONE improvement within Papago/North Tempe, what would that improvement be?

1. A city pool
2. A grocery store and/or Walgreens CVS would be great!
3. ample shaded seating
4. Annex the County Island
5. ANOTHER SKATEPARK
6. Better distribution of retail space
7. Better monitoring of alley ways, from incorrect dumping and/or suspicious activity. However would like for there to be positive programs in place to support those without homes and need assistance getting back on their feet
8. Better traffic control. It seems like there are more vehicles with modified exhaust/or lack of traveling on Scottsdale Rd. Huge noise issues. Potential

negative effects to pollution. Racing and probable cruising. Seems like increased accidents at Scottsdale and McKellips. Police seem to be reactive not proactive.

9. Bus stations with shade
10. clean up the eyesore businesses south of Curry. There are just too many junkyards, car lots, and other businesses that add to the blight.
11. Create programs to keep the homeless and mentally ill out of our parks and common areas. I realize that there are many difficult issues and I know that the City is working on options. This will allow Tempe citizens to enjoy the parks that we already have.
12. Dedicated transit/HOV lane and bike lane on Scottsdale/Rural
13. Driving down Scottsdale road and seeing so many homeless people really disrupts the character of the area. The city should see how to better help the homelessness situation if at all possible, so that the overall character of the city is increased.
14. **FIX THE HOMLESS PROBLEM! HOTEL VOUCHERS ARE NOT AN ANSWER!** Keep our parks safe a clean, when the homeless are" camped out" or sleeping on the tables in the ramadas this is not safe or clean and it's not fair to me a tax payor.
15. Fix the horrible condition of the streets and sidewalks. Improve the streetscape.
16. **GET RID OF HOMELESS**
17. Get rid of the homeless encampments and make the area attractive for people to enjoy (ie: Rio Salado Park)
18. Getting rid of encampments
19. good hiking trail with easy parking
20. greenery, shade trees and shade structures
21. Have a litter program. It is disgusting how much litter is in Tempe
22. I could not reply above with the pins as the map does not point out existing features, other than the big Papago Park area. I don't see Indian Bend Park, any art projects, etc. One ImprovementSmart residential development in any existing open spaces, to include affordable housing, services for the homeless, etc.
23. I would like to see the city do a better job of maintenance of City owed property and ROW's adjacent to Papago Park, Indian Bend Wash and other parks.
24. I would love to see a continuation of the multi-use path along the north side of the river over to McClintock. Right now the path goes north to Curry after Scottsdale Road, and it would be nice if it connected all the way to McClintock. The rest of that path is really fun and beautiful, especially along the south side but it abruptly goes into a very rugged and unpleasant area.
25. Implement programs that encourage community participation and discourage non residents from panhandling, squatting, and gathering in our tax paid public spaces.

26. Improve the marketing of Rolling Hills Golf Course--do not change the golf course, just get management who knows how to market both the course and the restaurant. This is a diamond in North Tempe and for so many years it has been managed so that it can be considered a failure. The restaurant has great views and should be a destination restaurant with a "real" chef. Do cross-promotions with the Zoo and Desert Botanical Gardens. Make the Rolling Hills THE golf course of North Tempe and where other golfers want to come to.
27. Improve the medians with better landscaping and possibly art (gabions). Something that would really designate the entry into Tempe from Scottsdale. There is nothing. Artwork and design at major intersections. I will send pictures of things I am seeing in Scottsdale that I really like. Sorry, it seems like more than one but it is ONE package of improvements.
28. Increase law enforcement to address crime in this area. Solution suggestions: 1. Increase patrol units 2. Perhaps allocate CDBG monies to offer homebuying incentives for law enforcement to purchase homes in CA1.
29. Keep the entire area cleaner.
30. Light posts. At night kids would go to the park but cars don't respect the speed limit and zoom through Miller. Would you please provide more lights.
31. LoPiano and Moeur parks seem to be an ideal opportunity to address illiteracy. There are signs in english stating no camping (my paraphrase) allowed, yet the ravine and ramadas seem to support camping on a regular basis. Perhaps volunteers would like to assist in helping the campers learn to read?
32. Low income housing for working class family's, and those struggling to get out of homelessness.
33. Minimise urban heat island effect
34. More art structures along the green belt.
35. More interpretive signage about cultural and historic resources, including signage and exhibits focused on Tribal views of natural features within the park.
36. More mixed use development with a ratio of affordable housing, in order to create a sustainable community with diversity on every level.
37. More open space with shaded areas for residents to enjoy the outdoors.
38. More opportunities for permanent public art â€” large-scale works that function as signifiers for local cultural vibrancy and as wayfinding to indicate proximity to other cultural amenities (stadiums, DBG, zoo, nature preserves, museums, etc.); perhaps artworks that functionally provide shade, water, greenspace, or lighting features, also.
39. More services and shelters for homeless people so papago and north tempe can be more fully enjoyed by all and not have to be used as places to shelter for our homeless neighbors.
40. Narrow roads, add wide bike ways and space for e scooters.
41. No more apartments in this area. More affordable single unit housing instead.
42. No more tall buildings.

43. Nothing the city can do but this sector of Tempe is ruled by renters. They do not care about the city, the homeowners, etc. The management of these properties do not educate renters on noise, parking - which is hideous, people unrelated are crammed into a single house, trash, junked cars, and the renters have no clue about recycling. Witness what is found in the alley bins.
44. open up and utilize the wash/drainage area east of miller road
45. Parking on the north side of the lake with access to Lake Taxi Cabs to take us to the south side of the lake
46. Pedestrian and bike friendly character area design/redesign. Reduce motorized vehicle need/use in area!
47. Pedestrian bridge on the east side of Tempe town lake.
48. Please refurbish the area along the SRP canal and spillway with the stream that runs to Mill. All of the trees and bushes died this past summer. Realigning the frisbee golf so the players aren't throwing frisbees across the bike path would also be very much appreciated.
49. Please repave and re-landscape the medians and roadway on College Ave. north of Curry.
50. Please stock the Papago Lakes with more fish.
51. Preservation of existing open areas.
52. Put a stop to motorized vehicles on the pedestrian paths, fine or arrest. Too many close calls where kids and people walking have almost been hit. Tempe beach park area all the way to the Indian Bend Wash path up to McKellips.
53. Raise the area up, don't bring the area down. Don't sell out, bring the right families into the area and allow the area to grow, not continue down the same path it's on
54. Reduce air traffic over North Tempe. Over the last two to three years, the air traffic has increased significantly and moved further north. When we first bought our house, the air traffic was mainly over tempe town lake and the furthest north it went was over Curry road. Now the flight paths are directly overhead, and frankly, we wouldn't have bought a house in Tempe if we had known the air traffic would be so loud and low-flying overhead. We feel like we have lost privacy in our own backyard.
55. Reduce reliance on cars and make the area more bike/pedestrian friendly (especially in the summer as shade is lacking).
56. Reduce the homeless
57. Remove the homeless camps that lead to increased graffiti, trash, drugs, and fires in our parks. Preserve our natural open space habitats.
58. Restore Evelyn Hallman Park. Many dead and dying mesquite trees. Implement the Kevin Moore designed master plan. Add desert vegetation. Remodel the Ramadas. Add lighting along paths. etc Restore the natural desert area that SRP destroyed between McKellips culture-de-sac and canal: trees, saguaros, and walking paths.
59. Roundabouts on College Avenue at Curry, McKellips and Marigold

60. streetcar park and ride at continental and Scottsdale. this character area is completely segregated by the Tempe Town lake and highway. a streetcar line would improve connectivity and travel time, rejoining north Tempe with our urban core. It's only 3 miles but when I moved here I thought Tempe ended at the lake and "Scottsdale road" was actually Scottsdale city. annexation of the county island will result in higher density and this park and ride would be 0.5 miles from skysong and Papago plaza.
61. Take the big retention basin in front of the Tempe Watermark and build a huge wharf like structure that can be used for outside dining, special events and activities. Add a partial roof, preferably something retractable, to help with shade. Add garage door panels on the sides to allow for adjustable climate control. It would need to include fans, A/C and heating. Customers from all the restaurants could choose to dine alfresco on the big deck/patio. It's currently an under utilized space that needs to make a better impression as one enters Tempe/ASU. The concept would tie in with Town Lake.
62. The addition of a small arboretum at the southern end of the wash that flows from Scottsdale through Tempe toward the Tempe Town Lake.
63. The homeless population is growing rapidly along Scottsdale Rd south of McKellips. An area that is trying to improve but fires are being set and trash is an abundance due to the transient population.
64. The industrial region near the Ten01 should be replaced by other residential. That region is old and shabby.
65. The north side of the lake is WAY underutilized! You have such a great space to do wonderful outdoor community things.
66. The Papago area currently has beautiful landscapes and lots of opportunities for outdoor enjoyment and activities. I would love to see Tempe preserve this area as a natural habitat, rather than develop it as yet another urban/commercial setting. Tempe is becoming very overdeveloped, especially around the Tempe Town Lake area, and I believe we have lost much of the city's character to commercial projects and development.
67. To address the encampments and criminal activities along N Scottsdale Rd.
68. Traffic calming on 68th Street.
69. Traffic calming on College Rd from McDowell to mckellips
70. Trim the palm trees and get control of the invading weeds.
71. Try to get rid of the homelessness problem , it really takes away from the beautiful areas we have around papago/North Tempe area. Make the business off the freeway clean up their curb appeal
72. Try to get rid of the industrial elements and bring in more art and parks and recreation that draw in families
73. Walkability

7. Please tell us anything else on your mind we have not asked about -- what matters most to you in Papago/North Tempe character area.

1. additional outreach and human services is severely needed in the area.
2. Affordable housing is a very high need for the city, so please prioritize this!
3. Annex county holes!
4. Area 1 is very unique with a lot of potential for a very unique and diverse community. However there is one issue, which should be closely watched. Scottsdale road, in particular the intersection of Scottsdale road and Hancock is becoming a major transient corridor. This started to spill into the neighborhoods and is becoming a vandalism, trash and safety issue. The circle K and the Motel 6 are creating a perfect synergy for this to thrive... It has become a deterrent and embarrassment, which saddens me, as I love our community. I used to run through Papago park, but no longer feel safe and stopped using this amazing amenity as a result.
5. Balance of residential and commercial property.
6. Beautification through art and natural spaces, connectivity.
7. Character Area branding. Please consider using Eisendrath House as the image which is probably the most recognizable icon in North Tempe.
8. Loop 202 and Scottsdale Road TI - The double right from Loop 202 eastbound to Scottsdale Road southbound needs to be signalized. As it is now this is a very tricky right turn for pedestrians or bicyclist to cross. How many pedestrian crashes has there been at the corner in the past 15 years? College Avenue - Curve on southbound College Avenue just south of Marigold is crash prone. When is something going to be done to prevent or lessen the severity of these crashes? This street was built in early 1980s how many crashes have been on this curve? Northbound is also an issue. There is a distinct pattern of crashes at this curve that just happen over and over. Vision Zero - Seems to be a lack of follow up or substantiate action on City of Tempe's Vision Zero Initiative. What is being done? Does Vision Zero have a full time person assigned to implement it? Does Vision Zero have a budget? Does Vision Zero have a crash analysis process that results in substantiate crash mitigation programs and projects? I note that the City is attempting to hire another Senior Engineer whose duties will include Vision Zero. This is certainly a step in the right direction, but I believe a lot more needs to be done. The City needs to go all in with Vision Zero! I made a statement to the Council on Vision Zero back in May 2019 regarding this, see attached.
Bollards in Pathways - Why are steel bollards placed in the middle of multi-use paths and sidewalks? Over the past ten or so years how many folks have been injured when they have run into them on a bike or some other wheeled device? Is there a better way to help restrict vehicles for these areas without using bollards?
Path Lighting - Solar charged battery path lights do not seem to be a very reliable way to light pathways. Especially, if utility power is readily available.

They seem to be off more than they are on. It might be a good idea to provide continuous lighting on the pathway that goes through Papago Park. High Density Development - Tempe continues to allow a lot of new dense development with little to no offsite traffic mitigations or changes. Of concern is Scottsdale Road, College Avenue, Weber Drive. Weber Street left turn from Scottsdale Road Then I see that Tempe Transportation long range transportation plan suggested a reduction in lanes on Scottsdale Road. That does not seem like a wise idea. Of course, the reduction of lane on McClintock Road was a complete debacle. The fact of the matter is Tempe is still very much of vehicle centric. You can see this with all the new developments being built with very large parking garages. It is laughable that the Marine was allowed to have as much parking as it does. It is also unfortunate that this development really made no capacity improvement between it and Loop 202 on Scottsdale Road. In reality Scottsdale Road between the Loop 202 and Rio Salado needs one additional lane in each direction. It is not necessarily a segment capacity problem as it is an intersection capacity problem and a need to create more queueing space to help handle the peak traffic times.

Rolling Hills Golf Course - Rolling Hills golf course is an extremely valuable asset for north Tempe and needs not only to be preserved but maintained at a higher level than it is currently being maintained at.

SRP PERA Club - How does the PERA Club fit into North Tempe and South Scottsdale's future? The recent investment that has been made into the PERA Club has taken the facility to a new level that really makes it an asset.

Residential Redevelopment - Redevelopment and potential of existing residential lot splitting is an issue to be discussed. Recently Sherwood Heights in Phoenix " Scottsdale area have experienced this issue. Scope and purpose of lot splitting or land space lease needs to be careful considered. Perhaps this practice is ok if it is to help develop more affordable housing, however if the only motivation is profit (boost the yield per square foot) then I believe this should be prevented in North Tempe. However, if the motivation is to provide more affordable housing I think this should be allowed. I really like the what Tempe is trying to do with the mini houses on City owned land.

The Grand - Why was the Grand allowed to have a direct access drive into a parking garage off of eastbound Washington Street without a dedicated right turn lane? Does this arrangement meet the City of Tempe standards?

This increases the chances of a rear end crash if there is a back up at the garage entry gate. The Grand is a great development. When are they going to open the Roosevelt Dam water feature? This really is a great work of art!

Van Buren Street - Something really needs to be done with Van Buren Street between Moeur Park and the Phoenix Zoo. A wider sidewalk or more sidewalks would be a great start. SRP recently did a project to upgrade their office building on Van Buren Street just across from the Zoo. Some street improvements were done. However, no effort was made to provide a

sidewalk on this side of Van Buren Street. This seems anti-pedestrian. I have seen pedestrian using this side of the street many times. A pedestrian path needs to be provided on both sides of all urban arterial streets. Does Van Buren Street really need an overpass structure? The approach guardrail on this overpass structure belongs in a museum, I am sure it does not meet any crash worthiness standard.

Landscape Maintenance - Good to see that landscape maintenance and thinning of overgrown areas in Papago Park is now becoming a priority. This needs to continue to be a yearly priority. These areas have been really neglected in terms of periodic maintenance to prevent them from becoming so overgrown. An annual schedule needs to be established to help prevent this happening again in the future. We need to break the cycle of plant / build and forget until such time someone has to complain to get something done. Periodic scheduled well-planned routine maintenance is much more cost effective than demand complaint driven maintenance.

Papago Park, ASU and SRP - It would be nice to tie in Tempe Papago Park with the ASU Community Service Building in some way. Right now, there is a total disconnect between ASU and the Park, including Moeur Park. Perhaps some additional trails or planned interface between these two land uses is in order? The same can be said about certain areas of the park that are controlled by SRP. Their operations yard and then the vacant land that is wedged between Rolling Hills, Cross Cut Canal and Marigold. This is a no person's zone which does attract homeless folks.

Papago Park and Homeless Persons - What is the plan for homeless folks who use the parks to live in? What is the plan to provide some organized location for them to be able to be? As we can see they have taken advantage of the overgrown areas in Papago Park to live in. We know that Tempe has been active dealing with these situations. However, our heart goes out to these people where can they go? Should a designated area be established in the park to help provide services or a location where services can be gained? We do know that from time to time that a faith-based effort has been done in Moeur Park. Perhaps an urban campground somewhere in North Tempe that would be built and have the necessary facilities and services to serve the homeless? I know this opens a whole can of worms, but this is the reality of the Papago Park area and we need to confront this issue with a solution that might work better. As we see in LA the homeless crisis continues and has escalated to a whole new level.

---Statement to City of Tempe Mayor & Council in Support of Vision Zero, May 5, 2019 Work Session

I applaud the Mayor & Council for becoming the first jurisdiction in Arizona to adopt Vision Zero. In particular I would like to complement the passion, leadership, and work that our City Traffic Engineer (Julian Dresang, PE) and his team have shown and done on this most important cause. I am very excited and hopeful for the future of transportation safety in our City. It reminds me of the words of famous structural engineer Leslie Robertson

“Remember the sanctity of human life rises above all other values.” I am hopeful that other jurisdictions in Arizona will follow Tempe’s lead and make a commitment to Vision Zero. I believe one of the more important features in achieving Vision Zero is in developing a long term (say 10 to 15 years) implementation plan and process that includes dedicated funding each and every year. Certainly, I believe the commitment to Vision Zero will help direct funding the City already has that can be supplement with federal aid grants when and where possible. However, I do not believe this will be enough. Instead what I believe needs to be considered is some form of annual set assigned Vision Zero only funding that would be specifically targeted to implement and accelerate Vision Zero safety initiatives sooner instead of later. I am not sure how this funding would be achieved? Should a “Vision Zero Bond” program be developed or a set aside from sales tax? Regardless I would urge this be made a part of our Vision Zero implementation plan.

9. Encouraging families to live in the area by encouraging grocery stores and retail areas where people can shop and stay close to home. The only grocery store in that area is a Food City.
10. Gated communities should have working gates whether low income housing or not. We are prone to vandalism due to gates being opened as cost too high to fix. Some of us are senior citizens.
11. Heat reduction
12. I am pleased to see Tempe has the E-Bikes under control, sure there’s a place / use for them but not littering the streets and sidewalks. Thank you.
13. I enjoy being able to walk and bike the nearby trails. Wish we would make it easier to do so off the trail as well.
14. I have been very concerned for years about the rampant development in north Tempe with luxury apartment developments without really responding to the needs of the community. Developers’ profits seems to have taken a priority over the real community of North Tempe. I know the City will respond with the Council’s new Housing Initiative, which is a positive step forward. But enough is enough....
15. I have really given up on large developments in the area...because what the city says are guidelines are never implemented. And these are only suggestions and we can’t say what business come here BUT I think all on council would like to be proud of people entering into Tempe and it making a positive impressions. Not crumbing medians with overgrown plants. You have high end projects like the Watermark...the rest of North Tempe should reflect what you are building along the river/lake.
16. I love the area but there are so many new, expensive apartment complexes being built; I fear that I may not be able to afford to live here on my teacher’s salary.
17. I really hope that Papago Park doesn’t get any more development. I would love this area to be known as the Quiet Lungs of Tempe, focus on low impact use for Papago Park and the Lake. Also, the flight path keeps moving north.

The planes are now over Mckellips. Please protect the quiet. Keep planes to btw the Lake and Curry.

18. I think the homeless situation in N. Tempe at the many parks and bus stops along Scottsdale Road needs to be addressed.
19. Improve sidewalk landscape north of the 202 on scottsdale road. The parking lots and buildings are right next to the main road. Annex the county island and use some of the space to create a park, extend the Tempe Town Lake park into this area.
20. Improve trails around the water tanks behind Eisendrath House.
21. Just an idea...use the canal in Papago Park for water taxis into Old Town Scottsdale. The PERA Club has a new structure that looks like a boat ramp. Use electric boats to shuttle people on the canal. Don't laugh...it too a long time to get the bridge across the canal built at the end of McKellips Road. Get vehicles off the street and use this waterway for something useful.
22. Just make it better, not worse
23. Keep it clean!
24. Keep moving forward with the annexation of the county island. Get rid of the unsightly blight and dilapidated businesses. The Frisbee park near the south end of the crosscut canal needs to be cleaned out and the trees desperately need to be watered and/or replaced. Hopefully it's been an area slated for improvement and redevelopment.
25. Keeping it feeling tempe and not becoming an industrial office park. It needs to be a recreation area for all, not a capitalist monument.
26. Keeping Papago park clean and safe for hiking and biking.
27. More security patrolling canal and trail areas.
28. More shade that encompasses Tempe's history. No more tall buildings, stop building and ruining the view!
29. One of the primary reasons I was drawn to this area: Papago Park. It truly is a Tempe treasure. Anyone who visits always comments about the beauty of the park. Green spaces such as this park are very important in a state where so many individuals consider time out-of-doors/in nature an important component of their day-to-day lives. Not only do areas like Papago promote and provide for a healthy lifestyle, they are extremely important for the environment. Protection, additions and enhancements to green spaces such as Papago would further enhance the North Tempe community.
30. Paint the streets white. Seriously. This is being done in places like Los Angeles and has proven to reflect heat and reduce ground temperatures on the road and surrounding area. Follow this link to an article on this topic... www.cbsnews.com/amp/news/los-angeles-is-painting-some-of-its-streets-white-and-the-reasons-why-are-pretty-cool/
31. Papago Park needs a lot more TLC to clean park from trash, spider trails and homeless camps that are deteriorating the view. Need more police patrols/presence on the bike paths to enforce the law and prevent motorized vehicles from riding on the path (ie: Indian Bend Wash path).

32. Safety and security. I do not go walking alone anymore though I used to. Dont ride my bike due to crazy drivers and the scooters.
33. Safety, community, preserving neighborhoods w/ single family homes to continue to attract young families who will fall in love and become invested in our thriving neighborhoods.
34. SKATING
35. Speed monitors on college/68th street.
36. Thank you for your focus on keeping landscaping in the parks trimmed to discourage the large "urban camps" of the past.
37. That the area becomes a safe place to walk or bike to interesting areas like museums, breakfast/coffee places, retail. Realize that what happens east of Scottsdale Rd in Scottsdale affects decisions to live in CA1. If that area is run down/blighted it will adversely affect CA 1. Work with Scottsdale to form a joint effort to address this.
38. The cost of living is outrageous for those who work in the area. The homeless population is growing, and we need to help those in need.
39. The historic, open nature of this area is most important. Don't let development take that away.
40. the homeless stealing and breaking in our community
41. The Papago preserve is a treasure that deserves protection. Landscape design for builds in area (residential, commercial, parks, etc. should be low water-consumption, Sonoran desert plants that support our local wildlife and reflect what we have in our beautiful preserve! Also, zoning in single family home should be permitted Casita, duplex, triplex options in build/rebuild.
42. The park includes natural features considered to be of great cultural importance to the regional Tribes. I suggest the Tribes be included with any planning efforts within the park.
43. There are a number of parks and open spaces that have recently been updated. Keeping this up definitely helps with the character area here.
44. These are older neighborhoods not to be forgotten.
45. This is a beautiful area that has potential to be a place to preserve our beautiful desert mountains and trails people want to live around that . Why are we letting used car dealerships use up prime realstate I do not want tempe north to be a industrial ghetto.
46. This neighborhood would benefit from a quick completion of the bike and pedestrian bridge already planned for the eastern end of Tempe Town Lake. The bike path on the north side of the proposed bridge will have to be paved and connected to the north-south bike trail that runs parallel to the greenway wash.
47. Traffic on N Scottsdale Road. Loud noises, speeders, noisy mufflers.
48. We love Kayaking on Tempe Lake. Very sad to see all the trash along both sides of the Lake and in the Lake. It's real bad on the East end of the Lake
49. We love the landscape and opportunities in the Papago/North Tempe area, but frankly, we don't visit the area any more due to the high transient population and urban camping. We don't feel that the area is safe, and I

believe that any plans to enhance the region must incorporate better enforcement of urban camping and panhandling. Tempe's permissive attitude toward the transient population directly and negatively affects both residents and visitors.

50. We need more green space and safe space for wildlife. We don't need more buildings.
51. We need more neighborhood dining options that are WALKABLE. There are so many residences near the corner of Curry and College. No place to walk to on the north side of the 202!
52. We need to find a solution to the homeless/transient population that is prevalent in North Tempe that impacts businesses and citizens feelings of security and and comfort for everyone including that homeless/transient population.
53. We were pleased to be able to purchase our property recently, after renting for the last 5 years, and we look forward to staying for decades to come. We very much enjoy the "mixed use" feel of Tempe, and the variation of character zones within 5-10 miles of this address; it's a pocket residential neighborhood, on an interior cul-de-sac, a quick bike ride to ASU campus, to the commercial/retail strips on Broadway (to the east-west) and Mill (to the north-south), to the neighborhood park (Clark), and to the stewarded nature of the Salt River, Riparian Preserves, and Papagos. There are a number of local cultural amenities nearby, and we would love to see the area become more fertile for smaller, more experimental enterprises along with continued support for the more heavy-hitters (zoo, DBG, ASU-Herberger, stadiums, TCA, etc.).
54. Would love to see the old ASU golf course (Rio Salado Parkway and McClintock Dr.) or Rolling Hills golf course replaced with an amazing bike park and other options similar to Trailside Park in Park City, Utah <https://www.basinrecreation.org/parks/trailside/> Also please add a dog park at Rio Salado Park(SE corner of Curry and Miller Rd.) with a water feature for the dogs, similar to Cosmo dog park in Gilbert.

IV. EMAILS AND PHONE CALLS

1. **April 2 phone call** - I would like to see naturalized spaces as an integral part of anything that's done in that area. I think more spaces like that would be good for wildlife and for humans, we have very little places like that - even in parks.
2. **April 6 email** - My main interest was in thanking the City of Tempe for its neighborhood programs and listening to neighbors, forever. I've been personally involved with the City of Tempe which has been definitely responsive to our needs to: preserve the desert parks and desert areas, build bikepaths and win bikepath awards, creatively helping criminal problems and homeless problems in our neighborhoods and neighborhood parks.

My main concern is with the growth of the density and congestion of traffic. Once I did an analysis of street maintenance in other areas of Tempe and North Tempe. In my view North Tempe streets were deficient in contrast to other areas of the city. With the financial recession and the pandemic since that analysis, I now have no idea about such a comparison. And, I do understand that the city has had difficulties with street maintenance. The incredible growth of ASU and North Tempe suggests that traffic congestion is going to be a REAL PROBLEM in the future.

Please do what you can in the character study to keep traffic congestion down and to maintain the neighborliness of North Tempe.